

Academic Vitae

NAME: Jianfeng Wu

TEL: 010-6449 4330

EMAIL: wujf@uibe.edu.cn

PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Professor

Department of Business Administration

EDUCATION

Doctor of Philosophy (Ph.D.), 08/2000 - 08/2004

Purdue University, West Lafayette, U.S.A.

Major: Strategic Management

Dissertation: Knowledge stock, search competence, and innovation performance in the U.S. electrical medical device industry

Master of Philosophy (MPhil), 09/1996 - 07/1999

Renmin University of China, Beijing, China

Major: Marketing

Bachelor, 09/1992 - 07/1996

Renmin University of China, Beijing, China

Major: Trade Economics

GENERAL WORK EXPERIENCE

2013-now, Professor, Business School, UIBE

2009- 2012, Associate Professor, Business School, UIBE

2004-2008, Assistant Professor, Guanghua School of Management, Peking University

RESEARCH INTERESTS

1. Social networks and strategic choice
2. Internationalization of Chinese firms

TEACHING INTERESTS

1. Strategic management
2. International business

RESEARCH PROJECTS (2008.6-2013.6)

1. Research on high-tech firms' R&D investment: A behavioral agency perspective.

- 2011-2013.
2. Research on the relationship between CEO political connections and IPO performance, 2008-2012.
 3. Research on the relationship between corporate R&D networks and innovation performance, 2013-2015.

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

- Social Science Foundation of the Ministry of Education of China (2011-2013): 70,000RMB.
Project Name: Research on high-tech firms' R&D investment: A behavioral agency perspective (No. 10YJC630278).

HONORS AND AWARDS

- Research Excellence Award for UIBE Faculty, 2013.

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

2010.9-2010.12 Visiting Scholar, University of Wisconsin – Milwaukee

UNIVERSITY ADMINISTRATIVE EXPERIENCE

2012-present, Deputy Head of Department of Business Administration.

TEACHING EXPERIENCE

UNDERGRADUATE LEVEL

- Strategic Management
- International Business
- Small-and-middle Enterprises Management

GRADUATE LEVEL

- Strategic Management
- Management Theory

PUBLICATIONS (2008-2013)

1. PEER REVIEW JOURNAL ARTICLE

- Jianfeng Wu, Sali Li, Zijie Li. 2013. The contingent value of CEO political connections: A study on IPO performance in China. *Asia Pacific Journal of Management*, 30(4): 1087-1114. (SSCI)
- Yonggui Wang, Jianfeng Wu, Zhilin Yang. 2013. Customer participation and project performance: The mediating role of knowledge sharing in the Chinese telecommunication service industry. *Journal of Business-to-Business Marketing*, 20(4), 227-244. (SSCI)
- Menita Liu Cheng, Jianfeng Wu, Jianjun Zhang. 2013. Formal and informal CPAs on business strategy and performance. *Journal of Enterprising Communities: People and Places in the Global Economy*, 7(3): 245-273. (ABI)
- Xiaoli Yin, Jianfeng Wu, Wenpin Tsai. 2012. When unconnected others connect: Does degree of brokerage persist after the formation of a multipartner alliance. *Organization Science*, 23(6): 1682-1699. (SSCI)
- Jianfeng Wu, Menita Liu Cheng. 2011. The impact of managerial political connections and quality on government subsidies: Evidence from Chinese listed firms. *Chinese Management Studies*, 5(2), 207-226. (SSCI)
- Jianfeng Wu, Dean Xu, Phillip Phan. 2011. The effects of ownership concentration and corporate debt on corporate divestitures in Chinese listed firms. *Asia Pacific Journal of Management*, 28(1): 95-114. (SSCI)
- Jianfeng Wu, Mark Shanley. 2009. Knowledge stock, exploration and innovation: Research on the United States electromedical industry. *Journal of Business Research*, 62(4): 474-483. (SSCI)

