# **Academic Vitae**

NAME: Lin Hanchuan

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: Professor at the School of Business of University of International Business and Economics

#### **EDUCATION**

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

**Ph. D. of Economics**, Institute of Finance and Economics at Zhongnan University of Finance and Economics (Currently Zhongnan University of Economics and Law). 09/1994 -- 07/1997 Specialization: Political Economy

Doctoral Dissertation: Research on the Operating System of State-owned Capital.

**Master of Economics**, Department of Industrial Economics, Zhongnan University of Finance and Economics (Currently Zhongnan University of Economics and Law), Wuhan, China. 09/1983 -- 07/1986.

Major: Industrial Economics.

#### GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

**Professor**, Business Administration of SMEs, The School of Business of UIBE, Beijing, P.R. China, 2/2002 -- Now

**Professor**, Theories of the Firm and Corporate Regulation and Management, School of Economics at Zhongnan University of Economics and Law, Wuhan, P.R.China. 2/2000 -- 2/2002.

**Dean** of the School of Economics at Zhongnan University of Economics and Law. 2/2000 -- 2/2002.

**Professor**, Reform of State-owned Enterprises, Zhongnan University of Economics and Law. Wuhan, P.R.China. 2/1992 -- 2/2000.

**Assistant Professor**, Business Administration and Production Management, Zhongnan University of Economics and Law. 7/1986 -- 2/1992. Wuhan, P.R. China.

Deputy Director, Teaching and Research Unit at Department of Industrial Economics, Zhongnan

University of Economics and Law. Wuhan, P.R.China. 7/1986 -- 2/1992.

#### RESEARCH INTERESTS

- 1. SME Management.
- 2. Corporate Governance.
- 3. Globalized Business Operations

#### TEACHING INTERESTS

- 1. SMEs Management.
- 2. Organizational Change and SMEs Management.
- 3. Growth of SMEs and State Policies

#### RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

- 1. "Internationalization of Chinese Enterprises Report 2010", 2010. Co-author, Zhang Xinmin
- 2. "Blue Book for China's SMEs 2010," 2010. Co-author, Li Zibin
- 3. "Chinese SMEs' Growth Report 2011", 2011. Co-author, Li Anyu
- 4. "Chinese SMEs' Growth Report 2012", 2012. Co-author, Chi Renyong & Li Anyu
- 5. "SMEs Management", 2007, National Excellent Course

## **GRANTS** (Emphasis on the recent 5 years 2008.6-2013.6)

1. Key Research Project funded by National Social Science Foundation's, Grant's Serial Number: 08&ZD039. RMB 500,000 Yuan. 2009 -- 2012.

Project Topic: "Research on the Growth Strategies of China's Advanced Manufacturing Industries during Global Financial Crisis."

2. Research Project funded by National Social Science Foundation, Grant's Serial Number: 06BJY057. RMB 80, 000 Yuan. 2006 -- 2009.

Project Topic: "Research on the Policy Support System for the Internationalization of China's SMEs."

3. Research Project funded by National Natural Science Foundation of China, Grant's Serial Number: 70641026. RMB 70,000 Yuan. 2006 -- 2008:

Project Topic: A Research on the Private Innovation and Support System in China

4. Key Research Project funded by National Natural Science Foundation of China, Grant's Serial Number: 71332007. RMB 2250,000 Yuan. 2013 -- 2016.

Project Topic: "Research on the Transformation-Upgrading Strategy and Competitive Advantage of Chinese Firms."

5. Key Research Project funded by Ministry of Education of China, Grant's Serial Number: 13JZD017. RMB 800,000 Yuan. 2013 -- 2016.

Project Topic: "Research on Promoting Product Image Abroad."

6. Report Project funded by Ministry of Education of China, Grant's Serial Number: 13JBG001. RMB 900,000 Yuan. 2013 -- 2016.

Project Topic: "Chinese SMEs' Growth Report."

#### HONORS AND AWARDS

- 1. 12th Sun Ye Fang Economic Science Award. Sun Ye Fang Economic Science Foundation, 2007.
- 2. The First Prize for 10<sup>th</sup> Social Science Research Awards in Wuhan City, Wuhan Municipal Government, 2007.
- 3. "Outstanding Book of the Year from Jiang Yiwei Enterprise Reform and Development Research Foundation," Jiang Yiwei Foundation, 2008.
- 4. The First Society of Management Science of China Award (Research), Society of Management Science of China, 2008.
- 5. Second Prize for Outstanding Research in the Fourteenth An Zijie Research Awards for Outstanding Research on International Trade, An Zijie Foundation for Research on International Trade. 2006.
- 6. Second Prize of the Forth National Outstanding Teaching Awards, Ministry of Education, 2009.
- 7. Third Prize of Outstanding Achievement Awards of the Third National Educational Research, Ministry of Education, 2006.
- 8. The Second Prize for 12<sup>th</sup> Social Science Research Awards in Beijing City, Beijing Municipal Government, 2012.

