

Academic Vitae

NAME: Wang Tiedong

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Founding Director of UIBE Institute for Strategic Studies

Professor of International Business and Entrepreneurship, Business School, University of International Business and Economics.

EDUCATION

1999-2002 Ph.D. of International Business Law, China University of Politics and Law

Major: International Business Law

Research topic: Liabilities and Risk Management of Online Payment

1995-1998 Master of International Trade, University of International Business and Economics

1991-1995 Bachelor of Business Administration, China University of Politics and Law

GENERAL WORK EXPERIENCE

12/2004 - Professor of School of Business, UIBE.

12/2004 -12/ 2014 Associate Professor of School of Business,UIBE.

12/2000 -12/ 2004 Lecturer of School of Business, UIBE

RESEARCH INTERESTS

1. Global Entrepreneurship
2. Business Innovation
3. Internationalization of Chinese Companies
4. Inclusive Business

TEACHING INTERESTS

1. International Business
2. Business Practice of China
3. Legal Environments for Business
4. Personal Dynamics

RESEARCH PROJECTS & GRANTS

1. Ministry of Culture and Tourism of the People's Republic of China (2022): Cultural and Tourism Industrial developments and Bilateral Cooperation Policy Recommendations with

- China (Indonesia), Principal Investigator.
2. Ministry of Culture and Tourism of the People's Republic of China (2020): Cultural and Tourism Industrial developments and Bilateral Cooperation Policy Recommendations with China (Philippines), Principal Investigator.
 3. Ministry of Culture and Tourism of the People's Republic of China (2020): Cultural and Tourism Industrial developments and Bilateral Cooperation Policy Recommendations with China (Thailand), Principal Investigator.
 4. China International Economic and Technical Exchange Center (2018): E-commerce and Sustainable Development - China's Experience and Policy Implications, Principal Investigator.
 5. State-owned Assets Supervision and Administration Commission (SASAC) project (2017): Research on Legal Risk Management and Prevention for Central Enterprises "Going Global" under the New Situation of Changes in International Economic and Trade Rules, Principal Investigator.
 6. 2015-2016, Issues of State-owned Companies in International Negotiations, National Development and Reform Commission, Leading Researcher, Completed.
 7. 2012–2013, Strategies for Improving Competitiveness of Chinese Export-Oriented Companies Based on Global Supply Chains, key research project from Ministry of Commerce P.R.C., Co-Investigator, Completed.

8. 2012-2015, The Growth Strategies for Export-Oriented High-Tech Enterprises of Beijing, Philosophical and Social Science Foundation of Beijing, Leading Researcher, Completed.
9. 2011-2012, Performance Evaluation on Foreign Trade Special Funds, Ministry of Commerce, China, Co-Investigator, Completed.
10. 2010-2012, Supporting System for Beijing Outbound Investments, Key Project from Philosophical and Social Science Foundation of Beijing, Leading Researcher, Completed.
11. 2010-2011, Research on Regulations on Chinese Outbound Investments, Ministry of Commerce, China, Co-Investigator and Main Drafter of "Regulations on Chinese Outbound Investments (Draft)", Completed.
12. 2006-2009, Influence of Sarbanes—Oxley Act to Chinese Companies to be listed in US, Ministry of Education, Leading Researcher, Completed.

HONORS AND AWARDS

1. Teaching Excellence of University of International Business and Economics 2012 (Top 10%)
2. Best Paper Awards of "The Sixth Trade and Industrial Security Research," Ministry of Commerce, China, 2010.
3. Best Paper Awards of "The National Conference on International Competitiveness of Chinese Industries," Ministry of Commerce, China, 2009.

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

09/2013 - 08/2014 Fulbright Research Scholar at Stanford University

Research topic: Global Value Chains and Trade in Value-added between China and USA

10/2008 - 11/2008 Guest Professor, University of St. Gallen, Switzerland.

Teaching a course at graduate students level : Doing Business with China

09/2004 - 01/2005 Visiting scholar of University of Wisconsin-Madison, US.

