

# Academic Vitae

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NAME: Wendong LV

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

**Professor Department of Business Administration**

## EDUCATION

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( Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees )

### **09/2001-06/2004**

J.D., School of Government, Peking University

Research topics: Industrial Cluster

Dissertation topics: The Role of Government in the Development of Industrial Clusters

### **09/1996-06/1999**

M.A., Business School, Renmin University of China

### **09/1986-06/1990**

B. Ec., Department of Economics, Shanxi University

## GENERAL WORK EXPERIENCE

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(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

### **03/2009 until now**

Professor in International Business School, University of International Business and Economics

### **05/2006-03/2009**

Professor in School of Insurance, University of International Business and Economics

### **07/2004-05/2006**

Postdoctoral in Guanghua School, Peking University

## RESEARCH INTERESTS

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- 1, Enterprise Risk Management
  - 2, Technology Innovation
  - 3, Industrial clusters, Industrial Competitiveness

#### **TEACHING INTERESTS**

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- 1 Enterprise Risk Management
- 2 Principles of Management

#### **RESEARCH PROJECTS**

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**(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)**

- ◆ Project Leader, *Study on the Financial Incentives to Promote the Transfer of Scientific and Technological Achievements*. Funded by Beijing Municipal Science & Technology Commission, 2013.
- ◆ Project Leader, *Study on the Mechanism of Government Funds to Promote the Transfer of Scientific and Technological Achievements*. Funded by Beijing Municipal Science & Technology Commission, 2013.
- ◆ Project Leader, *Performance Evaluation and Development Strategies of Science & Technology Insurance in Beijing*. Funded by the Ministry of Education, 2013.
- ◆ Project Leader, *Study on the Policies to Promote the Purchase of S & T Insurance by High-tech Enterprises*. Funded by Beijing Municipal Science & Technology Commission, 2011.
- ◆ Project Leader, *Study on Risk Assessment of Microcredit*. Funded by Chongqing Hanhua Microcredit Co. Ltd, 2011.
- ◆ Project Leader, *Study on the Effect of Pilot Technology-Insurance Policy Implementation—based on Comparison among Beijing, Tianjin, Chongqing and Shanghai*. Funded by Beijing Municipal Science & Technology Commission, 2010.
- ◆ Project Leader, *Study on ERM Evaluation and Capability Improvement of Beijing High-Tech Enterprises*. Funded by Beijing Municipal Science & Technology Commission, 2008.
- ◆ Project Leader, *A Research on Technology Insurance and Independent Innovation*. Funded by Beijing Municipal Science & Technology Commission, 2007.

## **GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)**

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- ◆ Project Leader, *Study on Risk Management Techniques in Multilateral Oil Market*. Funded by National Natural Science Foundation of China, 2008.
  
- ◆ Project Leader, *Dilemmas and Breakthroughs: Research on the Development Strategies of Science & Technology Insurance*. Funded by National Natural Science Foundation of China, 2008.

## **HONORS AND AWARDS**

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None

## **FACULTY EXPERINCES**

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### **ACADEMIC VISITING EXPERIENCE**

None

### **UNIVERSITY ADMINISTRATIVE EXPERIENCE**

**(Please explain the administrative positions as part of the faculty responsibilities within the university)**

None

### **TEACHING EXPERIENCE**

**(Please indicate the complete teaching experiences)**

**Undergraduate courses: Enterprise Risk Management, Principles of Management**

**MBA course: Enterprise Risk Management**

**PHD course: The frontier of Enterprise Risk Management**

### **UNDERGRADUATE LEVEL**

**Undergraduate courses: Enterprise Risk Management, Principles of Management**

## **PUBLICATIONS**

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**(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write "None" if**

there is no works for particular category; include those which belong to none of the categories in “Others.”)

