

Academic Vitae

NAME: Zhou Xiaoyan

TEL: 13811919800

EMAIL: njulily@126.com

PRESENT UNIVERSITY POSITION AND DEPARTMENT: Associate Professor, Business School

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Post Doctoral, 07/2005-09/2007

Institute of Industrial Economics of CASS

Major: Applied Economics

Doctor of Philosophy (Ph.D.), 07/2002-07/2005

Nanjing University, Business School

Major: Economics

Research topic: Industrial Organization and Strategy

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

01/2013 to present, **Professor, Business School**, University of International Business and Economics, Beijing

09/2007 to 12/2012, **Associate Professor, Business School**, University of International Business and Economics, Beijing

10/2010 to present, **Consultant**, Beijing Tian Xing Jian Jun International Education Technology Co.,Ltd., Beijing

10/2010 to present, **Project Trainer**, China Hewlett-PackardCo.,Ltd., Beijing

09/2009-09/2010, **Project Trainer**, Lenovo Group Limited, Beijing

06/2008-12/2008, **Project Trainer**, Autodesk, Inc., Shanghai

07/2005-09/2007, **associate research fellow**, Institute of Industrial Economics of Chinese Academy of Social Sciences, Beijing

07/2002-07/2005, **assistant research fellow**, Yangtze River Delta Research Centre to Advise on Economic and Social Development of Humanities Researching Center of Ministry of Education of Nanjing University, Nanjing

09/2004-05/2005, **Teaching Assistant, Business School**, Nanjing University, Nanjing

RESEARCH INTERESTS

1. Industrial Organization
2. Corporate Strategy
3. Entrepreneurship Theory
4. Applied Microscopic Study

TEACHING INTERESTS

1. International Business
2. Management
3. Industrial Organization

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

“Internationalization strategy on emerging-market companies” 2011

“Research on institutional innovation in promoting the development of China's modern service industry” 2008-2009

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

Natural Science Foundation of Beijing Project, Project Approval No. 9132015, In Charge, 01/2013-12/2014

“The Institutional Environment, Legal Constraints, Market Entry and Growth Strategy: A Case Study on the High-Tech Enterprises in Beijing”.

Youth of National Natural Science Fund Project, Project Approval No. 71103036, Major Participant, 2012-2014.

"Analysis of the Joint Venture Mode Influence Mechanism on the Oligarchic Conspiracy: an Investigation to the Chinese Vehicle Industry"

The National Social Science Fund Major Projects, Project Approval No. 11&ZD004, Corpus, In Charge, 12/2011-01/2013.

"A Research on the Innovation Drive Strategy in China in the Twelfth Five-Year Development Period"

The National Ministry Of Agriculture Commissioned Project, In Charge, 01/2012-12/2012.

"The Empirical Research on the Promotion Model of Agricultural Technology Abroad"

Natural Science Foundation of China, 01/2010-12/2012, RMB240,000.

"Research on R&D Outsourcing of multinational corporation based on the Rent Theory and Globe Value Chain perspective: theory , empirical evidence and China's policies".

(With Dr. Wang Hao, Yu Hui and Hao Xuguang)

National Development and Reform Commission Major Project, Corpus, in Charge, 2008-2009.

"A Research on the Institutional Innovation to Promote the Modern Service Industry Development in China"

HONORS AND AWARDS

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

Key Responsibilities:

- Programming project mission and vision, made it becoming a popular project with 450 students, which initially a suspended Dual-degree program.
- Taught courses on International Enterprise Culture to undergraduates in the Business School.
- Developed students' academic instruction and professional development guidance.
- Conducted seminar on "Enterprise Culture and Language": global business language and communication
- Organize the entrepreneurs to provide career guidance for students.
- Organize alumni events and exchange activities among students and alumni.

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

International Management, University of International Business and Economics, **UIBE**
(02/2008-07/2009)

- Taught courses on International Management to majors in Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

Management Theory, University of International Business and Economics, **UIBE**
(02/2008-01/2010)

- Taught courses on International Business to majors in the Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

Industrial Organization, University of International Business and Economics, **UIBE**
(02/2008-07/2009)

- Taught courses on Industrial Organization to doctoral student in the Business School.
- Redesigned my courses in order for them to synergize better with other courses in the curriculum.

UNDERGRADUATE LEVEL

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

Xiaoyan Zhou, Jie Zhang, Junpeng Li. Industrial structural transformation and carbon dioxide emissions in China. *Energy Policy*, 57(2013) 43-51. (SSCI/SCI)

Zhou Xiaoyan, ZHANG Jie, LI Pengfei, 2012. The Reestimation of China Quarterly Potential Output and Output Gap, *The Journal of Quantitative & Technical Economics*, Oct.