UNIVERSITY ADMINISTRATIVE EXPERIENCE

09/2015 to date, Communist Party Secretary of Business School, University of International Business and Economics (UIBE), Beijing, China.

05/2010 – 09/2015, Associate Dean of Business School, University of International Business and Economics (UIBE), Beijing, China.

Associate Dean responsible for International Collaborations and Foreign

2008-2010, Assistant Dean of Business School , University of International Business and Economics (UIBE), Beijing, China.

Assistant Dean responsible for International Collaborations and Foreign

2007-2008, Deputy Director, Department of International Business, University of International Business and Economics (UIBE), Beijing, China.

Teaching arrangements and international collaborations

08/1995-12/2000, Human Resource Department of UIBE, Section Chief, Support the administration of faculty

PUBLICATIONS

1. PEER REVIEW JOURNAL ARTICLE

1. "The Boundary Condition of Export Relational Governance: A "Strategy Tripod" perspective", *Journal of International Marketing* (July, 2014)
2. "Evolution Path for Competitiveness of Chinese Companies: From Single Comparative Advantage to Systemic Competitive Advantages" (with Ren Guanhua), *Journal of International Trade* (July, 2012), 104-114.
3. "A Framework for Regulations on Chinese Overseas Investments" (with Wang Lili), *International Trade* (Nov. 2010), 54-58.
4. "A Diamond Model for Competitive Advantages: A Comprehensive Paradigm" (with Wang Lili), *Technology management and Strategy in China* (Spring 2008), 66-70, Emerald Group Publishing Limited.
5. "Research on Organizational Structure Design for internationalization of Chinese Corporations –From Perspective of Global Value Chains", *International Trade* (Dec. 2007), 54-58.
6. "The Role and Function of the Government in Building Competitive Advantages of China", *Chinese Public Administration* (Oct. 2006), 42-45.
7. "Strategic Analysis of Chinese Enterprises in Global Mergers-----Based on Location and Integration of Global Value Chains," *Reform* (Aug. 2006), 86-90.
8. "Building Global Competitive Advantages----Solutions for Transnational Management of Chinese Corporations," *Journal of International Trade* (Nov. 2004), 70-72
9. "Motivator Supplements' Effects on the Degree of Satisfactions," *China Human Resource* (Oct. 2004), 76-77.
10. "Application of Competition Mechanism in Value Chain Management," *Management World Magazine* (Sep. 2004), 150-151.
11. "Diversification and Core Competence", *International Business* (Jun. 2003), 74-77.

2. RESEARCH MONOGRAPH

Tiedong WANG, 2004, *Risk Allocation and Management of Online Payment*, UIBE Press.

3. BOOK

1. *The Internationalization of Chinese Enterprises Report 2012*, Vice Chief Editor, UIBE Press, Aug. 2012.
2. *The Internationalization of Chinese Enterprises Report 2011*, Vice Chief Editor, China Commerce and Trade Press, Oct. 2011.
3. *The Internationalization of Chinese Enterprises Report 2010*, Vice Chief Editor, China Commerce and Trade Press, Nov. 2010.

4. CONFERENCE & MEETING PROCEEDING

Tiedong Wang, 2012, *Relational Governance and Export Performance: The Moderating Roles of Institutional Distance and Domestic Industry Uncertainty* (with Min Ju, Hongxin Zhao), AIB conference, Istanbul, Turkey.

5. PAPER & PRESENTATION

1. Keynote Speaker, EU-China Global Value Chains Workshop, "Globalization of Value Chain, China's trade surplus and Its Applications," Apr. 23rd, 2012, Beijing, China.
2. Keynote Speaker, The 2nd EU-China Trade Policy Seminar, "Phenomenon of Globalization of Value Chain and Its Implications on Trade Policy Making," May 19th, 2011, Beijing, China.

PROFESSIONAL EXPERIENCE

COMMUNITY SERVICES

Executive Member of Board and Academic Committee Member of Cross-border E-commerce