

Academic Vitae

NAME: Yang Wang

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Department of Innovation and Entrepreneurship, Business School, University of International Business and Economics, Beijing, China

EDUCATION

Doctor of Economics (Ph.D.), 09/2005-01/2010

University of International Business and Economics, Beijing, China

Master of Business Administration, 09/2001-06/2004

University of International Business and Economics, Beijing, China

Visiting Scholar, International Business, 09/2007-08/2008,

Faculty of Business and Economics, Katholieke Universiteit Leuven, Belgium

GENERAL WORK EXPERIENCE

05/2010 to 12/2015, **Assistant Dean and EDP Center Director**, Business School, University of International Business and Economics

09/2008 to 12/2015, **Assistant Dean**, Business School, University of International Business and Economics

01/2003-08/2008, **EMBA Center Director**, Business School, University of International Business and Economics

08/2002-12/2002, **MBA Office**, Business School, University of International Business and Economics

RESEARCH INTERESTS

1. Entrepreneurial Management
2. Innovation Management
3. International Business

TEACHING INTERESTS

1. Entrepreneurial Management
2. Innovation Management
3. International Business
4. Strategic Management

RESEARCH PROJECTS

“Outward FDI of Chinese Enterprises in Developed Countries and Independent Innovation Capabilities”

“The experiment research of entrepreneurial simulation teaching and experiential learning”

“Entrepreneurial management experiment course”

GRANTS

“Fund Project of Ministry of Education of Humanities and Social Science Youth Fund Project (10YJC790246) : Research on the Outward FDI of Chinese Enterprises in Developed Countries and Independent Innovation Capabilities”, Host.

HONORS AND AWARDS

The second prize 2013, by Beijing 12th philosophy and social sciences: the Chinese enterprise internationalization research report 2010.

The excellent instructor 2012, Beijing college students entrepreneurial design competition.

The outstanding instructor honor 2012, College students academic discipline competition, UIBE.

PUBLICATIONS

Yang Wang, Jun Yan, Chunguang Ma. **2015**. Chinese Enterprises' Foreign Direct Investment and Regional Self-innovation, Research on Economics and Management, Vol.10.

Yang Wang, Haoliang Hu, 2014. Research on the Reason for the Rising of Tablet PC Based on

the Disruptive Innovation Theory, Journal of Guangdong University of Business Studies [J], 5.

Yang Wang, Hong-jie Xu. 2014. Study on the Strategic Choice of Entrepreneurial Enterprises based on the Hidden Champion, Research on Economics and Management, Vol.8.

Yang Wang, Jun Yan, Chunguang Ma, 2014, Empirical Study on Relationship between Chinese Enterprises' OFDI in Developed Countries and Innovation Capacity, International Business, 5:74-81.

Yang Wang, 2012. Research on Dynamics of Chinese Enterprises FDI in Developed Countries. China's Economic and Trade Herald, Vol.10

Xuan zhou, **Yang Wang**, Fenmian Wang, 2012. Research on Supervision Framework of Overseas State-owned Assets of China. Finance and Trade Economic , Vol.5.

1. RESEARCH MONOGRAPH

Yang Wang, 2010. *A study on the Outward FDI of Chinese Enterprises in Developed Countries and Independent Innovation Capabilities*, China Economic Publishing House: Beijing, China.

2. BOOK

Yang Wang 2009. *Essentials of Management: An International Perspective (7th)* , Heinz Wehrich, Ma Chunguang and Harold Koontz, China Machine Press, Beijing, China. Chapter 15-16.

3. CONFERENCE & MEETING PROCEEDING

Yang Wang, Chunguang Ma, A Study on the Outward FDI of Chinese Enterprises in Developed Countries and Independent Innovation Capabilities, PPBA, May, 2012.

Chunguang Ma, Yang Wang, The Strategic Choice of Non-equity Modes by Chinese Enterprise Under the Current Global Financial Crisis, International Journal of Business Strategy, June, 2012.

4. CASES or a SET of CASES

BAIC AND THE SAAB AUTOMOBILE ACQUISITION OPPORTUNITY, IVEY Publishing.
(Case and Teaching note)

“Internationalization of LIANGLI Shoes” (Case and Teaching note). 2011.

“Weichai Group: Internationalization Through Competition on Industrial Value Chain Integration” (Case and Teaching note). 2012.

“Zhongzhou Construction Company: Expand An African Market” (Case and Teaching note). 2013.

PROFESSIONAL EXPERIENCE

ENTREPRENEURIAL EXPERIENCES

Entrepreneurial instructor
Entrepreneurial practice project and competition judge

CUMMUNITY SERVICES

Curriculum development,
Dissertation defense,
Employee interview

PROFESSIONAL DEVELOPMENT

SYMPOSIUMS

Management: bilingual teaching, University of International Business and Economics, 2008.

Tsinghua Case Writing Symposium, School of Economics and Management, Tsinghua University,
May, 2012.

Teaching Entrepreneurial Thought and Action II, Babson College, March, 2013.

SEMINARS

MBA Organizational Behavior and Entrepreneurial Management seminars, Chengdu, China,
Oct.2010.

WORKSHOPS

HKUST Case Writing Workshop, September 10 - 11, 2010.