Zhou Xiaoyan, WANG Dehua, 2012. Land Finance Institutional Background and Financial Management , *Public Finance Research*.

Zhang Jie, Chen Zhiyuan, Zhou Xiaoyan,2012. Research on the Inhibitory Effects of Exporting on Labor's Share, *The Journal of Quantitative & Technical Economics*, Jul.

ZHANG Jie, ZHOU Xiaoyan,2011. Whether factor market distortion had stimulated the export of Chinese enterprises, *Journal of world economy*,accepted,

LIU Xiaoxuan, ZHOU Xiaoyan, 2011. Examining the configuration relationship between the financial resource and the real economy, *Journal of Financial Research*, Feb, 2011.

ZHOU Xiaoyan, WANG Dehua, LI Junpeng, 2011. Empirical analysis of impacts of new type of rural cooperative medical care on saving behavior of China' rural residents, *Economic Science*, Feb, 2011.

ZHOU Xiaoyan, HAN Chaohua, 2010. Resolve of production efficiency in Chinese regions and total factor productivity and its rate of growth(1990-2006), *Nankai Economic Studies*, May.2010.

HAN Chaohua, ZHOU Xiaoyan, 2009. Key sources of SOE profitability and their implications for social welfare, *China Industrial Economy*, June,2009.

ZHOU Xiaoyan, GAO Chunliang, Li junpeng. Factor of economic growth in the Yangtze River Delta region. *Journal of Quantitative & Technical Economics*, Mar. 2009.

ZHOU Xiaoyan, GE Jian, 2009. Empirical analysis of the efficiency of China' regional innovation system based on Dynamic Panel Data Model, *Economic Management Journal-New Management*, Mar. 2009. *Innovation Management*,May.2009.

ZHOU Xiaoyan, GAO Chunliang, YU Hui. System Transition, Financial Constraint and Monopoly Mechanism of Public Institution. China Industrial Economy. Dec. 2008.

GAO Chunliang, ZHOU Xiaoyan, LI Shangtong. Specialization Foundry, Network Structure and the Upgrade of Manufacturing Industry, Journal of Nanjing University. Feb, 2008.

ZHOU Xiaoyan, HUANG Yongming, 2008. Analysis of microcosmic mechanism of industrial upgrade under global value chains, Journal of Zhongnan University of Economics and Law. Feb, 2008.

GAO Chunliang, ZHOU Xiaoyan. Can the Strategy of "Utilizing the Market to Introduce Technology" Be Successful ? Journal of world economy, Sep, 2007.

WANG Dehua, ZHOU Xiaoyan, 2007. The manager's overconfidence and enterprise investment distortion. Journal of Shanxi Finance and Economics University. May.2007.

ZHOU Xiaoyan, HUANG Yongming, 2007. The Tai Wan PC industrial cluster upgrading under global production system: experiences and inspirations. Journal of Contemporary Asia-Pacific Studies. Jan.2007. Industrial Economy. Mar. 2007.

GAO Chunliang, ZHOU Xiaoyan,2007. The housing wealth effect in 35 cities: empirical research based on PANEL DATA. Nankai Economic Studies, May.2007.

ZHOU Xiaoyan,2004. Empirical analysis of Diversification Strategy of public companies in Yangtze River delta regions. Journal of Finance and Economics. Feb.2004.

2. RESEARCH MONOGRAPH

3. BOOK

Zhou Xiaoyan. 2008. Modularity, Intra-Product Specialization And The Change Of Economic Growth Mode. Ed. Lv Tie. Beijing: Social Sciences Academic Press.

Gao Chuansheng and Zhou Xiaoyan.2005. Understanding Economics in the News (Macroeconomic Essentials),Peter Kenndy. China Citic Press

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

Zhou Xiaoyan. 2011," Analysis on Factors affecting Competitiveness of Service Trade from the Perspective of Intra-product Specialization----Based on Empirical Study of Input-Output Tables

of 11 OECD countries”,(with Lian Xue, Y.M Huang), BMEI2011: The International Conference on Business Management and Electronic Information, Guangzhou, China.(EI, ISTP index).

Zhou Xiaoyan. 2009, “Economic Freedom, Threshold Effect, and Regional Knowledge Productivities in China”, (with Liu Mengchun), International Conference on Management Science and Engineering, Moscow, Russia.