#### **FACULTY EXPERINCES**

# **ACADEMIC VISITING EXPERIENCE**

- **1. Visiting Professor,** SME Management, Department of Business Administration, College of Management National Taiwan University. May, 2000.
  - Support System for Taiwan SMEs
  - Policies and Laws Governing Taiwan SMEs.
- **2. Visiting Professor**, Open Policies for States in Transition, The School of Business at Ukraine State University of Finance and Economics, October, 1997.
  - Comparison of Development Zones in China and Ukraine
  - Comparison of State Policies to Development Zones in China and Ukraine.
  - Research on the Feasibility of Establishing National Development Zones in Ukraine.

# UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

**Project Manager**, "Curriculum Design for SME Management, National Eleventh-Five-year-Plan Project on Textbooks Planning and Compiling," The School of Business, UIBE, Beijing, P.R. China. 9/2004 -- 9/2008.

#### Major Responsibilities

- The Overall Project Design for Curriculum Design of SME Management, Drafting Synopsis, Organizing the Compilation of Teaching Materials, Revision and Coordination Work.
- Teach Undergraduate SME Management
- Organize the Collection of SME Management Case Studies and Compile SME Management Case Studies Textbook
- Advise Students to Conduct Activities on SME Management.

# TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

## **UNDERGRADUATE LEVEL**

SME Management, School of Business at UIBE. 2006 -- Now.

- Teach SME Management, The School of Business at UIBE
- Compile SME Case Studies that are compatible with SME Management Class
- Work on Curriculum Design and Teaching Package including Syllabi, Collection of Case Studies, Review Questions and Slides Show, etc.

## **POSTGRADUATE LEVEL**

Growth of SMEs and State Policies, UIBE, 2004/09 -- Now

- Lectures on Development of SMEs and State Policies to graduate students working on their master's and doctoral degrees.
- Advise graduate students and doctoral candidates to do research on issues related to increasing SME's competitiveness
- Advise graduate students and doctoral candidates to do research on issues related to increasing SME's internationalization.

#### **PUBLICATIONS**

(Please list the publications from the most recent 5 years (2008.6-2013.6) <u>AND</u> the important publications before 2008; follow the categories and examples, write "None" if there is no works for particular category; include those which belong to none of the categories in "Others.")

## 1. PEER REVIEW JOURNAL ARTICLE

Lin Hanchuan, Wang Hao & Wang, Li. (2008): Safety Regulations, Rules on Accountability and Work Safety in Coal Mining Industry. *China Industrial Economics. Issue 6: 17 -- 24.* 

Lin, Zhouyu & Lin, Hanchuan. (2009): The Self-organization Evolution of SME Financing Cluster -- Illustrated by Special Bonds Organized by the Industrial Cluster of SMEs. *China Industrial Economics*. *Issue* 9: 87 -- 95.

Lin Hanchuan, Wang Fenmian & Guan, Mingdong. (2009): Research on the Current Situation of China's Grass-root Innovation and Policy System. *Economic Management Journal*. *Issue* 1:53 -- 56.

Lin, Zhouyu & Lin, Hanchuan. (2012): Innovation on Activities in Chinese Manufacturing Firms: The Role of Social Capital. *The Journal of Quantitative & Technical Economics* Issue 10: 37 -- 51.

Lin, Zhouyu & Lin, Hanchuan. (2013): Government Quality and R&D investment. *China Soft Science* Issue 2: 37 -- 51.

## 2. RESEARCH MONOGRAPH

No

#### **3. BOOK**

No

# 4. <u>CONFERENCE & MEETING PROCEEDING</u> (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

No

## 5. CASES or a SET of CASES

No

#### PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

## ENTREPRENEURIAL EXPERIENCES

Independent Board Member, Kaile Science and Technology Co., Ltd. Corporate Investment and Auditing Analysis. Gong'an County, Jingzhou City, Hubei Province, China. 9/2002 -- 9/2009

 Responsible for Decision Making for Key Investment Projects for Each Fiscal Year and Various Auditing Activities.

- Responsible for Feasibility Research and Decision Making on whether Kaile should invest and participate in the city's ring road construction works.
- Responsible for Feasibility Research and Decision Making on whether Kaile should invest and participate in Jingsha city's high-quality synthetic fiber project.

Training Programs for SMEs in China, Training Center with National Development and Reform Commission, Beijing, P.R. China. 10/2005 -- 10/2007.

