

Academic Vitae

NAME: Shi Jianjun

TEL:

EMAIL: shijj@uibe.edu.cn

PRESENT UNIVERSITY POSITION AND DEPARTMENT: President, professor,

EDUCATION

Doctor of Economic (Ph.D.), 12/2006-07/2009

Xiamen University, Xiamen China

Major: Economics

Research topic: Statistical studies of science and technology and innovation

Master of economics, 09/1982 –12/1984

Xiamen University, Xiamen University, Xiamen China

Major: statistics

Master of statistics (MS), 09/1987-07/1982

Anhui University of Finance & Economics, Anhui China

Major: statistics

GENERAL WORK EXPERIENCE

07/2009 to present , **President** of UIBE.

04/2005, **Executive Vice President** of Nanjing University and Chief Accountant of Nanjing University

09/1998, **Vice President and Director** of the Development Committee

07/1997, **Vice President** of Nanjing University

07/1993, **Director** of Business Management Department of International Business and International Accounting Department

03/1997, **Director** of International Business School Business Management Department and

chief financial assistant of president Nanjing University

09/1992, **Director** of the International Business School Business Management Department.
Nanjing University

11/ 1986 -1996 , **Deputy Director** of Nanjing University Management

RESEARCH INTERESTS

- 1.Economic strength and Reform
2. Statistical theory and methods
- 3 enterprise management theory
- 4 Corporate Innovation and Entrepreneurship

TEACHING INTERESTS

- 1.Economic strength and Reform
2. Statistical theory and methods
3. enterprise management theory
- 4 .Corporate Innovation and Entrepreneurship
5. Management Research Methods

RESEARCH PROJECTS

- 1 major project "Innovation of the National Social Science Fund Development" 1025 "period driven strategy research", 2010-2015
National Social Science Fund Project
2. "China's service outsourcing enterprise innovation ability evaluation system" 1025 "period of empirical research." 2010-2014
- 3 Beijing to build the project topic "Evaluation of Beijing Urban Construction Innovative Year."2010-2013

4 Jiangsu Province, the financial contribution of tourism to the Ministry of Finance and the National Tourism Administration ,2007-2008

5 the Shenzhen Municipal Education Industry Status and standardized management policy recommendations Shenzhen, 2007-2008,

6 R & D boundaries of choice and its impact on innovation performance - an empirical study of local enterprises and multinational companies based in China,2006-2008,

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

International (Commission) 2011-2015 Academic Fund: 80,000 yuan

Topic Name: Innovation for China's development, "1025" period driven strategic research

Collaborative research by: Fan Libo, Wang Yonggui, Wang Yurong, Lv Wendong

Provincial (2010): 30,000 yuan

Topic Name: Beijing Urban Construction annual evaluation of innovative research

National (2010) 30,000 yuan

Topic Name: An Empirical Analysis of China's service outsourcing enterprise innovation ability evaluation system "1025" period

Provincial (2008), 30,000 yuan

Topic Name: Jiangsu provinces in building innovative annual report

HONORS AND AWARDS

2012.IET Foundation and Peking University Founder Group awarded "China University Distinguished Principal Award"

2010. Was named the network as "China Education 60 years 60 educators" and "China's most attractive university president."

2008, National Bureau of second prize, the National Bureau of Statistics

2008, the subject of the results of "scientific and technological progress evaluation methods and measurement study on the economic contribution of growth" in Jiangsu Province, Jiangsu Province, the Tenth Outstanding Achievement Award for research topics first prize, Jiangsu Province

1992. Outstanding Teaching Award National Fok Ying Tung Education Foundation

1989 Sakura Song Teaching Award

A significant contribution to the masters and returned

"Jiangsu Province Outstanding Teaching Achievement Award"

And the State Council issued a special government

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

- (2010.04 - 2010.04)** International Visiting Professor, University of South Korea in Asia
Inter-Korean cooperation agreements signed, speaking tour
collaborative research
- (2010.09 - 2010.09)** International Visiting Professor, Russian State University for the Humanities,
Moscow Financial Institute of Technology
intercollegiate signed a cooperation agreement, speaking tour
collaborative research
- (2010.10 - 2010.11)** International Visiting Professor, University of Sydney, University of
Melbourne
Australian Department of Education University Training Mission
Training
- (2011.11 - 2011.11)** International Visiting Professor, University of Brazil, FAAP
intercollegiate signed a cooperation agreement, speaking tour
collaborative research
- (2012.04 - 2012.05)** International Visiting Professor, India, Singapore universities
intercollegiate cooperation agreement signed
collaborative research
- (09. 1988-02. 1989)** the International Visiting Scholar, University of Leeds
- (01. 1996-08 1996)** visiting scholar, University of Kansas