Zhou Xiaoyan. 2008, “Resolve of production efficiency in Chinese regions and total factor productivity and its rate of growth(1990-2006)”, (with Han Chaohua), The 8th Chinese Economics Annual Meeting, The 8th Hong Kong Economics Annual Meeting

Zhou Xiaoyan. 2007, “Specialization Foundry, Network Structure and the Upgrade of Manufacturing Industry”, (with Gao Chunliang, Li Shangtong), Paper for All China Economics (ACE) International Conference, HongKong.

Zhou Xiaoyan. 2007, “Empirical Research of Fiscal Decentralization and Supply Efficiency of Regional Healthcare”, (with Gao Chunliang), The 7th Chinese Economics Annual Meeting, Shen Zhen,China.

Zhou Xiaoyan. 2007, “Can the Strategy of ‘Utilizing the Market to Introduce Technology’ Be Successful ?”, (with Gao Chunliang), The 7th Chinese Economics Annual Meeting, Shen Zhen,China.

5. PAPER & PRESENTATION

Zhou Xiaoyan.(with Huang Yongming).2007, “Analysis of Microcosmic Mechanism of Industrial Upgrade Under Global Value Chains” , The 2th Chinese Management Annual Meeting:Nan Jing,China.

Zhou Xiaoyan.(with Gao Chunliang).2007, “Specialization Foundry, Network Structure and the Upgrade of Manufacturing Industry” , The 2th Chinese Management Annual Meeting:Nan Jing,China.

6. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and

part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

09/2009-09/2010, **Project Trainer**, Planning and Management Consulting,Lenovo Group Limited, Beijing

- Design different training courses and projects for all employees according to the enterprise culture and features.
- Participate in formulating proactive and emergency measures according to the enterprise's need; help the enterprise better adapt to the transition of commercial patterns and competitive modes in the global competition environment.
- In charge of training and other matters of development activities.

10/2010 to present, **Consultant**, Beijing Tian Xing Jian Jun International Education Technology Co.,Ltd., Beijing

- Help to supervise the design and application feedback of the new e-commerce software and offer vital assistance to software improvement.
- Help to supervise the design of the system software in management, prepare for the survey data for analysis and doing statistic analysis based on the survey data.

10/2010 to present, **Project Trainer**, China Hewlett-PackardCo.,Ltd., Beijing

- Help the company extend new value added service and business model, conduct questionnaire survey on new products and services among customers in different areas and levels , write the finding report and propose improvement programs for new products and services.
- Help the company better deal with the heavy buyer, how to seek for potential heavy buyer and the relationship among cooperation partners all over China.

06/2008-12/2008, **Project Trainer**, Autodesk, Inc., Shanghai

- Help the company introduce trainings on animation and visual design in two and three dimensions, combine web business with other businesses to develop new added value business.
- Help the company build training centres in Chinese regions and train the staff in geographical segment.
- Help the company conduct trainings on autodesk software design among Chinese colleges and universities, foster the latent autodesk consumer group.

CUMMUNITY SERVICES

Curriculum Development:

- Revise domain definitions for the International Business course offered at Business School of UIBE;
- Provided consulting services for Industrial Organization research studies.

Student Supervising and Mentoring:

- Supervising 10 students in academic activities at UIBE;
- Mentoring and supporting over 10 students pursuing their bachelor's degrees;
- Coaching students as subject matter experts;

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

SYMPOSIUMS

The 7th Chinese Women Economists Training Program, Ford funded project ,Beijing,June.2007

Training course in system and software design in Autodesk, Tongji University,Shanghai, Aug.2009.

,
Intermediate oral English training in Beijing Language and Culture University ,Beijing, Mar.2011 to present.

SEMINARS

WORKSHOPS

MEETINGS

CONFERENCES

The International Conference on Business Management and Electronic Information (BMEI2011), 6/2011, Guangzhou, China.

International Conference on Management Science and Engineering,10/2009 Russia, Moscow.

The 2th annual conference of Chinese Young Scholars, Xia Men, Oct.2008.

The 2th annual conference of Chinese Management, Nan Jing, Oct.2008.

The 7th annual conference of Chinese Economics, Shen Zhen,Nov.2007.

The 8th annual conference of Chinese Economics, Hong Kong, Dec.2008

All China Economics (ACE) International Conference, 10/2007. HongKong.

OTHER EXPERIENCE

(Please indicate any experience which is not included in “Faculty Experience,” “Professional Experience,” or “Professional Development.”)

Anonymous judges in surface projects of NSFC in 2010 and 2011.

