Academic Vitae

NAME: Zhou Xuan

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Professor, Department of Management, Business School, University of International Business and Economics

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Doctor of Management (PhD), 09/2000 - 06/2004

Guanghua School of Management, Peking University, Beijing

Major: Strategic management, Investment Decision

Dissertation: Strategic Management, Private Equity Investment, Systematic Thinking and Investment Decision, International Business Management

Master of Management (MPhil.), 09/1997 - 06/2000

University of Central Southern Technology, Changsha, Hunan

Major: Management Science and Engineering

Bachelor of Engineering, 09/1994 - 07/1998

Central South University of Technology, Changsha, Hunan

Major: Industrial Foreign Trade

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

12/2012-present, **Professor**, Business School, University of International Business and Economics, Beijing

12/2006-12/2012, **Director of Management Department**, **Associate Professor**, Business School, University of International Business and Economics, Beijing

08/2004-12/2006, Faculty of Management Department, Business School, University of International Business and Economics, Beijing

RESEARCH INTERESTS

- 1. Strategic Development of the Chinese Enterprises
- 2. Internationalized Management of the Chinese Enterprises
- 3. Investment Decision

TEACHING INTERESTS

- 1. Strategic Management
- 2. International Business Management
- 3. Private Equity Investment
- 4. Systematic Thinking and Investment Decision

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

- National Science Foundation for Distinguished Young Scholars
 Research on Supervision on Overseas Assets of Chinese State-owned Enterprises
 No. 06CJY003
- 2. MOE (Ministry of Education in China) Liberal arts and Social Sciences Foundation for Distinguished Young Scholars

The Competitive Advantage of Enterprise Value-net-Based on Knowledge Management No. 05JC630067

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

1. The Youth Foundation of Ministry of Education of China for Humanities and Social Science Research (2013): CNY 100,000

Topic name: Research on Supervision Framework of Overseas State-owned Assets of China

HONORS AND AWARDS

- 1. Excellent Graduate Supervisor of UIBE, 2011
- 2. Quality Control Award of the Graduates' Academic Dissertations of UIBE, 2011
- 3. Teaching Model of Business School, 2010
- 4. Core Member of the National Excellent Curriculum "International Business Management",

2009

- 5. The assessment of educational quality of the graduate curriculum "Principles of Management" ranked in top 10 percent of the department. 2005-2006, 2007-2008,2008-2009, 2009-2010, 2011-2012
- 6. Excellent Examples Instruction Award of the Second China University Students PR Plan Contest granted by CIPRA (NO. KJ8020922025)

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

12/2006-12/2012, **Director of Management Department**, **Associate Professor**, Business School, University of International Business and Economics, Beijing

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

Undergraduate Curriculum:

- 1. Principles of Management,
- 2. Strategic management
- 3. International Business Management

Graduate (the general graduate, MBA, MPACC and EMBA) Curriculum:

- 1. Strategic management,
- 2. Private Equity Investment,
- 3. Systematic Thinking and Investment Decision,
- 4. International Business Management

UNDERGRADUATE LEVEL

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) <u>AND</u> the important publications before 2008; follow the categories and examples, write "None" if there is no works for particular category; include those which belong to none of the categories in "Others.")

1. PEER REVIEW JOURNAL ARTICLE

Management:

1. Xuan Zhou. Problems of Supervision on Overseas Assets of Chinese State-owned Enterprises —

Based on Internal Control-Integrated Framework[J]. China Industrial Economics, 2012, 1: 015.

- 2. Xuan Zhou, Yang Wang, Fenmian Wang. Research on Supervision Framework of Overseas State-owned Assets of China[J]. Finance & Trade Economics, 2012, 5: 015.
- 3.Xuan Zhou, Menglu Xu.Research on Global Expansion Strategy for Commercial Enterprises Based on Comparative Analysis between Wal-Mart and Carrefour[J]. Journal of Beijing Technology and Business University(Social Sciences).2011,2:16-21.
- 4. Xuan Zhou. The Competitive Advantage of Enterprise Value-net [J]. China Industrial Economy, 2005, 5: 014.
- 5.Liru Cheng, Xuan Zhou. Value Innovation: A New Perspective of Technology Innovation Strategy. Science of Science and Management of S.& T., 2006,8.

Finance and Investment:

1. Xuan Z. Reflection on the Chinese Enterprises' Overseas Listing and Strategies for Entering International Capital Markets [J][J]. International Economics and Trade Research, 2009, 8: 017.

2. RESEARCH MONOGRAPH

Zhou Xuan. Study on Supervision and Administration of Overseas State Owned Assets. Press of University of International Business and Economics. 2012

3. <u>BOOK</u>

Zhou Xuan 2010. Study on Attraction of Foreign Investment in Beijing's City Infrastructure Construction, China Economic Publishing House: Beijing, China.

Zhou Xuan 2005. Multinational Enterprise Value-net and Competitive Advantage. China Economic Publishing House: Beijing, China.

4. <u>CONFERENCE & MEETING PROCEEDING</u> (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences"

refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent years (2007-2011); write "None" if no activity is referred.)	5
<u>SYMPOSIUMS</u>	
<u>SEMINARS</u>	
WORKSHOPS	
<u>MEETINGS</u>	
<u>CONFERENCES</u>	
OTHER EXPERIENCE	
(Please indicate any experience which is not included in "Faculty Experience	,"

"Professional Experience," or "Professional Development.")