

## Academic Vitae

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NAME: YIN Jianhua

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EMAIL: yinjianhua@uibe.edu.cn

PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Professor, Department of Innovation and Entrepreneurship

### EDUCATION

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(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Management, 04/2001-06/2004

Management School, Dalian University of Technology

Major: Technological Economics

Research Topic: Theory and Governance of Outsourcing Network

Master of Management, 09/1998-04/2001

Economics and Management School, Shandong University of Science and Technology

Major: Management Science

Research Topics: Policy on the SME of Shandong Province

### GENERAL WORK EXPERIENCE

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(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

12/2011-to present, professor

12/2006-12/2011, associate professor

06/2004-12/2006, lecturer

## **RESEARCH INTERESTS**

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- 1、 Strategic Management
- 2、 Technological Innovation
- 3、 Sustainable Development
- 4、 Project Management

## **TEACHING INTERESTS**

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- 1、 Technical Economics
- 2、 Project Management
- 3、 Project Financing
- 4、 Applied Statistics

## **RESEARCH PROJECTS**

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**(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)**

**Example:**

Research on Formation and Evolution of Modular manufacturer network embedded in global value chain

Speeding up Recycling economics

Research on mode, mechanisms and countermeasure of SME' endogenous innovation

Research on formation and management of Beijing e-waste take back system under ERP

## **GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)**

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## **HONORS AND AWARDS**

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**2012 Program for New Century Excellent Talents in University,  
2010 Beijing excellent talent support plan**

## **FACULTY EXPERINCES**

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### **ACADEMIC VISITING EXPERIENCE**

### **UNIVERSITY ADMINISTRATIVE EXPERIENCE**

**(Please explain the administrative positions as part of the faculty responsibilities within the university)**

### **TEACHING EXPERIENCE**

**(Please indicate the complete teaching experiences)**

Innovation Management (2006/09-2014/06)

Technical Economics (2007/06-2012/06)

Applied Statistics (2005/03-2012/06)

### **UNDERGRADUATE LEVEL**

Senior Technical Economics (2004/09-2013/09)

Project Management (2004/09-2008/09)

Project Financing (2005/03-2014/06)

Management of Technology (2005/03-2006/06)

Project Communication Management (2010/03-2010/06)

## **PUBLICATIONS**

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**(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)**

**1. PEER REVIEW JOURNAL ARTICLE**

Yin J.H., Wang Z.H., 2004. Research on the Governance of Outsourcing Network, China Industrial Economics, 2004,(8):33-36.

Yin J.H., 2004. Research on the Operation Mode of Outsourcing Network, Economic Mangement, 2004, (24).

Yin J.H., 2005. Research on Game between governance and enterprise during industry upgrading, Industrial Technology & Economy, 2005,(1).

Yin J.H., 2005. Review on the structure, decision making and performance of outsourcing, Industrial Technology & Economy, 2005,(3).

Yin J.H., Wang Y.R., 2005. Research on the evolution of Outsourcing network: analysis using social network theory, Nankai management Review, 2005(6).

Yin J.H., 2006. Eco-industry Park: the strategic choice for developing recycling economy, Industrial Technology & Economy, 2006,(1).

Yin J.H., 2006. SME developing route facing WTO——international incubator, Industrial Technology & Economy, 2006(7).

Yin J.H., 2006. ”improving the conscious of intellectual property protection”, Economic Daliy, 17/10/2006.

Yin J.H., 2006. ”Zhong Guanchun Index” and the development of high-tech industry, Economic Management, 2006(19).

Yin J.H., Wang Z.H., 2007. Formation and Probe of education system of technical economics, High education research, 2007(1): 7-11.

Yin J.H., Wang Z.H., 2007. Research on recycling economics strategy of China based on sustainable development, International Business, 2007(2): 45-48.

Yin J.H., 2007. Research on industrial technological integration based on technical platform theory, Economic Management, 2007(6).

