

# Academic Vitae

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NAME: Guliang Tang

TEL: 010-64493502

EMAIL: tangguliang@uibe.edu.cn

PRESENT UNIVERSITY POSITION AND DEPARTMENT: Professor, Finance Dept., Business School

## EDUCATION

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Doctor, 06/1993-08/1996

Research Institute for Fiscal Science of Finance Ministry, Beijing, China

Major: Finance

Dissertation: An essay on the capital structure of corporates in China

Master, 09/1984-06/1987

Beijing Technology and Business University, Beijing, China

Major: Accounting

Bachelor, 09/1980-07/1984

Beijing Technology and Business University, Beijing, China

Major: Finance

## GENERAL WORK EXPERIENCE

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2006 till present, University of International Business and Economics, Business School

1987 till 2006, Beijing Technology and Business University, College of Accounting

## RESEARCH INTERESTS

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1. Corporate Finance
2. Managerial Accounting
3. Management Control Systems
4. Investment Banking

## TEACHING INTERESTS

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1. Budgeting Management
2. Advanced Corporate Finance
3. Investment Banking

## RESEARCH PROJECTS

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2007, World Bank, "Budgeting Management" courses development.

2012/01-2014/07, Britain, CIMA, "Management Controls Pre- and Post-IPOs in Chinese State-Owned Enterprises".

2011/07-2012/07, Britain, CIMA, "Corporate Social Responsibility and Innovation in Management Accounting".

2010-2012, Britain, ICAEW, "Corporate Social Disclosure by Chinese Companies".

2010-2012, Britain, CIMA, Economic Value Added Adoption in China's State-owned Enterprises: A Case of Evolutionary Change.

## GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

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2013-2016, Natural Science Foundation of China, RMB 600,000

Subject: Research on the Innovation of Management Control Systems of China's Diversified Conglomerates

2011-2013, Social Science Foundation of Ministry of Education, RMB 90,000

Subject: Research on the Network Governance of China's Transnational Corporates

2007-2010, Natural Science Foundation of China, RMB 210,000

Subject: Comparative Cases Study on Management Control Issues between Domestic and Foreign Firms

## **HONORS AND AWARDS**

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2013, Yangtze River Scholars Distinguished Professor, Ministry of Education

2012, Top 10 Professors Award from 2006 to 2012, UIBE

2011, Selected College Textbooks ("Cases on Corporate Finance"), Ministry of Education

2010, Outstanding Thesis Prize 2<sup>nd</sup> Award in Accounting ("SBU: Practices and Innovations in Chinese Corporates' Strategy Implementation and MCS Design"), Ministry of Finance

2009, Special Government Allowances, State Council

2009, Excellent Teacher Award, Municipal Education Commission of Beijing

2009, Creative Educator Award, Municipal Education Commission of Beijing

2009, Best Thesis Award ("SBU: Practices and Innovations in Chinese Corporates' Strategy Implementation and MCS Design"), Managerial Cases Study Forum

2008, Outstanding Authors Award for the 30<sup>th</sup> Anniversary, Accounting and Finance Journal

## **FACULTY EXPERINCES**

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### **ACADEMIC VISITING EXPERIENCE**

2009, Advanced Visiting Scholar, Business School, Michigan State University

2005, Advanced Visiting Scholar, Business School, Cardiff University

### **UNIVERSITY ADMINISTRATIVE EXPERIENCE**

May, 2010 till Present, Dean, Business School, University of International Business and Economics

Responsibilities:

Administrative Affairs.

Academic Affairs.

Public Relationship.

### **TEACHING EXPERIENCE**

#### **POSTGRADUATE LEVEL**

2009 till Present, Doctoral Research Topics on Financial Management

2008 till Present, Budgeting Management for MBA/MPACC students

2008 till Present, Investment Banking for MBA/MPACC students

#### **UNDERGRADUATE LEVEL**

2008 till Present, Advanced Corporate Finance

## **PUBLICATIONS**

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### **1. PEER REVIEW JOURNAL ARTICLE**

Pingli Li, Guliang Tang; Hiroshi Okano; Chen Gao, 2013, The Characteristics and Dynamics of management controls in IJVs: Evidence from a Sino-Japanese case. 《Management Accounting Research》, Vol 24 ,Issue 3:

Fei Du, Guliang Tang, Yong S. Mark, 2012. "Influence Activities and Favoritism in Subjective Performance

Evaluation: Evidence from Chinese State-Owned Enterprises” 《Accounting Review》 ,Vol 87 Issue 5:1555-1588.