#### **1. PEER REVIEW JOURNAL ARTICLE**

- ◆ Yang Zhao\*, **Wendong LV** and Li Huang(2013), Performance Evaluation of S&T insurance: Based on AHP Method. *The Theory and Practice of Finance and Economics*, (3), 43-47.
- ◆ Malin SONG\*, Li YANG, Jie WU, **Wendong LV**(2013), Energy Saving in China: Analysis on the Energy Efficiency via Bootstrap-DEA Approach. *Energy Policy*, (6).
- ◆ **Wendong LV\***, Yang Xiao and Yang Zhao(2012), Credit Risk Assessment for SMEs. *Scientific Decision Making*, (8), 17-46.
- ◆ Huifeng Pan, **Wendong LV** and Zhichao Shi(2012), The Significant Supply Shock on Oil Market, *Journal of Management Science*, (4), 111-120.
- ◆ **Wendong LV\***, HONG Xiaoxin, FANG Kuangnan(2012), Chinese Regional Energy Efficiency Change and Its Determinants Analysis: Malmquist Index and Tobit Model. *Ann Oper Res*, February.
- ◆ Yang Zhao\* and **Wendong Lv** (2011). Study on ERM Evaluation and Capability Improvement of Beijing High-Tech Enterprises. *Scientific Decision Making*, (01), 10-53.
- ◆ Xiaoyong Wang\*, **Wendong Lv**, Jianrong Ning, Shan Duan (2010), The Study on High-tech Enterprise Risk Management——A Case of Zhejiang, *Scientific Decision Making*, (12), 33-41.
- ◆ **Wendong Lv \*** and Lumei Liu (2010), Research on the Current Situation of High-tech Enterprises' Comprehensive Risk Management and Countermeasure——Illustrated by the Case of the Electronic and IT Industry in Beijing, *Scientific Decision Making*, (06), 11-30.
- ◆ **Wendong Lv \*** and Huifeng Pan (2009), Weak Form Market Efficiency Test of Oil Markets Based on Generalized Spectrum Method, *Chinese Journal of Management Science*, Vol.17 No.6, 51-56.
- ◆ Yake Wang\* and **Wendong Lv** (2008). A Literature Review on Savings Effect of Pension System. *Economic Perspectives*, (08), 72-75.
- ◆ Huifeng Pan\*, and **Wendong Lv** and Jianming Zheng(2008). An Analysis of Supply-Demand and Price Trend of Coal from a Global Perspective. *Journal of Shanxi University(Philosophy and Social Science Edition)*, Vol.31 No.4, 83-89.
- ◆ **Wendong Lv \***, Yang Zhao and Bin Peng (2009), Relevant Issues Concerning Technology Insurance, *Insurance Studies*, (02), 36-40.
- ◆ Chaofu Xu\* and **Wendong Lv** (2005). The Characteristics of Technology Investment in

Developed Countries, *Journal of Changsha Railway University*, Vol.6 No.4, 74-75.

