

Jianping Zhang

Name: Jianping Zhang

Telephone: 010 64494367

E-mail: zjp808@263.net

Position

Professor of Financial Management, Business School, University of International Business and Economics

Doctoral supervisor

Academic qualifications

1995-2001 PhD University of International Business and Economics

1988-1991 MA University of International Business and Economics

1983-1988 BA University of International Business and Economics

Work experiences

1991 Became a lecturer in UIBE after MA graduation

1993 Appointed to be the head of the department of international financial management

1994 Appointed to be the head of the department of accounting and financial management

1995 Promoted to be associate professor

1999 Promoted to be professor

1999-2010 Appointed to be the deputy head of Business School

Served as the director of capital market research center of UIBE, a member of China Chamber of Commerce Expert Committee, a councillor of the Beijing Accounting Association, and a peer review expert of the National Natural Science Foundation.

Served as a visiting EMBA professor at more than a dozen colleges and universities including Shanghai Jiaotong University, Zhejiang University,

Dongbei University of Finance and Economics, Wuhan University and Zhongnan University of Economics.

Served as finance and strategic adviser at many corporates, chief advisor of financial advisory group of a municipal government,

Served as executive, independent director or independent supervisors, with responsibility for financial strategy, financial analysis, corporate strategic decision-making, investment and financing decisions, corporate valuation and other services.

Served as instructor for ACCA , CGA and CMA for years.

Courses

Corporate Finance, Financial Management Studies, Advanced Corporate Finance

Research Area

Financial strategy, financial analysis, corporate strategy, investment and financing decisions, and capital market, etc.

Major Research Projects (including research projects, and academic fund)

As Chair:

(1) <Research on China Primary Tungsten Products Export Strategy > which is the subtopic of <Research on Tungsten and Tungsten Products Export Strategy >, 1991

(2) <Research on Some Problems during the Complete Stock Reform of State Owned Enterprises >, 211 Projects of University of International Business and Economics, 2001

(3) <Valuation and Strategic Planning for Northeast Pharmaceutical Group Co. Ltd. >, 252 pages, 2001

(4) <Research on Operation Management Model and Economic Efficiency of Electronic Toll Collection> (with 3.7 million RMB Research Fund), which is the

fifth subtopic of < Research on the Electronic Payment of Cross-province National Trunk Highway System and its Application >, The 10th Five Years Key Programs of China

(5) <Research on Marketing Strategy of China Pharmaceutical Industry >, Key Projects of Tianjin Tasly Pharmaceutical Group Co.,Ltd.

(6) <Research on Leading Indicators of Product Lifecycle Turning Point >, Key Projects of University of International Business and Economics, 2001-2004 .

(7) <Research on EVA of Beijing Listed Companies >, Beijing Philosophy and Social Science Projects, completed in November 2010 .

As Participant:

(1) < Multinational Companies' Development Trend and Countermeasure in 90's> , Supported by The National Social Science Fund (Grant Number 94BJL025) , completed in 2004

(2) < Empirical Study and International Comparison on Multinational Management Strategy of Chinese Enterprises > , Supported by The National Social Science Project (Grant No. 02CJY018 , Complete No. 20090879) , completed in 2008

(3) < Innovation Theory and Enterprises Innovation System Construction > , The 10th Five Years Social Science Project of Ministry of Education,(Project No. 01JA630065) , completed in 2005

(4) <Connect with Multinational Companies——Improve Learning and Innovation Capability of Enterprises in the Capital City > , Beijing Philosophy and Social Science Project (Base Project),(Project No. 04BJDJG132) , completed in 2007

- (5) <Policy and Measures of Foreign Brands, Brand Building Experience of Multinational Companies> which is the sub-report of <Chinese Brand Development Report>(2006). Professor Zhang is one of the project chives designated by Ministry of Commerce. This report was completed in 2007 and was awarded the Third Prize of “Higher Education Institutions Science Research Excellent Production (Human and Social Science)” by Ministry of Education in 2009.
- (6) Interim Execution Appraisal Report of <Five-year Development Plan on Economic and Trade Cooperation between China and Pakistan >, Entrusted by Department of Foreign Investment and Economic Cooperation ,Ministry of Commerce .Completed in Dec 2009.
- (7) < Technology Transfer and Learning Strategy of Multinationals Companies ——Experience from China and India >,Supported by The National Natural Science Foundation of China ,(Grant No. 70572077),completed in 2009.

