

Academic Vitae

NAME: Xing Xiaoqiang

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Associate Professor, Department of Innovation and Entrepreneurship

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Philosophy (Ph.D.), 09/2003-01/2008

School of Economics and Management, Tsinghua University, Beijing, China

Major: Technological economics and management

Research topic: Theoretical and Empirical Study on New Technology Investment

Valuation and Decision Based on Real Options Approach

Master of Management, 09/2000-04/2003

School of Business, Tianjin University, Tianjin, China

Major: Technological economics and management

Bachelor of Management, 09/1995-07/1999

School of Business, Tianjin Polytechnic University, Tianjin, China

Major: Business Management

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

01/2012 to present, **Associate Professor**, Teaching and Academic Research, School of International Business, Beijing, China.

04/2008-12/2012, Assistant **Professor**, Teaching and Academic Research, School of International Business, Beijing, China.

RESEARCH INTERESTS

1. Innovation and Entrepreneurial management
2. Technology Strategy and Policy
3. Real Options Theory and Approach

TEACHING INTERESTS

1. Innovation Management
2. Entrepreneurial management
3. Management Science

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

“The inclusive innovation oriented to the Base of Pyramid market”, 2012

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

Beijing fund of philosophy and the social sciences, 2013-2015, Academic fund: RMB 50,000

“Inclusive innovation system construction and supporting policies of Beijing”, Host.

The 13th HenryFok educational fund Fundamental research Project for young teachers in colleges and universities, 2012-2014, Academic fund: \$ 20,000

“Research on inclusive network at the base of pyramid market”, Host.

National Natural Science Foundation of China, 2008-2011, Academic fund: RMB 170,000

“Research on the Uncertainties, Learning and Investment Decision of New Technology Commercialization in perspective of Real Options Approach”, Host.

Department of Education, 2008-2011, Youth Project: RMB 50,000, “Research on the innovation toward low-income market”, Host.

HONORS AND AWARDS

Research Pace- setter of Business School, 2011

Tsinghua University Best Doctor Thesis, 2008

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

None

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

(Oct 2008) Deputy Head of Department of Innovation and Entrepreneurship in the Business School, UIBE.

- Push the subject construction and development of the department
- Coordinate and organize the academic exchanges and seminars of the department
- Organize various academic forum and lectures of the department

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

(09/2010-) Innovation Management, BC. UIBE

- Introduce the innovation theory in connection to the practice.

(09/2010-) Entrepreneurship Management, BC. UIBE

- Case analysis and simulation of business venturing.

(09/2008-) Management Science, BC. UIBE

- Introduce the business simulation to apply to the business practice.

(03/2008-) Data Model and Decisions, IBC. UIBE

- Adjust the program in a more suitable way for students to develop logic thinking and habits of study

(03/2008-) Knowledge Management, IBC. UIBE

- Adjust the course content to make it consistent with the course innovation management in the phase of postgraduate.

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

Xing Xiaoqiang, Zhou jianghua and Tong yunhuan. 2013. Inclusive Innovation: Concepts, Properties and Key Successful Factors. *Science of Science and Management of S&T*, 10:108-124.

Xing Xiaoqiang, Zhou jianghua and Tong yunhuan. 2011. Business Model at the Base of Pyramid Market: a Multi-case Analysis. *Business World*, 10:108-124.

Xing Xiaoqiang, Zhou jianghua and Tong yunhuan. 2011. A Review on the Status quo Study of Base of Pyramid Strategy, *Finance & Trade Economics*, 1: 79-85.

Xing Xiaoqiang and Fan libo. 2010. When Business Meet Poverty, *Beijing University Business Review*, 12: 50-55.

Xing Xiaoqiang, Zhou jianghua and Tong yunhuan. 2010. The inclusive innovation system toward low-income group, *Science of Science and Management of S&T*, 11: 27-32.

Xing Xiaoqiang and Xiefei. 2010. Management of New Technology Investment Risks Based on Real Options Approach, *Scientific Management Research*, 5: 98-101.

Xing Xiaoqiang, Zhou jianghua and Tong yunhuan. 2010. “Research on innovation towards the Bottom of the Pyramid”, *Studies in Science of Science*, 10: 1564-1570.

Xing Xiaoqiang and Tong yunhuan. 2010. Study on new technology commercialization investment decision based on real options approach, *Chinese Journal of Management Science*, 5: 137-144.

Xing Xiaoqiang, Wang yurong and Wu jiayi. 2010. The innovation strategy choice in perspective of global lead markets, *Science & Technology Process and Policy*, 17: 106-109.

Xing Xiaoqiang and Tong yunhuan. 2010. Uncertainty, learning and new technology sequential investment decision, *Journal of Management Sciences in China*, 5: 29-37.

Xing Xiaoqiang and Tong yunhuan. 2009. The empirical study of new technology investment based on real options approach, *Chinese Journal of Management Science*, 4: 30-38.

2. RESEARCH MONOGRAPH

< New Technology Investment Valuation Based on Real Options>, Forthcoming

3. BOOK

None

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

Xing Xiaoqiang, 2009. "Investment under Uncertainty in New Technology with Time-to-build In perspective of Learning" IEEE 2009 INTERNATIONAL CONFERENCE ON MANAGEMENT SCIENCE & ENGINEERING, p.1354-1360.

5. CASES or a SET of CASES

None

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

None

CONSULTING EXPERIENCES

None

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

Advanced Membership of Technological Economics Association

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

- In charge of undergraduates class
- Direction for research funding of postgraduate
- Provide guidance for undergraduates team to join business plan competition
- Assist students for research topic choice
- Participate in the interview and reply of masters

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write “None” if no activity is referred.)

SYMPOSIUMS

Tsinghua-Ivy Case Writing Symposium, School of Economics and Management, Tsinghua University, June 2010.

SEMINARS

None

WORKSHOPS

None

MEETINGS

None

CONFERENCES

Annual conference on technical economics in China, Huhehaote, Mongolia Autonomous Region, June, 2013.

Annual conference on technical economics in China, Wuhan, Hubei Province, July, 2012.

Annual conference on technical economics in China, Fuzhou, Fujian Province, May, 2011.

Annual conference on technical economics in China, Xining, Qinghai Province, May, 2010.

OTHER EXPERIENCE

(Please indicate any experience which is not included in “Faculty Experience,” “Professional Experience,” or “Professional Development.”)

None