

# Academic Vitae

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NAME: Fan Libo

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Associate Dean, Business School, University of International Business and Economics

## EDUCATION

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### **Doctor of Philosophy (Ph.D.), 09/2001-06/2004**

School of Foreign Trade

University of International Business and Economics

Major: Foreign Trade

Dissertation topic: Technology Transfer of the Multinational Corporation and the Learning Strategy of Chinese Enterprises

### **Master of Philosophy, 09/1987-01/1989**

School of Humanities and Social Science

University of Central Southern Technology

Major: Philosophy

### **Bachelor of Law, 09/1983-06/1987**

School of Humanities and Social Science

University of Central Southern Technology

Major: Law

## GENERAL WORK EXPERIENCE

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**(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)**

03/2010-present **Associate Dean** Business School, University of International Business and Economics, Beijing

11/2007-03/2010, **Associate Dean**, Business School, University of International Business and Economics, Beijing

05/2006-10/2007, **Dean Assistant**, Business School, University of International Business and Economics, Beijing

01/2003-09/2004, **Executive Dean**, Haier Business School, Haier Group, Qingdao City, Shandong Province, China

03/2001-10/2007, **Director of Management Department**, Business School, University of International Business and Economics, Beijing

10/1999-02/2001, **Vice Director of Management Department**, Business School, University of International Business and Economics, Beijing

09/1999-09/1999, **Faculty of Management Department**, Business School, University of International Business and Economics, Beijing

01/1989-08/1991, **Secretary of President**, University of International Business and Economics, Beijing

### **RESEARCH INTERESTS**

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1. Strategic Management and International Business
2. Innovation Theory and Firm Theories

### **TEACHING INTERESTS**

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1. Management Theory
2. International Business and Cross-Border Management
3. Strategic Management
4. Corporate Merger and Acquisition

### **RESEARCH PROJECTS**

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**(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)**

**Example:**

### **GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)**

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National Social Science Fund Program, 2011, 800,000RMB  
Strategy Research based on innovation driven during Twelfth five-year period  
With professor Shi Jianjun

Ministry of education of humanities and social science research project, 2013, 80,000RMB  
Social responsibility, and ability to adapt - state-owned enterprises promote the long-term performance of path  
With Associate Professor Yang Zhenning

Project of human social science of Beijing, 2013, 80,000RMB  
Research on Beijing entity economy development  
With Professor Wu Jianfeng

## **HONORS AND AWARDS**

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Enjoy the special allowance of the State Department, 2013

Selected National Candidates for the Talents Project in New Century 2010

UIBE Great Contribution Award 2009 (Awarded by University of International Business and Economics)

## **FACULTY EXPERIENCES**

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### **ACADEMIC VISITING EXPERIENCE**

**Advanced Study**, in Macquarie University, (August 2013)

**Visiting Scholar** in California State University Northridge (January-April 2011)

**Advanced Study**, in State university of California at Fullton, (August 2010)

### **UNIVERSITY ADMINISTRATIVE EXPERIENCE**

**(Please explain the administrative positions as part of the faculty responsibilities within the university)**

**Associate Dean**, Business School, University of International Business and Economics, Beijing(May 2008-March 2010)

- Organize the faculty to apply for national and provincial programs and issue academic papers in high level journals
- Establish and promote the construction of academic system, including “Professor Forum”, “Doctor Forum” and “Department Forum”
- Promote the academic cooperation with other schools and universities.
- Promote the international cooperation and communication.

### **TEACHING EXPERIENCE**

**(Please indicate the complete teaching experiences)**

**Management Theory**, University of International Business and Economics, (09/2007-01/2010)

- Taught courses on Management Theory to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

**Corporate Merger and Acquisition**, University of International Business and Economics, (09/2001-01/2013)

- Taught courses on Corporate Merger and Acquisition to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

**Management Theory and Behavior**, University of International Business and Economics, (09/2003-06/2012)

- Taught courses on Management Theory and Behavior to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

#### **UNDERGRADUATE LEVEL**

**Management Theory**, University of International Business and Economics, (02/2013-07/2013)

- Taught courses on Management Theory to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

**International Management**, University of International Business and Economics, (03/2012-07/2012)

- Taught courses on International Management to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

#### **PUBLICATIONS**

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**(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)**

##### **1. PEER REVIEW JOURNAL ARTICLE**

Fan Libo and Zheng Jianming 2009. Multinational Corporation' Choice of Chinese Policy under the Financial Crisis. *Macroeconomic Study*. Vol.3

Fan Libo and Wu Yiming 2009. Research on PCT International Patent Application Technology Gap & Countermeasure. *International Economics and Trade Research*. Vol.5

Jiang Lin and Fan Libo, 2009. Technology Gap, Convergence Effect & Catch-up Strategy. *Science of Science and Management of S. & T.* Vol.5

Fan Libo Wu Yongzhi and Liu Gang 2009. Private Investment, Expansion and Enterprise Network Formation. *Economic Management*. Vol.10

Fan Libo 2009. The Development of Export-oriented Enterprises. *PKU Business Review*. Vol.5

Fan Libo, Zheng Jianming and Yang Yajun 2009. The Comparison & Analysis of Efficiency in Intellectual Capital of Chinese Enterprises. *Management (Academic Edition)*. Vol.5