Tianjing Dai, Ru Zhang, Guliang Tang, 2012, Profit Model Driven by Financial Strategy, Accounting Research, Vol11:128-137.

Menglin Li, Guliang Tang, 2012, The Practice and Enlightenment of Delicacy Sales Budget Management and Control: Evidence from an ABC Company, Finance and Accounting, Vol11.

Guliang Tang, 2012, The Financial Implications from the IPO Termination of South Beauty, Finance and Accounting, Vol6:24-26.

Jigao Zhu, Guliang Tang, 2012, Convertible Bonds: Financing Instruments or Institutional Arrangements, China Industrial Economics, Vol5:122-134.

Huan Wang, Guliang Tang, 2012, Is the Roundabout Way to MBO an Innovation of Approach or Absence of Regulation? An Exploratory Case Study on Shuanghui MBO, Management World, Vol4:125-137.

Guliang Tang, Tianjing Dai, 2012, Import a Comprehensive "Trust Mechanism" into the Management and Control System of State-Owned Enterprises, Modern SOE Research, Vol3.

Tianjing Dai, Guliang Tang, 2012, Corporate Dynamic Capabilities, Organizational Structure upside-down and the New Management Control Systems Embedded, China Industrial Economics, Vol2.

Tianjing Dai, Guliang Tang, 2011, Controlling Trust and Trusting Controls, Management World, Vol4:141-153.

Chuang Lu, Fei Du, Yan Tong, Guliang Tang, 2010, The Fairness and Improvement of EVA Adoption in Chinese central SOEs, China Industrial Economics, Vol6:96-105.

Chen Gao, Guliang Tang, 2010, Interaction Budget of Coping with Strategies Uncertainties, Embedding a New Mechanism in Management and Control Systems with: Evidence from Tianjin FAW Toyota, Accounting Research, Vol9: 51-58.

Guliang Tang, Linjuan Mu, Jiajun Peng, 2010, SBU: The Practice and Innovation of Strategy Implementation and Management and Control Systems in China - Based on the Descriptive Case Study of Haier Group SBU System, Accounting Research, and Vol5:47-93.

Chen Gao, Guliang Tang, 2009, Subjective Performance Evaluation, Executive Incentive and Institutional Effects - Based on the Evaluation of Corporate Executives, China Industrial Economics, Vol4:147-156.

Guliang Tang, Bin Wang, Fei Du, Yang Fu, 2009, Integration Concept of Management and Control System in Diversified Enterprise Group – Based on China Resources Group’s 6S, Accounting Research, Vol2:53-60.

Li PingLi, Tang GuLiang,2009.“Performance Measurement Design within its Organizational Context--Evidence from China” 《Management Accounting Research》, Vol 20,Issue 3:Page 193-207.

Guliang Tang, 2009, The Compaction of Free Cash Flow and Capital Chain, PKU Business Review, Vol1.

## **2. RESEARCH MONOGRAPH**

Guliang Tang, 2011, My Persistence: Strategic Finance Logic, Peking University Press: Beijing.

Guliang Tang, 2011, Research on Management and Control Systems in Joint Venture, Peking University Press: Beijing.

## **3. BOOK**

Guliang Tang, 2010, CEO Plans and Budget Systems, Peking University Press: Beijing.

Guliang Tang, 2008, Cases Analysis of Corporation Financial Management, Peking University Press: Beijing.

## **4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)**

July 7-8, 2013, Business School of Guangxi University, China Accounting Education Annual Conference, “Why

Performance Appraisal System will be blocked and fail? -Based on multiple case studies of EVA Adoption in Chinese central SOEs”.

June 6-7, 2013, Beijing, AOS (Accounting, Organizations and Society) & JMAS (Journal of Management Accounting Studies), Research Conference on Management Accounting from the Field, “the Use of the Levers of Control in Implementing Strategic Changes: the case of EVA Adoption in Chinese central SOEs

2013 年 4-6?, 2013, Wuhan Hubei, Zhongnan University of Economics and Law, Research Conference on Internationalization of China Accounting, “Influence Activities and Favoritism in Subjective Performance Evaluation: Evidence from Chinese State-Owned Enterprises”.

Jan. 6-9 2013, AAA, New Orleans US, “The Use of the Levers of Control in Implementing Strategic Changes: the Case of EVA Adoption in Chinese Central SOEs .

Nov. 7-9 2012, Renmin University of China, China Management Cases Conference, “Why does the company delisting?”

July 14-16, 2012, Kunming Yunnan, Accounting School of Yunnan University of Finance and Economics, China Accounting Education Annual Conference, “Profit Model Driven by Financial Strategy”.

