

# Academic Vitae

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NAME: KONG Ningning

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EMAIL: kongningning@sina.com

PRESENT UNIVERSITY POSITION AND DEPARTMENT: Professor, Accounting Department

## EDUCATION

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( Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees )

### **Doctor of Philosophy (Ph.D.), 09/2007-01/2011**

School of Business,

University of International Business and Economics, Beijing, China

Major: Accounting and Finance

Research topic: Research on Foreign Listing and Firm Growth

### **Master of Economics, 09/1993-07/1996**

School of Business

Liaoning University

Major: Accounting

### **Bachelor of Economics, 09/1989-07/1993**

School of Business

Liaoning University

Major: Accounting

## GENERAL WORK EXPERIENCE

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(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

01/2000 to present, **Assistant Professor, Associate Professor, Professor**, University of International Business and Economics, Beijing.

08/1996 to 01/2000, **Assistant Professor**, School of Business, University of International Business and Economics, Beijing

## **RESEARCH INTERESTS**

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1. Financial Management
2. Financial Accounting

## **TEACHING INTERESTS**

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1. Financial Management
2. Financial Accounting

## **RESEARCH PROJECTS**

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**(Please include academic research projects and entrepreneurial projects, etc.)  
(Emphasis on the recent 5 years 2008.6-2013.6)**

“Foreign listing, investor protection and firm growth”, 2008

“Foreign listing, corporate governance and firm growth” 2008

## **GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)**

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“Research on the Stability of Chinese Capital Market System”, 2011

“Research on the growth potential and mechanisms of foreign listing enterprises in Beijing”  
2010

“Government governance, relationship network and growth mechanism of family enterprises”,  
2010

“Research on pension system in Universities in China”, 2009

## **HONORS AND AWARDS**

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## **FACULTY EXPERINCES**

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### **ACADEMIC VISITING EXPERIENCE**

**Visiting Professor of Accounting** in the School of Business, Michigan State University, U.S.  
**(September 2012-September 2013)**

**Visiting Associate Professor of Accounting** in the School of Business, Seton Hall University,  
U.S. **(January 2006-January 2007)**

**Visiting Assistant Professor of Accounting** in Nyenrode University, **the Netherlands**  
**(January 2000-August 2000)**

### **UNIVERSITY ADMINISTRATIVE EXPERIENCE**

**(Please explain the administrative positions as part of the faculty responsibilities within  
the university)**

### **TEACHING EXPERIENCE**

**(Please indicate the complete teaching experiences)**

### **UNDERGRADUATE LEVEL**

**Example:**

**(09/2000-07/2012) Corporate Finance, University of International Business and Economics.**

**(09/2000-07/2012) Financial Management**, University of International Business and Economics.

**(09/2007-07/2012) Advanced Financial Reporting**, University of International Business and Economics.

**(09/2010-07/2012) Intermediate Financial Accounting**, University of International Business and Economics.

#### **POSTGRADUATE LEVEL**

**(09/2007-07/2012) Advanced Financial Management**, University of International Business and Economics.

**(09/2010-07/2012) Corporate Finance**, University of International Business and Economics.

**(09/2010-07/2012) Accounting(II)**, University of International Business and Economics.

#### **PUBLICATIONS**

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**(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)**

##### **1. JOURNAL ARTICLE**

Kong NN, and Liu JW. 2011. Research on professional annuity system in foreign universities. *JiangSu Higher Education*. Vol. 5.

Kong NN, and Li SC. 2010. Is foreign listing helpful for firm growth? *Economic and Administrative Research*. Vol. 10.

Kong NN, and Zhang XM. 2010. Relationship among Business Strategy, Capital Structure and Financial Performance in High-Tech Companies in China. *Chinese Industrial Economy*. Vol. 9.

Kong NN, and Zhang XM. 2010. Financial Statement Analysis of Growth Companies and Future Stock Return. *Chinese Industrial Economy*. Vol. 9.

Kong NN, and Wei SW. 2010. Comparison of Financial Early-Warning Model Constructed Based on Principal Component Analysis and Logistic Regression. *Economic Issues*. Vol. 6.

Kong NN, and Tang J. 2010. Economic Value Added and Its Driving Forces of Chinese Listed Banks. Journal of Guangdong Institute of Finance. Vol. 4.

Kong NN, and Zhang XM. 2009. Influence of Working Capital Management Efficiency on Company's Profitability. Nankai Management Review. Vol. 6.

Kong NN, and Yan X. 2009. Cross Listing and Firm Growth. Financial Research. Vol. 6.

## **2. RESEARCH MONOGRAPH**

Zhang XM and Kong NN. 2008. *Cases of Financial Management*, University of International Business and Economics Press, Beijing, China.

## **3. BOOK**

Kong NN, "Corporate Finance and Investment" (Translation), Bonack Publishing House, 2006

Kong NN, "Business Analysis & Valuation——Using Financial Statement"(Translation), Citic Publishing House,2004

Kong NN, "Corporate Finance", China Foreign Economic & Trade Press, 2002

## **4. CHAPTERS IN BOOK**

## **5. CONFERENCE & MEETING PROCEEDING**

## **6. PAPER & PRESENTATION**

## **7. BOOK REVIEW**

**8. OTHERS** (peer reviewed cases with instructional materials, instructional software, publicly available material describing the design and implementation of new curricula or courses, technical reports related to funded projects, publicly available research working papers, etc. please specify)

### **PROFESSIONAL EXPERIENCE**

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(Please indicate ALL working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

### **ENTREPRENEURIAL EXPERIENCES**

### **CONSULTING EXPERIENCES**

## CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

### **Student Supervising and Mentoring:**

- Supervising undergraduate students in academic activities at UIBE;
- Mentoring and supporting undergraduate, graduate and MBA students pursuing their bachelor's degrees;
- Coaching students as subject matter experts

## **PROFESSIONAL DEVELOPMENT**

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(Please indicate the professional activities, especially those within the most recent 5 years (2008.6-2013.6); write "None" if no activity is referred.)

### SYMPOSIUMS

Academic Seminar for Chinese Young Accounting Researchers, University of Maryland, Peking University, China, June 2008.

The 8<sup>th</sup> Positive Accounting Seminar in China. UIBE, December 2009.

The 1<sup>st</sup> Annual Meeting of "International Accounting Research Journal", Xiamen University, June 2011,

### SEMINARS

### WORKSHOPS

### MEETINGS

### CONFERENCES

## **OTHER EXPERIENCE**

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(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")