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(05/ 2009 to present) Principal, Professor; Foreign Economic and Trade University, Beijing, China

Main responsibilities:

Planning projects during his tenure mission and vision, so that the program be suspended during the term of the dual degree program from development to have 450 students of popular items

Teach undergraduate international business culture

Conduct student academic advising and career development guidance

Carry out "corporate culture and language" seminar: global business language and communication

Organize business people give career counseling to students
Organize alumni activities, exchange of students and alumni activities

TEACHING EXPERIENCE

Graduate students courses

Management science research methods, University of International Business and Economics University, Nanjing University (04/2009 to present)

Professor of International Marketing course in Kodo School
to adjust the curriculum so that it is complementary to other courses

Innovation Management, Foreign Economic and Trade University, Nanjing University (04/2009 to present)

Teach doctoral forefront of innovation and hot issues
Discuss topics of innovation, progress and problems in the article

PUBLICATIONS

1. PEER REVIEW JOURNAL ARTICLE

1. Wang Yong , Shi Jianjun .2013, "Customer Interactions in Virtual Brand Communities: Evidence from China," Journal of Global Information Technology Management

2. Yu Cheng Yong , Shi Jianjun, 2013 . " Control over the size and M & A Performance : An Empirical Study of Shanghai and Shenzhen listed companies manufacturing " , International Trade Issues

3. Zhang Fuli , Shi Jianjun, 2013 . " Uncertain demand based on multi retailers and manufacturers return policy research" , Predict

4. Xu Li Bo , Shi Jianjun, 2013 . " Alliance stability during orientation based on the perspective of tension " , Jiangsu Social Sciences

5. Xu Lai Bo , Shi Jianjun, 2013 , " Social Capital and Alliance Dynamic Stability : Based on the interdependent balance of empirical research , " Science and Technology Management Research

6. Yang Jing , Shi Jianjun, 2013 "green strategy how it affects business performance: Based on the transformation of the economic situation , " Science of Science and Management

7. Yang Jing , Zhang Hong, Shi Jianjun, 2013 . " Sustainable value creation : Pratt & Whitney to build corporate green strategy " China Population (Resources and Environment)

8. Jin Tao , Shi Jianjun, 2013 . " Affect job security mechanism of emotional commitment to employees ," Modern Management Science
9. Shi Jianjun, 2012 . " Green innovation strategy, stakeholder management : Jiangsu Redbud Case Study on " China Industrial Economy
10. Shi Jianjun, 2012 . " Strengthen the construction of modern vocational education system to improve our level of opening up ," Management observe
11. Shi Jianjun, 2012 . " Led to the integration of science and innovative training model" , Chinese University Technology
12. Shi Jianjun, Fan Libo .2012 " internationalization of Chinese enterprises operating risk identification and prevention ," People's Forum • Academic Frontier
13. Shi Jianjun, 2012 . " Promoting the philosophy of social science" going out "strategy to enhance international communication and cultural and academic exchanges ," Beijing Education
14. Shi Jianjun .2012 " overdue mortgage loans and Management of Risk ," Audit & Economy Research
15. Jianjun .2012 " gain control over the success of mergers and acquisitions under the Paradox formation mechanism " , International Trade Issues
16. Yu Cheng Yong , Shi Jianjun .2012 "technology mergers and acquisitions, innovation and business performance : Mechanism and Path"
17. Jin Tao , Jianjun .2012 "Innovative collaborative research service outsourcing enterprises ," Shandong Social Sciences
18. Xu Li Bo , Shi Jianjun, 2012 "no ownership concept: Value and Inspiration " "Enterprise Economy" section 2
19. Yu Cheng Yong , Shi Jianjun .2012 " exclusive mechanism for cross- border M & A and Corporate Performance : Based on the NSN acquisition of Motorola case studies " , international trade issues
20. Jin Tao , Shi Jianjun 2012 " knowledge-based enterprises to resolve cross-cultural human resource management Modern Management Science
21. Le.Mman , Jianjun .2012 "Corporate Internal Audit Requirements Motivation : A Literature Review and Future Development " Finance and Trade Research
22. Jianjun .2011 " bank credit risk stress testing based on internal and external factors" Central University of Finance and Economics
23. Jianjun .2012 : "Comment " foreign mergers and acquisitions and Chinese economic welfare "" International Trade Issues
24. Jianjun .2011 "Training should focus on the convergence of education ," "Education and Career " Section 7
25. Jianjun .2011 " doctoral level universities and research training quality " , Chinese University Technology and Industrialization
26. Jianjun .2010 " to participate in the Pan- Yangtze River in Anhui division and cooperation of thinking" , JAC Forum
27. Jianjun .2011 . " Under the Perspective of Industrial Upgrading external learning , technology and innovation border M & A ," International Trade Issues
28. Zhang Lin , Shi Jianjun .2011 . " Network organization evolution of corporate innovation Cooperative Game Analysis ," Social Sciences in Nanjing
29. Xu Li Bo , Shi Jianjun .2011 " Strategic Alliance Stability Review " Xuehai
30. Shi Jianjun, Wang Lijuan .2011 local internationalization "implementation" strategic culture with international competitiveness of the compound talents " Chinese University Teaching
31. Chen Yulu , Jianjun .2011 "Training to be individualized " Education and Career

