Academic Vitae

NAME: Yu Shulian TEL: 010-64494297

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Professor of Accounting Department

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Master of Economics, 09/1983 -07/1986:

Xiamen University, graduate student.

Specialty: management & cost Accounting **Bachelor of Economics**, **10/1978 -07/1982**: Xiamen University, undergraduate student.

Specialty: Accounting

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

12/1996- present:

A professor, UIBE

09/1993-12/1993:

A associate professor, UIBE

08/1986-09/1993

A lecture, UIBE

08/1982-07/1983

A lecture, The college of Commerce & Business Administration of Ma Anshan 03/1994-10/1994:

Associate Dean, the Business school.

06/1999-02/2001:

Associate Dean, the Business school.

RESEARCH INTERESTS

Accounting theory and practice

Management & Costing Accounting

International Accounting

TEACHING INTERESTS

Financial Accounting (principle, intermediate)

Management Accounting

Advanced Accounting

International Accounting

RESEARCH PROJECTS

(Please include academic research projects and entrepreneurial projects, etc.) (Emphasis on the recent 5 years 2007-2011)

Research on Cost theory and costing methods

GRANTS (Emphasis on the recent 5 years 2007-2011)

50000, RMB

From Ministry of Education of China.

HONORS AND AWARDS

Honor for outstanding teacher of university of Beijing, 1993.

Honor for outstanding teacher of university of Beijing, 1997.

Special Awards of Government, 1998.

Honor for Young Teacher of university, Beijing, 1993.

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

A visiting scholar at the faculty of Commerce Administration, the University of British Columbia(UBC), Canada.

• Developed undergraduate courses on Financial Accounting & management Accounting **08/1989-09/1990**:

A senior visiting scholar, the Department of Finance & management, the University of Manchester Metropolitan, UK.

• Conduct academic research on management accounting & Cost management **08/2000-09/2000**:

A senior visiting scholar, the Department of Commerce, the University of Illinois - Champion & Urbana(UIUC), the United States of American.

 Conduct academic research on Business combination & Development of Accounting Standards.

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

03/1994-10/1994:

Associate Dean, the Business school.

Responsible for the directing:

- Developing and teaching the undergraduates
- General Administration

06/1999-03/2001:

Associate Dean, the Business school.

- Developing and teaching the undergraduates
- General Administration

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

UNDERGRADUATE LEVEL

09/1986-09/1999, for undergraduate students

Principle of accounting

Financial accounting

Management accounting

POSTGRADUATE LEVEL

09/1988-06/1999: for graduate students (master)

Financial accounting

09/1991-01/1999 :for graduate students(master)

Management accounting

International accounting

Advanced accounting

09/2001-01/2009: for graduate students (master)

International accounting

Advanced accounting

09/2009-present:for graduate students(master)

Advanced accounting

09/1995-07/2000: for MBA

Financial accounting

Management accounting

09/2009-01/2010 (Ph.D.)

Research on international accounting problems

PUBLICATIONS

(Please list the publications from the most recent 5 years (2007-2011) <u>AND</u> the important publications before 2007; follow the categories and examples, write "None" if there is no works for particular category; include those which belong to none of the categories in "Others.")