Fan Libo, WuYongzhi, 2010, "Made in China" in the new international division of labor system status and strategic choice, *Guangming Daily*

Fan Libo, Wang Su, Zhang Feifei, 2010, Evolution of multinationals in China strategic analysis - based on institutional economics perspective and MOTOROLA's practice, *Studies of Finance and Economics*

Fan Libo, Yang Zhenning, 2010, Multinational strategy under the new international division of labor system evolution and transformation, *Social Sciences Abroad*

Fan Libo, Wang Su, 2011, The growth path of Chinese multinational M&A, based on the case analysis of M&A of Coburg and BeiYi, *Finance Trade Economics*

Fan Libo, Zhang Lan, 2012, Covariance of Chinese enterprises LPSS ability and system –COFCO, *China Industrial Economics*

Fan Libo, Ma Congcong, MaXiaojie, 2012, Diversity, government subsidy and agricultural enterprise performance-based on the empirical study of a-share listed agricultural companies, *Agriculture Economics Issue*

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Fan Libo, Ma Congcong, 2013, Multinational company's global practice logic changes and internationalization of Chinese enterprises, *Journal of Graduate School of Chinese Academy of Social Sciences*

## **2. RESEARCH MONOGRAPH**

Fan Libo, The development path and strategic choice of *made in China*, China Social Sciences Press, January 2012

## **3. BOOK**

Fan Libo and Song Zhihong 2009. *Transnational Management Theory and Practice*, Beijing Normal University Press: Beijing, China.

## **4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)**

Fan Libo. 2009, "Imitation, Absorptive Capacity and Innovation Capability," (with Chen Shu and Song Zhihong), OLKC2009: International Conference on Organizational Learning, Kpresentledge and Capabilities

Fan Libo. 2009, "Formation and Governance of Multinational Corporations' Network: A Perspective Based on Value Chain Integration", (with Wu Yongzhi and Wu Yiming), The 5th International Symposium of Corporate Governance

**Fan Libo**, Wu Yongzhi, Information Technology, Decision-making Mechanism and Choice of Decision-making Mode. 2010 International Conference on Computing, Control and Industrial Engineering, Wuhan, China, June 5-6, 2010

**Fan Libo**, Wu Yongzhi, Expatriates Management for MNCs: A Dynamic Objective Optimization Model, The 4<sup>th</sup> International Conference on Management and Service Science (MASS 2010) , Aug. 24-26, Wuhan, China,

Fan Libo, Du Juan, The effect of business culture on tacit knowledge transfer in multinational corporations, OLKC 2010 Conference, June 3-6, Northeastern University, Boston, USA

Fan Libo, Yuan Xin., Wang Su, Research on the Relationship Between Intellectual Capital and Company Performance—An Empirical Analysis Based on Panel Data, 2011, 6th International Conference on Corporate Governance, Da Lian, China

#### **5. CASES or a SET of CASES**

### **PROFESSIONAL EXPERIENCE**

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**(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)**

#### **ENTREPRENEURIAL EXPERIENCES**

Project manager, SINOCHEM( China National Chemicals Imp .&Exp . Corp),

External supervisor, Huishang Bank

#### **CONSULTING EXPERIENCES**

### **PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS**

Peer review expert, 2008—present, Journal of Systematic Engineering Theories and Application

Peer review expert, 2007—present, Journal of Chinese Industrial Economics

Peer review expert, 2006—present, Journal of International Trade Practices

Researcher, 2003-present, China academy of world trade organization (WTO)

Counselor, 2009-present, the National Development and Reform Commission Industrial Division

### **CUMMUNITY SERVICES**

**(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)**

#### **Dissertation defense**

2009, supervise 20 MBA and fulltime postgraduates to complete master's thesis

2010, supervise 28 MBA and fulltime postgraduates to complete master's thesis

2011, supervise 41 EMBA, MBA and fulltime postgraduates to complete master's thesis, 1 for doctoral degree

2012, supervise 36 EMBA, MBA and fulltime postgraduates to complete master's thesis, 1 for doctoral degree

2013, supervise 23 EMBA, MBA and fulltime postgraduates to complete master's thesis, 1 for doctoral degree

#### **Academic committee membership**

Member of the council, 2005-present, International Association for Chinese Management Research (ICMA)

Member of the council, 2005-present, Chinese Research Council of Technical Economy

### **PROFESSIONAL DEVELOPMENT**

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**(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)**

#### **SYMPOSIUMS**

Founding Conference of BRICs Business School Alliance and Innovation Management Teaching Seminar, January 2009, Benghazi nur in India

#### **SEMINARS**

Seminar on the Development of BRICs MBA Education, December 2009, Durban, South Africa

**WORKSHOPS**

Workshop on case teaching in Hong Kong University of Science and Technology, January 2010,  
Hong Kong

**MEETINGS**

**CONFERENCES**

**OTHER EXPERIENCE**

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**(Please indicate any experience which is not included in “Faculty Experience,”  
“Professional Experience,” or “Professional Development.”)**

Peer review expert, 2004-present, the national social science fund project

Peer review expert, 2005-present, NSFC (Natural Science Foundation of China)

Judge, 2003-2011, human resources and social security ministry postdoctoral fund project