

Academic Vitae

NAME: Qi, Yanan

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: Associate Professor,
Department of Management

EDUCATION

Doctor of Philosophy (Ph.D), 09/2001 - 07/2006

The Chinese University of Hong Kong, Hong Kong

Major: Decision Sciences and Managerial Economics

Dissertation: Supply Chain Strategy and practices: An exploratory study

Master of Philosophy (MPhil.), 09/1998 - 08/2001

Tianjin University, Tianjin, China

Major: Management Science and Engineering

Bachelor, 09/1994 - 07/1998

Tianjin University, Tianjin, China

Major 1: Management Information System

Major 2: Electronic Engineering

GENERAL WORK EXPERIENCE

2010 to present, Director, Centre for International Business Case, UIBE

2010 to present, Associate Professor, Assistant Dean, Business School, UIBE

2006 – 2009, Assistant Professor, Business School, UIBE

RESEARCH INTERESTS

1. Operations Management
2. Supply Chain Management
3. Strategic Management

TEACHING INTERESTS

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1. Operations Management
 2. Supply Chain Management
 3. Research Methodology

RESEARCH PROJECTS

1. "Evaluation and improvement of supplier capability: an exploratory study of supply chain learning", No. 73200033, 2009 - 2011
2. "The complementary effect and performance impact of EPR and MAC", No. 71002005, 2011 - 2013
3. "Study on relationship between dynamic evolution of control and performance of joint ventures", 2009 - 2011

GRANTS (Emphasis on the recent 5 years 2007-2011)

1. National Natural Science Foundation (2010 - 2012): \$32,000
Project Name: The complementary effect and performance impact of EPR and MAC
Project No.: 71002005
Co-PI: Xiao, Zezhong
2. "211 project" Foundation (2009 - 2011): \$15,000
Project Name: Evaluation and improvement of supplier capability: an exploratory study of supply chain learning
Project No.: 73200033
3. UIBE Postgraduate Curriculum Development Foundation (2008 - 2010): \$3,000
Project Name: Curriculum Development of "Management Theory"
Project No.: X08010
Co-PI: Fan, Libo

HONORS AND AWARDS

1. Award for the Best Research Output by Research Postgraduate Students 2006,

Awarded by The Chinese University of Hong Kong

2. Young Scholars Dissertation Awards 2006, Awarded by The Chinese University of Hong Kong

FACULTY EXPERIENCES

1. ACADEMIC VISITING EXPERIENCE

2011/8 – 2011/11, Visiting Scholar, The Chinese University of Hong Kong

2. UNIVERSITY ADMINISTRATIVE EXPERIENCE

- (2010 to present) Assistant Dean, Business School of UIBE
- (2010 to present) Director, Centre for International Business Case

3. TEACHING EXPERIENCE

UNDERGRADUATE LEVEL

- Supply Chain Management, UIBE, (2006 to present)
- Operations Management, UIBE, (2008 to present)
- Research Methodology and Thesis Writing, UIBE, (2008/09 – 2009/01)
- Research Methodology in Social Science, UIBE, (2009 to present)

POSTGRADUATE LEVEL

- Supply Chain Management, MBA, UIBE, (2007 to present)
- Operations Management, MBA, UIBE, (2010 to present)
- Business Strategy Game, IMBA, UIBE, (2007 – 2009)
- Operations Management, IMBA, UIBE, (2009 to present)
- Management Theory, Doctor, UIBE, (2007 to present)
- International Logistics, Master, UIBE, (2007/03 – 2007/07; 2009/03 – 2009/07)
- Research Methodology in Management, Master, UIBE, (2011 to present)

PUBLICATIONS

1. JOURNAL ARTICLE (in English)

1. Huo, B., Qi, Y., Wang, Z., and Zhao, X., 2014, “The impact of supply chain integration on firm performance: The moderating role of competitive strategy”, Supply Chain Management: An International Journal, Forthcoming

