

Chinese Oversea M&A Research Center

一、 Mission of COMARC

COMARC is devoted to explore the characteristics and principles of Chinese oversea M&As. It aims to become a top intellectual basis that provides insights and supports on how to make successful M&As in foreign markets.

COMARC is a research platform that integrates research resources from multiple channels, including the reputation and research teams from the University of International Business and Economics, and the support from the Department of Commerce. In order to become a 'prestigious research basis of Chinese oversea M&As, COMARC will keep intense interactions with those firms that have or will invest in oversea markets, explore and address key issues emerging from oversea M&As, and provide valuable solutions and suggestions to both enterprises and government policy makers.

二、 Developing plan of COMARC

1. Publish Annual report on Chinese oversea M&As every year.
2. Create the COMARC website to provide information on Chinese oversea M&As.
3. Publish a number of academic research papers on Chinese oversea M&As.
4. Every year finish 3-4 cases on Chinese oversea M&As.
5. Collaborate with the Department of Commerce and provide corresponding training services for top executives who are interested in oversea M&As.

三、 COMARC Operating System

COMARC has one director, and two associate directors who are responsible for daily operations. An academic committee is set up to help the successful development of COMARC.

COMARC will collect research funds from a number of sources: (1) initial funds from the business school and the UIBE; (2) research funds from the national, provincial, and ministerial-level research projects; (3) research funds from companies that are interested in oversea M&As; and (4) donations from various social parties.

In addition, the center is also striving to build the databases in accordance with the development of discipline construction. Now, two databases are under construction: Database of Chinese listed firms' oversea M&As; and Database of Chinese listed firm's internationalization.

四、COMARC Organizational Structure

1、Academic Committee

FAN Libo, Business School of UIBE, Professor, PhD Advisor;

WU Changqi Guanghua School of Management, Peking University, Professor;
Associate Dean

SAM PARK, Director of Skolkovo Institute for Emerging Market Studies

LI Yongjun, Department of Commerce, Director of International Economic
Cooperation

2、Management Team

Center Director: WU Jianfeng

3、Researchers (more will be invited)

Fan Libo	Business School of UIBE	Professor
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WU Jianfeng	Business School of UIBE	Professor
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LI Zijie	Business School of UIBE	Professor
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ZHOU Xuan	Business School of UIBE	Professor
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