Honours and Awards

Comprehensive Awards (5 in total)

- (1) The First Batch of “Excellent Young Core Teacher of University of International Business and Economics”, May 1993
- (2)“ Beijing Excellent Young Core Teacher”, September 1994
- (3) “The Third Prize of the 5th Excellent Young Teachers of National Higher Education Institutions by Fok Ying Tong Education Foundation” , November 1996
- (4) The 1st “Top 10 Teachers of University of International Business and Economics”, January 2003

(5) “Corporate Finance” ,the Course Chaired, was awarded “Excellent Course of Beijing Higher Education Institutions ” , July 2004

Scientific Research Awards (Eight Awards)

(1) The Second Prize of “Outstanding Survey Production Consigned through Bidding by Rural Economic Development Research Centre of the State Council”, 1988

(2) “The First Prize of Outstanding Thesis of the 1st An Zijie International Trade Research Award”, 1991

(3) “Excellent Thesis from Theory and Practice Seminar of 15 Years after Reform and Opening” by State Commission for Economic Restructure (The two theses were awarded State Commission for Economic Restructuring Award)

(4) “Excellent Production Award of the Third Philosophy and Social Sciences in Beijing Higher Education Institutions” , 1994

(5) “The Second Prize of Research Award of University of International Business and Economics from 1991 to 1993” , 1994

(6) The research report was awarded” Excellent Social Science Production of The 2nd National Mid- aged and Young People’s Production” by China Academy of Social Sciences ,1997

(7) “The Third Prize of Outstanding Thesis of An Zijie International Trade Research Award”, 2002

2.Research Publication (in charge of publication or participated in publication)

- (1) Chief Editor of < New Dictionary of Contemporary Accounting and Financial Management >(2.5million characters), Published by International Trade Education Press in July 1993
- (2) Monograph<Financial Management in Multinational Management> (0.2 million characters), Published by China Youth Press in June 1996
- (3) Chief Editor of <How to Develop China Mainland Market > (0.25 million characters), Co-published by Hong Kong Qin Shi Yuan Press and China Citic Press in June 1994
- (4) Co-editor of <Multinational Management of Chinese Enterprises >, Published by International Trade Education Press in 1994
- (5) Co-editor of <Foreign Investment Policy and Practice of Chinese Enterprises >, Published by International Trade Education Press in August 1994
- (6) Co-editor of < International Business Engineer Exam Q&A >, Published by International Trade Education Press in August 1994
- (7) Co-editor of <International Business Theory and Practice > (Reference Book of International Business Engineer Exam), Published by University of International Business and Economics Press in April 1995
- (8) Translation of <ACCA Textbook·Corporate Financial Management > , Published by Shenghuo ·Dushu ·Xinzhi Press in March 1997
- (9) Co-editor of <Financial Management Cases>, Published by China Machine Press in August 1997

- (10) Co-editor of <Case Concentration of Corporate Financial Management >, Published by University of International Business and Economics Press in August 1998
- (11) Co-editor of < Contemporary Management Knowledge of Research Institutions > (Lecture Compiler from Theory Research Class of Organization Department of the CPC), Published by Party Building Readings Publishing Press in April 2002
- (12) Translation of <Essentials of Corporate Finance >, Published by Posts & Telecom Press in January 2003
- (13) Chief Editor of <Multinational Management Theory and Strategy Analysis >, Published by University of International Business and Economics Press in September 2003
- (14) Monograph <Early Warning of Turning Point>, Published by China Financial and Economic Publishing House in December 2004
- (15) Translation of <Essentials of Corporate Finance > (The Fourth Edition), Published by Posts & Telecom Press in May 2006
- (16) <Essentials of Corporate Finance > (Bilingual Edition), Published by Posts & Telecom Press in September 2006
- (17) <Essentials of Corporate Finance > (Bilingual Edition), Published by Posts & Telecom Press in September 2013

In addition, published more than 20 scientific papers.