32. Qiao Jun, Shi Jianjun .2011 "to create a combination of Nanjing Port , Metropolitan promote industry consolidation and development", JAC Forum
33. Yang Jing , Shi Jianjun .2011 "values convergence beneficial yet : ? Big Five Personality Impact on neighboring Performance " , Journal of Management
34. Jianjun .2010 " to create a low-carbon green university campus philosophy ," Chinese Higher Education
35. Jianjun .2010 " recognize the developmental characteristics of Undergraduate Education Reform in Higher Education " , Education of Chinese University
36. Xu Li Bo , Shi Jianjun .2010 "coalition Dynamic Stability : Based on the balance of interdependence theory " China Industrial Economy
37. Shi Jianjun, Wu Qiong .2010 " regional economic development and innovation -driven modern university " Chinese Higher Education
38. Chen Xiao-Lin , Shi Jianjun .2010 " League of Nations in learning and local knowledge protection: changing knowledge ambiguity " Modern Economic Research
39. Suwen Bing , Shi Jianjun .2010 "CFO Change and Earnings Management : Empirical Evidence from China's Shanghai A -share companies " Economy and Management
40. Chen Xiao-Lin , Shi Jianjun .2010 "coalition of cross-border learning staff select" China Human Resources Development
41. Zhao Xue Qun, Shi Jianjun .2010 "Fiscal Expenditure Performance Evaluation : Based on Jiangsu Province Public Security Data" Accounting Newsletter
42. Ju Jie, Shi Jianjun .2010 "to talk about how to be an excellent chief audit executive ," Accounting Monthly "
43. Huang Jujie , Jianjun .2010 " external auditors evaluate internal audit Research Review " Chinese CPA "
44. Ju Jie, Shi Jianjun .2010 "moral theory in the field of auditing : Review of empirical studies " , Audit & Economy Research
45. Chen Xiao-Lin , Shi Jianjun .2010 " alliance knowledge acquisition and protection : the role of experience in the league " Modern Management Science
46. Jie, Shi Jianjun .2010 "Internal audit Sarbanes-Oxley era Probe after " Nanjing Audit University
47. Ju Jie, Shi Jianjun , " 2010" talk about how to be an excellent chief audit executive , " Accounting Monthly
48. Xu Li Bo , Shi Jianjun .2009 " transition economies under what conditions China needs quality of private entrepreneurs" Modern Management Science
49. Shi Jianjun , 2008, Port of Nanjing International Development , Marketing Week Article
50. Shi Jianjun , 2008, "brand value theory ," Comment , Section 7 of dynamic economics
51. Dongbi Rong , Shi Jianjun, Li Hu , 2008, Jiangsu stage of economic development and technological progress contribution rate inquiry, audit and Economic Studies
52. Zhang Fuli , Shi Jianjun , 2008, the broad horizontal mergers profitable enterprise Stackelberg market research , auditing and Economic Studies
53. Jin Zhihui , Shi Jianjun , 2008, Environmental Dynamism and R & D mode is selected , the East China Economic Management
54. Qiao Jun, Shi Jianjun, Yang Hui , 2008, on the impact on the market share of brand extensions and advertising efficiency - Empirical Analysis of Smith-Park Model , China 's industrial economy
55. on a permanent , Shi Jianjun , 2008, the absorption capacity - Dedicated mechanisms and R & D Boundaries , statistical study
56. Li Hu , season Feipeng , Zhaoliu Yan , Shi Jianjun , 2008, foreign Dual Commitment Review , Foreign Economics and Management
57. Shi Jianjun , 2008, Preliminary formation mechanism of college young talents , China Higher Education 8

