

Academic Vitae

NAME: Tianjing Dai

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Assistant Professor, Department of Accounting, Business School

EDUCATION

Doctor of Philosophy (Ph.D.), 10/2006-11/2010

Department of Accounting

London School of Economics and Political Science, London, UK

Major: Accounting

Research topic: Management control

Dissertation Topics: Control Dynamics in Joint Ventures

Master of Science, 07/2005-07/2006

Department of Accounting

London School of Economics and Political Science, London, UK

Major: Accounting and Finance

Bachelor of Art, 09/2001-07/2005

School of Finance

University of International Business and Economics

Major: International Finance

GENERAL WORK EXPERIENCE

08/2010 to present, **Assistant Professor**, Business School, University of International Business and Economics

RESEARCH INTERESTS

1. Management Accounting

2. Management Control System

3. Corporate Social Responsibility

TEACHING INTERESTS

1. Management Accounting

2. Management Control System

3. Financial Accounting

RESEARCH PROJECTS

None

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

(1) National Natural Science Foundation of China, “The integration and incorporation of the management control system: the dynamics between Private Equity and Entrepreneurs” , 2013–2017, Research fund, RMB230,000

(2) Bureau of Education, “The Governance and Management Control of Virtual Organizations” , 2012–2015, Research fund, RMB75,000

(3) CIMA, “Corporate Social Responsibility and Innovation in Management Accounting” , 2011/07–2012/07, Research fund£4,500

(4) ICAEW “Corporate Social Disclosure by Chinese Companies” , 2010–2012, Research fund £9,500

(5) CGMA, “Economic Value Added adoption in China’ s state-owned enterprises” , 2011–2012, Research fund £11,500

HONORS AND AWARDS

None

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

None

UNIVERSITY ADMINISTRATIVE EXPERIENCE

Undergraduate Tutors

Postgraduate Supervisors

TEACHING EXPERIENCE

UNDERGRADUATE LEVEL

Advanced Performance Management, 2010-2013, Undergraduate Programme

Financial Accounting, 2011-2014, Undergraduate Programme

International Financial Management, 2013-2014, International Undergraduate Programme

POSTGRADUATE LEVEL

Management Control System, 2014, MBA Programme

Budgeting, 2012-2013, MBA Programme

PhD Seminars, 2012-2014, PhD Programme

PUBLICATIONS

1. PEER REVIEW JOURNAL ARTICLE

Tianjing Dai, Ru Zhang, Guliang Tang, 2012, “Financial Strategy and Profit Model—A Case Study of the Asset-Light Business Model of Apple”, Accounting Research.

Tianjing Dai, Guliang Tang, Jiajun Peng, 2012, “The Dynamic Capability Improvement, the Inverted Organizational Structure and the Integration of Management Control System—A Explorative Case Study Based on ZZJYT of Haier Group”, China Industrial Economics.

Tianjing Dai and Guliang Tang, 2011, “Controlling Trust and Trusting Control”, Management World.

2. RESEARCH MONOGRAPH

None

3. BOOK

Narisa Tianjing Dai, Management and Cost Accounting Professional Questions (2007),
Financial Times/Prentice Hall

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

None

5. CASES or a SET of CASES

The Design of Management Control System of Zoomlion, 2011
ZZJWT and the Innovation of Management Control System of Haier Group, 2012
How does Changan Automobile contain its manufacturing costs, 2013

PROFESSIONAL EXPERIENCE

ENTREPRENEURIAL EXPERIENCES

None

CONSULTING EXPERIENCES

None

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

None

CUMMUNITY SERVICES

None

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

SYMPOSIUMS

The 6th International Symposium on Management Accounting and Control, University of International Business and Economics, Beijing, China, 06/2010

The 4th Management Symposium of Renmin University, Beijing, China, 11/2010

The 9th International Symposium on Empirical Accounting, XiAn Jiaotong University, Xi'An, China, 12/2010

The 7th International Symposium on Management Accounting and Control, Shanghai, China, 06/2011

The 8th International Symposium on Management Accounting and Control, Cardiff, UK, 06/2012

SEMINARS

EDEN Doctoral Seminar on Case Based Research in Management Accounting, Brussels, Belgium, 05/2007

Accounting, Organisation and Institution Seminar, LSE, London, 02/2009

WORKSHOPS

2nd Workshop on Management Accounting as Social and Organizational Practice, London, 04/2009

MEETINGS

CONFERENCES

European Doctoral Colloquium in Accounting, Tampere, Finland, 05/2009

The 32nd Management Accounting Research Group Conference, London School of Economics and Political Science, London, UK, 04/2011

Management Accounting Section Research and Case Conference, New Orleans, US, 01/2013

OTHER EXPERIENCE

None