2. CONFERENCE & MEETING PROCEEDING

- Guoyong Liang, Jianfeng Wu, Shuaihua Cheng. 2011. China Inc. goes global: Examining the motivations and strategies of the largest investors. 2011 5th China Goes Global Conference at Harvard University, USA.
- Jianfeng Wu, et al. 2011. Managerial political connections and government subsidy in China: Evidence from Chinese listed firms. Accepted by the Academy of International Business Annual Conference, Nagoya, Japan.
- Tony Lewis, Jianfeng Wu, Sali Li. 2011. Patron or parasite? The effects of CEO political connections on Chinese firms' time to IPO. Accepted by the 71st Annual Meeting of Academy of Management, San Antonio, Texas.
- Jianfeng Wu, Min Liu, Yonggui Wang, Zijie Li. 2010. Legitimacy and the financing of Chinese technological start-ups. Proceedings of the 7th IEEE International Conference on Service Systems and Service Management (ICSSSM10), Tokyo, Japan. (EI index)
- Yonggui Wang, Jianfeng Wu, Zijie Li. 2010. Customer innovations in the telecommunication service industry: An empirical study in perspective of suppliers. Proceedings of the 7th IEEE International Conference on Service Systems and Service Management (ICSSSM10), Tokyo, Japan. (EI index)

- Zijie Li, Yi Li, Da Chen, Jianfeng Wu, Yonggui Wang. 2010. International expansion strategy of firms in China: An empirical study on information technology industry. Proceedings of the 7th IEEE International Conference on Service Systems and Service Management (ICSSSM10), Tokyo, Japan. (EI index)
- Jianfeng Wu, Min Liu, Zijie Li, Yonggui Wang. 2010. Cluster density, external search and innovation performance: Evidence from the ZGC Science Park. Proceedings of 2010 International Conference on Management and Service Science (MASS 2010), Wuhan, China. August 24-26, 2010. (EI index)
- Menita Liu, Jianfeng Wu. 2010. Corporate political resources and their effects on technological innovation. Proceedings of 2010 International Conference on Management and Service Science (MASS 2010), Wuhan, China. August 24-26, 2010. (EI index)
- Zijie Li, Xuefeng Zhang, Jianfeng Wu, Yonggui Wang, Da Chen. 2010. Cultural Differences and Performance: An Empirical Research on International Joint Ventures in China. Proceedings of 2010 International Conference on Management and Service Science (MASS 2010), Wuhan, China. August 24-26, 2010. (EI index)
- Jianfeng Wu, Zijie Li, Yonggui Wang, Min Liu. 2009. Joining an e-marketplace: The role of resource and structural dependence. Proceedings of 2009 International Conference on Engineering on Management and Service Science, 2009. MASS '09 (EI index: DOI 10.1109/ICMSS.2009.5302820)
- Zijie Li, Jianfeng Wu, Yonggui Wang, Ming Cai. 2009. Knowledge complexity, learning capability and joint venture stability. Proceedings of 2009 International Conference on Engineering on Management and Service Science, 2009. MASS '09. (EI index: DOI 10.1109/ICMSS.2009.5305099)
- Yonggui Wang, Shanji Yao, Jianfeng Wu, Zijie Li, Ruqiong Tong. 2009. The key drivers of user innovation performance: An empirical study of QZONE in perspective of users. Proceedings of 2009 International Conference on Engineering on Management and Service Science, 2009. MASS '09. (EI index: DOI 10.1109/ICMSS.2009.5303836)
- Yao, Emery, Jianfeng Wu, Ruolian Fang, Giuseppe Labianca. 2009. Institutional equity ties, IPO performance, and market growth of new ventures in China. Accepted by the 2009 Annual Meeting of Strategic Management Society, Washington, D.C.
- Liu, Menita, Jianfeng Wu. 2008. Political capital, industrial visibility and social legitimacy: The adoption of political strategies and their influence on innovation performance. Accepted by the 2008 Academy of International Business Annual Conference. Milan, Italy.

PROFESSIONAL EXPERIENCE

Curriculum Development:

- Strategic Management for undergraduate students.

Student Supervising and Mentoring:

- Supervise 40 students of Grade 2010
- 2008 to present, Supervise 10 Mphil Students and 27 MBA\IMBA students

PROFESSIONAL DEVELOPMENT

CONFERENCES

- 2013. International Conference on Strategic Management, Chengdu, China.
- 2013. Annual Conference of Chinese Strategic Management Scholar Forum, Wulumuqi, China.
- 2011. 5th China Goes Global Conference at Harvard University, USA.
- 2011. Academy of International Business Annual Conference, Nagoya, Japan
- 2011. Annual Meeting of Academy of Management, San Antonio, Texas.
- 2010. 7th IEEE International Conference on Service Systems and Service Management (ICSSSM10), Tokyo, Japan.
- 2010. International Conference on Management and Service Science (MASS 2010), Wuhan, China.

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")

None