Yin J.H., Wang Z.H., 2008. Review on the modular theory at home and abroad, Science Research

management, 2008(1).

Yin J.H., Wang Z.H., 2008. Research on operation mode of modular production network, Economic Management, 2008(6).

Yin J.H., Wang Z.H., 2008. Multi-stage choice mode of logistics outsourcing partner selection, Ordnance Journal (EI index )

Yin J.H., Wang Z.H., 2009. Research On Outsourcing Strategy Choosing Based On Amerliorated Patent Measurement Method- Case Study By Household Appliance List Company, Ordnance Journal .

Yin J.H., Zhao S.Z., 2009. Analysis on the Total Factor Energy Efficiency of Inter-Province's Industry Department in China Based on DEA, Ordnance Journal .

Yin J.H., Wang Z.H., 2009. By product exchange of industrial park in view of recycling economy, scientific management research, 2009(1): 51-54.

Yin J.H., Xu Erpeng, 2009. Research on industry cluster risk based on fuzzy evaluation, Science & Technology Process and Policy, 2009(12):122-126.

Yin J.H., Wang Z.H., 2009. Research on strategy of Beijing airport economy, Sheng Chan Li Yan Jiu, 2009(6): 97-100.

## **2. RESEARCH MONOGRAPH**

### **3. BOOK**

Yin Jianhua, 2005. Enterprise's Outsourcing Network: Formation, Evolution and Governance, China economy press.

## **4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)**

Yin Jianhua, Wang Zhaohua, A Multi-Stage Optimization Module for Logistic Outsourcing Partner Selection, 2009 IEEE International Conference on Service Operations, Logistics and Informatics, July, 2009 (EI检索)

Yin Jianhua, Wang Zhaohua, An Analysis on the Resource Recycling Pathway in Industrial Symbiosis Network Based on Circular Economy Theory, 2009 IEEE International Conference on Service Operations, Logistics and Informatics, July, 2009 (EI检索)

**Yin Jianhua**, A Fuzzy Optimization Modeling and Algorithm on Hazardous Waste Reverse Logistics, proceedings of the 4<sup>th</sup> IEEE International Conference on Wireless Communications, Networking and Mobile Computing, October, 12-14, 2008, Dalian, China. (EI检索)

**YIN Jianhua**, Wang Zhaohua, A fuzzy Modeling for Facility Location Optimization of Spent Batteries' Reverse Logistics, 2008 IEEE International Conference on Service Operations and Logistics, and Informatics, October 12-15, 2008, Beijing, China (EI检索)

**YIN Jianhua**, Wang Zhaohua, Material Flows Pathway in Industrial Ecosystem: a Case Study of Nanning Sugar Group in China, 2008 IEEE International Conference on Service Operations and Logistics, and Informatics, October 12-15, 2008, Beijing, China (EI检索)

**YIN Jianhua**, Wang Zhaohua, An analysis on the Operation Modes of Outsourcing Network in the Perspective of Cases, 2008 IEEE International Conference on Service Operations and Logistics, and Informatics, October 12-15, 2008, Beijing, China (EI检索)

## **5. CASES or a SET of CASES**

### **PROFESSIONAL EXPERIENCE**

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**(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)**

### **ENTREPRENEURIAL EXPERIENCES**

**CONSULTING EXPERIENCES**

**PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS**

**CUMMUNITY SERVICES**

**(Please indicate faculty responsibilities except teaching and research responsibilities:  
e.g. curriculum development, dissertation defense, faculty interview, academic  
committee membership, etc.)**

**PROFESSIONAL DEVELOPMENT**

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**(Please indicate the professional activities, especially those within the most recent 5  
years (2007-2011); write "None" if no activity is referred.)**

**SYMPOSIUMS**

**SEMINARS**

**WORKSHOPS**

**MEETINGS**

**CONFERENCES**

**OTHER EXPERIENCE**

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(Please indicate any experience which is not included in “Faculty Experience,”  
“Professional Experience,” or “Professional Development.”)