- Design and Instruct the class, "SME Growth Strategies, Financing Models and Service Platform for Technical Innovation and other related subjects."
- Teach the above mentioned subjects to SME managers and business owners from various localities in China

Independent Board Member, Peoples Insurance Company of China. Corporate Investment and Auditing Analysis. Beijing, China. 3/2013 -- Now

- Responsible for Decision Making for Key Investment Projects for Each Fiscal Year and Various Auditing Activities.
- Responsible for the company's 2012 annual report audit work
- Responsible for the company's 2013 annual audit of the interim report

#### **CONSULTING EXPERIENCES**

No

## PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

Vice President of Chinese Industrial Economic Association

Executive Director of the Chinese Institute 0f Business Administration

member of the China General Chamber of Commerce Expert Working Committee

## **CUMMUNITY SERVICES**

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

Curriculum Development and Improvement

- Develop Textbook Materials and Instructional Study Tools for SME Management Class.
- Improve SME Management course materials and add new contents on SME and other related materials.

Students' Conferences and Supervision over Their Research Progress

• Successfully advised 4 doctoral students who eventually got their doctoral degrees

- Successfully directed 19 candidates for master's degrees who eventually got their degrees.
- Advised and helped 141 graduate students to get their MBAs.
- Advised and helped 109 advanced EMBA program's graduates to get their master's degrees.
- Advised and helped 12 undergraduates to get their bachelor's degrees.

#### Dissertation Defense

- Participated in thesis defense of six doctoral candidates from UIBE.
- Participated in thesis defense of 38 graduate students for their Master's degrees.
- Participated in 242 MBA graduate thesis defense.
- Participated in 184 advanced MBA graduate thesis defense.

I am actively involved in the activities organized by the Academic Board at UIBE

- Participated in the board-organized discussions about course development for various university's academic programs and departments during eleventh-five-year-plan and twelfth-five-year-plan years, and the implementation measures. 2002 -- Now
- Participated in various board organized discussions on establishing two doctoral degree programs in Business Management and Industrial Economics during the tenth-five-year-plan period and various steps to take to implement the plan. 2002-2005.
- Participated in board organized discussions on establishing doctoral program in Business Administration and specific measures to implement the plan. 2006 -- 2010.
- Participated in board organized certification of UIBE's Annual Ten Best Teachers Awards. 2002 -- Now.

## PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

## **SYMPOSIUMS**

Symposium on Curriculum Design of Management Doctor Programs, March, 2010 UIBE.

Symposium on Curriculum Design of Industrial Economics Doctor Programs, March, 2010 UIBE.

Symposium on Curriculum Design of SME Management Master Programs, March, 2006, UIBE.

Symposium on the Selection of Textbooks for Undergraduate Programs in SME Management," September, 2007, UIBE.

#### **SEMINARS**

Seminar on Compilation of "Chinese SME Blue Book Report 2009," sponsored by the Association of Small and Medium-Sized Enterprises in China, April, 2009, Beijing, P.R. China.

Seminar on Compilation of "Chinese SME Blue Book Report 2010," sponsored by the Association of Small and Medium-Sized Enterprises in China, April, 2010, Beijing, P.R. China.

Seminar on Compilation of "Chinese SMEs' Growth Report 2011," UIBE, April, 2009, Beijing, P.R. China.

Seminar on Compilation of "Chinese SMEs' Growth Report 2012," UIBE, April, 2010, Beijing, P.R. China.

#### **WORKSHOPS**

No

## **MEETINGS**

Speaker at The Chinese Institute of Business Administration Annual Conference in Chongqing, Chongqing Technology and Business University, October, 2008, Chongqing, P.R. China.

Speaker at the Chinese Institute of Business Administration Annual Conference in Shanghai, Donghua University, October, 2009, P.R. China.

# **CONFERENCES**

- Key Lecturer, SME Financing during Global Financial Crisis. The lecture tour was sponsored
  by the Department of Science and Technology with the Government of Inner Mongolia
  Autonomous Region. About 120 attended the lecture including SME managers and relevant
  Officials from the Government of Inner Mongolia Autonomous Region. August, 2010.
- Key Lecturer, SME Growth Strategies during Global Financial Crisis. The lecture tour was sponsored by the Department of Science and Technology with the Government of Inner Mongolia Autonomous Region. About 100 attended the lecture including SME managers and relevant Officials from the Government of Inner Mongolia Autonomous Region. August, 2009.
- Key Lecturer, SME Technological Innovation and Its Support System. The lecture tour was sponsored by NDRC Training Center. About 150 attended the lecture including SME managers and relevant Officials from provinces and autonomous regions in China. October 2008
- Key Lecturer, Corporate Governance and Globalization. It was co-sponsored by China National Materials Group Corporation Ltd and UIBE, and attended by 80 employees from

## OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")

- Director of SME Research Center. UIBE, 12/2003 -- Now.
- Chief Expert of Research Institute for the Internationalization of Beijing Business. UIBE,12/2004 -- Now