1. JOURNAL ARTICLE

- 1. Zhou Lei, Yu Shulian: "Research on Income Gap between China's Manufacturing and Financial Industries", *Finance and Trade Research Journal*, 2013, no. 3
- 2. Zhou Lei, Yu Shulian: "The inverted U-shaped Relationship between Human Capital Premium and Corporate Performance", *Economic and Management Journal*: 2013, No. 11
- 3. Yu Shulian, Wu Ge: The research of cost management based on the value management, *Economic and Management Journal*, No. 19,2007
- 4. Yu Shulian, Wu Ge: "The Essence, bonder and the development of management accounting", *Economic and Management Journal*, No. 6, 2006.
- 5. Yu Shulian, Yu Yunchun: "The effectiveness bonder of equity interest hold by the management team of the state-owned business", *International Business Journal*, No. 6,2006
- 6. Yu Shulian: "The Essence, bonder of the financial accounting on the capital market", *International Business Journal*, No. 5, 2005.
- 7. Yu Shulian, Pan Cheng: "The capital market and the regulation on the accounting information", *Economic and Management Journal*, No. 10, 2002.
- 8. Yu Shulian, Mao Hongtao: "The framework of the theory and methods on the consolidation statements", *Accounting Research*, No.5,2001
- 9. Sun Weiyan, Xu Zijian, Yu Shulian: "Strategy and Management for Transnational Business, *Management World*", no.5,1994
- 10. Yu Shulian: "Three-dimensional Cost Concepts and the Three Key Points on Cost Control", *Accounting Research*, No.3,1987

2. RESEARCH MONOGRAPH

- 1. System Research on Cost theory and Costing Methods, *Social Science Publication of China*, 06/2010.
- 2. The Valuation of the Intangible Assets, *Publication of UIBE*, 05/2003.

3. <u>BOOK</u>

- 1. Yu Shulian, Li Xiangzhi , Zhao Yang, Cao Yan, Financial Accounting—on IAS,update,2014,
- 2. Yu Shulian, Li Xiangzhi, Wu Ge: Management Accounting, (first, second and third edition), Publication of UIBE (*update*),2013.
- 3. Yu Shulian, Li Xiangzhi, Wu Ge: Management Accounting--MBA (first, second and third edition), *Publication of UIBE*, 2009(update).

- 4. Yu Shulian, Zhao Yang: Advanced Financial Accounting, Zhongxin Publication, 2006.
- 5. Yu Shulian, Zhao Yang: Advanced Financial Accounting, (Second edition), *UIBE Publication*,09/2012.
- 6. Yu Shuialn, Li Xiangzhi: Financial accounting, (second edition), Publication of UIBE, 2013.
- 7. Yu Shulian: Intermediate Financial Accounting, Statistics Publication of China, 12/1997
- 8. Principle of Accounting, (first and second edition), (first and second edition), *Statistics Publication of China*, 08/1995
- 9. Yu Shulian, Shi Yuguang: Explanation and Exhibition of Accounting Sandards---2006, *Publication of UIBE*,11/2006.
- 10. Yu Shulian, Li Xiangzhi, Wu Ge: Management Accounting---for self-education students, *Finance & Economics Publication of China*, 09/2009.

4. CHAPTERS IN BOOK

No.

5. CONFERENCE & MEETING PROCEEDING

No.

6. PAPER & PRESENTATION

No.

7. BOOK REVIEW

No.

8. OTHERS (peer reviewed cases with instructional materials, instructional software, publicly available material describing the design and implementation of new curricula or courses, technical reports related to funded projects, publicly available research working papers, etc. please specify)

No.

PROFESSIONAL EXPERIENCE

(Please indicate ALL working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

Independent director of the public & listing corporation.

CONSULTING EXPERIENCES

06/1996-06/2000:

CPA, a member of Chinese Institute of Certified Public Accountants (CICPA)

Consultant for Accounting Firm.

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities:

e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

Academic committee of the university

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

SYMPOSIUMS

No.

SEMINARS

No.

WORKSHOPS

ACCA tutors Training

MEETINGS

No.

CONFERENCES

- 1. Annual conference of European accounting association (05/1995, at Birmingham of UK)
- 2. Annual conference of Accounting association of UK (at Bristol University, UK, 06/1995)
- 3. Conference of the Institute of Management Accountants (at Pennsylvania, USA, 6/2000)
- 4. Conference of Confederation of Asian and Pacific Accountants (CAPA), (09/ 2000, Beijing of China).

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")

05/1995-present:

CPA, a member of Chinese Institute of Certified Public Accountants (CICPA)