- ◆ **Wendong Lv** \* and Xuhua Zhu (2005), Dynamics of Industrial Clusters in Zhejiang Province--A Perspective on Entrepreneurs, *China Industrial Economy*, (04), 86-93.
- ◆ **Wendong Lv** \*, Chunming Lu and Hui Zhang (2005), Construction of Competitive advantage of Chinese Traditional Medicine in Global Value Chain—An empirical Study on Artemisinin Industry, *Management World*, (04), 75-84.
- ◆ **Wendong Lv** \*(2005), Study on the sci-tech potential between China and Russia, *Studies in Science of Science*, Vol.23 No.2, 220-224.
- ◆ **Wendong Lv** \* and Longzheng Du(2005), The Theory Summarization of Enterprise Groups' Innovation Mechanism on the Background of Industry Clustering, *Quantitative & Technica Economics*, (04), 149-155.
- ◆ **Wendong Lv** \* and Hui Zhang(2005), The Local Industrial Cluster Strategy in the Global Value Chains, *China Soft Science Magazine*, (02), 119-124.
- ◆ Wenqi Gai\*, Hui Zhang and **Wendong Lv** (2004). Comparative Analysis on International Hi-tech Industrial Cluster Models, *China Soft Science Magazine*, (02), 102-108.
- ◆ **Wendong Lv** \* and Lingjun Zhu(2004), Seeking the secret of development: From a political elastic perspective, *Journal of Anhui Normal University(Philosophy & Social Sciences)*, Vol.32 No.1, 45-49.
- ◆ **Wendong Lv** \* and Yingqi Liu(2004), An Comparison Study of Development Factors of Software Industry between China and India, *Journal of Hunan Business College*, Vol.11 No.1, 7-9.
- ◆ **Wendong Lv** \* (2003), Role of Government in Transforming Society——Taking Small Business Development in U.S. as An Example, *Science of Science and Management of S. & T.*, (11), 92-95.
- ◆ Yingqi Liu\*, **Wendong Lv** and Haisheng Li (2003). The Evolution and Application of the Diamond Theory, *China Soft Science Magazine*, (10), 139-144.
- ◆ Zhigang Zheng\* and **Wendong Lv** (2003). A Research on Regime of the Regular R&D Equipment Management and R&D Fund Allocation, *China Soft Science Magazine*, (03), 94-100.

## 2. RESEARCH MONOGRAPH

None

## 3. BOOK

Wendong LV. 2005. The Role of the Government in the Industrial Clusters[M]. Scientific and Technical Documentation Press.

**4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)**

LV Wendong, PAN Hui Feng, 2009. Asymmetric Price Adjustment between Gasoline Market and Crude Oil Market when Price is up and down. Proceedings of 2010 International Conference on Management Science & Engineering. 527-532.

LV Wendong, PAN Hui Feng, 2009. Weak form Market Efficiency Test of Oil Markets Based on Generalized Spectrum Method. International Conference on Management Science and Engineering, Moscow. 1691-1695.

LV Wendong, 2008. Does Stock Pricing Power Return to A Shares Market: Evidence from the "A+H" Shares? Proceedings of 2008 International Conference on Management Science & Engineering.

LV Wendong, DONG Xiuliang, ZHAO Yang, 2007. The Research on the Return Volatility and the Relationship with Volumes in Shanghai Gold Market. Proceedings of 2007 International Conference on Management Science & Engineering. 1802-1809.

LV Wendong, 2006. Research on the Environments of Innovation & Start-ups in China's STIPs Based on Complex System. Proceedings of 2006 International Conference on Management Science & Engineering. 1974-1977.

**5. CASES or a SET of CASES**

None

**PROFESSIONAL EXPERIENCE**

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**(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities,**

such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

#### ENTREPRENEURIAL EXPERIENCES

none

#### CONSULTING EXPERIENCES

Independent Director of Jinbei Automobile Co. Ltd

Independent Director of Tianan Insurance Co. Ltd

#### PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

Chief Editor of Journal of Scientific Decision Making

Executive Editor of Journal of *China Soft Science Magazine*

Deputy Secretary of China Association for Social & Economic System Analysis Research

#### CUMMUNITY SERVICES

**(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)**

Member of Academic Committee of University of International Business and Economics

Interviewer of Graduate Student Enrollment Examination of International Business School

Supervisor of 4 PHD Students

#### PROFESSIONAL DEVELOPMENT

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**(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)**

#### SYMPOSIUMS

None

#### SEMINARS

None

**WORKSHOPS**

None

**MEETINGS**

None

**CONFERENCES**

1st Science and Technology Promotion Conference, October 2013, Shenzhen, China

International Academy of Business and Public Administration Disciplines Conference, June 2013,  
Istanbul, Turkey

2nd Chinese Management Studies Conference, August 2012, Singapore

1st Chinese Management Studies Conference, August 2012, Singapore

**OTHER EXPERIENCE**

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**(Please indicate any experience which is not included in “Faculty Experience,”  
“Professional Experience,” or “Professional Development.”)**

None