Jan. 8-10 2012, AAA, Huston US, “Controlling Trust and Trusting Controls”.

Nov. 2011, Business School of Guangdong University, The 3th Symposium on Cross-Strait Accounting Research, “Is the Roundabout Way to MBO an Innovation of Approach or Absence of Regulation?”

Nov. 2011, Renmin University of China, China Management Cases Conference, “Dynamic Capabilities and Innovation of Management and Control System: Evidence from Haier ZZJYT”.

Nov. 2011, APMAA, Kuala Lumpur Malaysia, “The Actual Innovation and Theoretical Status in China Management Accounting”.

Dec. 2010, Xi’an Jiaotong University, the 7th Symposium on Empirical Accounting Research, “Controlling Trust and Trusting Controls”.

Dec. 2010, LSE, CIMA, “Management Control Practices and Relative Bargaining Power – the Interrelationships and Dynamics”.

Nov. 2010, Renmin University of China, China Management Cases Conference, “Controlling Trust and Trusting Controls”.

June 2010, Qingdao, China Accounting Annual Conference, “Budgetary Control and Organization Learning.”

Jan. 2010, AAA, Seattle US, ”The Influence of Political Connections and Geographic Proximity on Subjective Performance Evaluation: Evidence from State-Owned Chinese Enterprises”.

Nov. 2009, Renmin University of China, China Management Cases Conference, “SBU: The Practice and Innovation of Strategy Implementation and Management and Control Systems in China”.

Aug. 2009, AAA, NY US, “Multiple Cases on Subjective Performance Evaluation: Evidence from Chinese Enterprises”.

Apr. 2009, Dunedin New Zealand, IPMA, “Cases on Subjective Performance Evaluation: Evidence from Chinese Enterprises”.

## **5. CASES or a SET of CASES**

Guliang Tang, 2012, Corporation Financial Management Cases, Peking University Press: Beijing.

Guliang Tang, 2008, Cases Analysis of Corporation Financial Management, Peking University Press: Beijing.

## **PROFESSIONAL EXPERIENCE**

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### **ENTREPRENEURIAL EXPERIENCES**

2008 till Present TCL Multimedia Corporation (Listed in HKSE) , Independent Director, Audit Committee Director

2009 till Present Fanhai Construction Corporation (Listed in SZSE) , Independent Director, Audit Committee Director

2009 till Present MinMetals Development Corporation (Listed in SHSE) , Independent Director, Audit Committee Director

2010 till Present Changjiang Securities Corporation, Independent Director, Audit Committee Director

2010 till Present Sun Life Everbright Insurance Company, Independent Director, Audit Committee Director

### **CONSULTING EXPERIENCES**

Teaching, training, and consulting more than 30 times for the SASAC; the Central Organization Department; the National School of Administration; Xiamen National Accounting Institute; School of Management, Xiamen University; School of Continuing Education, Tsinghua University; School of Management, Fudan University; School of Management, Zhejiang University; China North Industries Group Corporation; China Aerospace Science and Technology Group; CIC; China HuaRong Asset Management Corporation etc. since 2009.

The topics of lectures include: "Plan and Budget Management", "Financial Strategy", "Enterprise Risk Analysis And Management and Control", " Financial Management and Control in Groups ", "Corporate Financial Statements Analysis" etc..

### **PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS**

- Editorial Board Member of Accounting Research of China
- CIMA Research Board Fellow
- Editor of *Journal of Management Accounting*
- Fellow of China Accounting Association
- Expert in China Chamber of Commerce Committee (2007-Now)
- Guest Professor of Nanjing Audit University, Inner Mongolia Finance and Economics College
- Financial Advisor of Beijing IWC Blue Sky Energy Investment Co., Ltd.
- Expert in Beijing General Accountants Association Committee
- Expert in Aerospace Industry Branch of China General Association consultants
- Major Projects Appraisal Committee member of “National long-term technology development plan” in Ministry of Science, Development and Reform Commission, Ministry of Finance

### **CUMMUNITY SERVICES**

Student Supervision and Tutoring:

- Tutoring students in theses topic selection and blueprints design
- Supervising students' dependence of dissertations

### **PROFESSIONAL DEVELOPMENT**

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### **CONFERENCES**

AOS Managerial Accounting Field Research Symposium, Jun 2013, UIBE, Beijing.

The International Symposium on Managerial Accounting, Jun 2012, UIBE, Beijing.

The 6th Symposium on Empirical Accounting Research, Dec 2009, UIBE, Beijing.

## **OTHER EXPERIENCE**

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