

Center for Cross-cultural Human Resource Development (CCHRD)

In 2009, the School of Business, University of International Business and Economics confirmed its Vision to become a Globally-oriented Business School and declared Internationalization as its competent characteristics. In this circumstance, Center for Cross-cultural Human Resource Development (CCHRD) was founded, with its mission to support strategic development of UIBE Business School, to explore knowledge of human resource development and management under cross-cultural background, and to serve international business practices.

CCHRD focuses on the following three research areas:
research on human resource development and management under micro cross-cultural background in multinational firms;
research on human resource development and management under macro cross-cultural background in international trade and business; research on human resource development and management under diverse sub-cultural background in cross sectional ethnic minority areas in China.

CCHRD is chaired by the Director, following leadership of UIBE Business School. The academic committee, mainly composed

of those senior scholars from Department of Human Resource and Organizational Behavior, UIBE Business School, plans and directs research projects. And the research team, mainly composed of those junior scholars from Department of Human Resource and Organizational Behavior, UIBE Business School, implements research projects. All the research projects are supported by corporate sponsorship and other foundations.

Currently, CCHRD' s main goal is to publish in international journals and to direct practices in cross-cultural human resource development area. Recently, CCHRD has already published 7 papers in internationally recognized journals such as International Journal of Human Resource Management, Human Relations, Journal of Organizational Behavior, etc.; and provided consulting services for 3 firms on managing and preparing expatriates abroad.