58.. Zhang Lin , Shi Jianjun, 2008 , asymmetric information and e-commerce Risk Control Strategies , a modern management science

59. Zhang Jianjun , 2008, asymmetric information and e-commerce Risk Control Strategies , modern management science

2. RESEARCH MONOGRAPH

Shi Jianjun, a "socialist market system of systems analysis."

Shi Jianjun, etc., "Strategy and Policy Research, Jiangsu Province, the provincial science and technology."

3. BOOK

Shi Jianjun, "Statistical Analysis and Evaluation Technology" (Science and Technology Literature Publishing House)

Shi Jianjun, 2010. "Ran well this stick - my educational philosophy and thinking" (in English)

Shi Jianjun, Zhang Hong, Lin Jian, 2010. "Creating value for more people - Bauhinia green jute Whitney road of innovation."

Yang Jianjun week after 2004, "the operation of institutions of higher education funding and risk prevention research," Zhejiang University Press

Yang Jianjun week after, in 2002, "Comprehensive Evaluation of University of Finance", China Renmin University Press

Shi Jianjun, 2002, "Statistics tutorial", Nanjing University Press

Shi Jianjun, 1999, "" statistics textbook case "- the Gini coefficient - a measure of inequality of income distribution methods," Dongbei University Press

PROFESSIONAL EXPERIENCE

ENTREPRENEURIAL EXPERIENCES

China Sinopec Yangzi Petrochemical Company Limited

Maanshan Iron & Steel Co., Ltd., Nantong aspect International, Inc.

Director of Jiangsu Changjiang Electronics Technology Co., Ltd. and other companies, independent directorship

CONSULTING EXPERIENCES

(09/1994-09/2009), vice president, China Statistical Society

(06/2009 - present), Vice President of China Enterprise Management Research

(10/2009 - present), vice chairman of China Association of Higher Education Institute of Higher Education
Finance

(06/2010 - present) president, China Accounting Society Education Fund Settlement Committee

(06/2011 - present), Vice President of China Science and Technology Indicators Research

(03/2013 - present), Vice President of the China WTO Research Association

(06/2009 - present) governing of the **Chinese Confucius** Institute Headquarters

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

Planning projects during his tenure mission and vision, so that the program be suspended during the term of the dual degree program from development to have 450 students of popular items

Teach undergraduate international business culture

Conduct student academic advising and career development guidance

Carry out "corporate culture and language" seminar: global business language and communication

Organize business people give career counseling to students

Organize alumni activities, exchange of students and alumni activities

PROFESSIONAL DEVELOPMENT

SYMPOSIUMS

"Corporate and professional project seminar" in June 2012, the American University City, University of Maryland

MEETINGS

"RCEP and TPP International Academic Forum", 2013/12, Beijing.

"2009 China Open Economic Forum", 12/2009, Beijing Foreign Economic and Trade University
China WTO Research Association Third Council, 05/2013, Beijing
"WTO Law and China Forum" 2012 China Law Society WTO Law Research, 10/2012, Beijing
Chinese enterprises "going out" collaborative innovation center opening, 09/2012 Beijing
"Deepening reform and opening new era of strategic choice," High-Level Forum, 03/2012 Beijing
WTO and China International Eleventh Annual Conference, 10/2011, Beijing
China Overseas Investment Conference, 10/2011 Hong Kong China

CONFERENCES

"Corporate and professional project seminar" in June 2012, the American University City, University of Maryland

OTHER EXPERIENCE

**(Please indicate any experience which is not included in "Faculty Experience,"
"Professional Experience," or "Professional Development.")**