

Academic Vitae

NAME: Liu Chunying

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: Associate Professor, Department of Innovation and Entrepreneurship, Business School

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Master of economics

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

2000.6-present: Business School of University of International Business and Economics

1993.11-2000.5: Accounting Department of China School of Finance

1986.1-1993.10: School of Economic Management of Liaoning University

RESEARCH INTERESTS

Technological Economics

Statistics

TEACHING INTERESTS

Management statistics

Applied statistics

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial

projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

“Apply Statistical Course in Building Experimental Research”;

“Study of Statistical Evaluation System of Military Industrial Group”;

“Statistical Survey and Analysis of School Academic Atmosphere”;

“Analysis of Financial Quality of Listed Companies in Beijing”;

“Study of Present State and Innovation Development Models of China’s Bio-energy Industry”;

“Study of Interaction and Development between China’s Producer Service Industry and Manufacturing Industry”;

“Development on experimental courses of business data analysis”.

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

HONORS AND AWARDS

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

Visiting scholar, Department of Management of School of Business of Lincoln University (2009.8-2010.1) Sit in on classes, study and exchange

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within

the university)

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

Applied Statistics, Statistical Analysis Software – SPSS, Management Statistics, Sample Survey Techniques, and Economic Statistics, University of International Business and Economics

- Students: postgraduates, undergraduates, and students of distance teaching and evening schools

Statistical Principles, Statistical Principles and Financial Statistics, China School of Finance

- Students: undergraduates, and students of correspondence teaching and evening schools

Statistical Principles, Economic Statistics, Industrial Statistics, Liaoning University

- Students: undergraduates and college students

UNDERGRADUATE LEVEL

Applied Statistics, Statistical Analysis Software – SPSS and Economic Statistics, University of International Business and Economics

Statistical Principles, Statistical Principles and Financial Statistics, China School of Finance

Statistical Principles, Economic Statistics, Industrial Statistics, Liaoning University

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

“Empirical Analysis of China’s Industrial Structure”, Statistical Research, 1996.4

“An Investigation Report on the Academic Atmosphere of University of International Business and Economics in 2004”, International Business, 2005.3

“New Trends of Distributor Selection of Mainstay Enterprises”, Marketing and Market, 2007.9

2. RESEARCH MONOGRAPH

3. BOOK

Applied Statistics, edited by Liu Chunying, China Finance Publishing House, 2005.7

Applied Statistics, edited by Liu Chunying, Tsinghua University Press, 2006.8

Applied Statistics (national teaching material in 11th five-year plan), edited by Liu Chunying, China Financial Publishing House, 2007.12

Statistical Principles, compiled by Liu Chunying and Jia Junping, China Commercial Press, 2008.12

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

- Tutor postgraduates and MBA students in thesis writing and defense;
- Participate in thesis defenses of undergraduates;
- Participate in postgraduate retests;
- Interview new teachers;
- Sit in on classes organized by Dean's Office.
- Participate in developing applied statistics curricula for the school of distance education.

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

SYMPOSIUMS

SEMINARS

WORKSHOPS

MEETINGS

CONFERENCES

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")