2. Zhang, M. and Qi, Y., 2013, "Impact of supply chain strategy on mass customisation implementation and effectiveness: Evidence from China", International Journal of Information and Decision Sciences, Vol. 5, No. 4, pp. 393-413
3. Zhang, M., Qi, Y. and Zhao, X., 2011, "The Impact of Mass Customisation Practices on Performances: An Exploratory Study of Chinese Manufacturers", International Journal of Mass Customization, Forthcoming
4. Qi, Y., Zhao, X., and Sheu, C., 2011, "The Impact of Competitive Strategy and Supply Chain Strategy on Business Performance: The Role of Environmental Uncertainty", Decision Sciences, 42(2), pp. 371-389
5. Qi, Y. and Zhang, M., 2010, "The Impact Of Manufacturing Strategy On Mass Customization: Moderating Effect Of Environmental Uncertainty", International Journal of Decision Sciences, 1(2), pp. 113-133
6. Qi, Y., Boyer, K., and Zhao, X., 2009, "Supply Chain Strategy, Product Characteristics and Performance Impact: Evidence from Chinese Manufacturers", Decision Sciences, Vol. 40, No. 4, pp.667-695
7. Qi, Y., Sum, C.C., and Zhao, X., 2009, "Simultaneous effects of functional involvement and improvement programs on manufacturing and financial performance in Chinese firms", International Journal of Operations and Production Management, Vol. 29, No. 6, pp. 636-662
8. Zhao, X., Sum, C.C., Qi, Y., Zhang, H. and Lee, T.S., 2006, "A taxonomy of manufacturing strategies in China", Journal of Operations Management, Vol. 24, pp. 621-636

2. CONFERENCE & MEETING PROCEEDING

1. Qi, Y., Wang, Z., Shen, L., and Han, Y., "Intellectual Capital, Supply Chain Knowledge Leverage, and Innovation: A Resource-based View", Proceedings of the 7th International Conference of Operations and Supply Chain Management, Shanghai, China, 2013
2. Arthaud-Day, M., Yang, C., Zhao, X., Qi, Y., Hornsby, J., and Sheu C., "Mediation Effects of Entrepreneurial Orientation And R&D Investment: A Resource-Based View ", Proceedings of the 7th International Conference of Operations and Supply Chain Management, Shanghai, China, 2013
3. Huo, B., Qi, Y., and Wang, Z., "The impacts of supply chain integration on firm performance:the moderating role of competitive strategy", Proceedings of the 6th International Conference of Operations and Supply Chain Management, Xian, China, 2012

4. Qi, Y. and Zhang, M., "The impact of social learning on mass customization capability", Proceedings of International Conference on Management and Service Science, Wuhan, China, 2010
5. Qi, Y. and Zhang, M., "Impact of Structure Flatness on Mass Customization: Mediating Role of Supply Chain Planning and Corporation Coordination", Proceedings of International Conference on Management Sciences and Engineering, Melbourne, Australia, 2010
6. Qi, Y. and Chu, Z.F., "The impact of supply chain strategies on supply chain integration", 2009 International conference on management science and engineering 16th annual conference proceedings, Moscow, Russia, 2009
7. Wang, Z., Qi, Y., and Huo, B., "Developing operations strategies in the supply chain context", Proceedings of the 3rd International Conference of Operations and Supply Chain Management, Wuhan, China, 2009
8. Qi, Y., Zhang, M., and Zhao, X., "Complementary Implementation of Mass Customization Practices: Evidence from Chinese Manufacturers", The proceeding of 39th annual meeting of Decision Sciences Institute in Baltimore, Maryland, USA, Nov. 22-25, 2008
9. Qi, Y., Zhang, M., and Zhao, X., "The Impact of Strategic Configurations on Mass Customization Adoption", The proceeding of 13th annual conference of APDSI in Brisbane, Australia, July 2-5, 2008
10. Qi, Y., Zhao, X. and Sheu, C., "Lean, Agile, and Leagile Supply Chain: A Cumulative Model", The proceeding of 12th annual conference of APDSI and 9th international DSI in Bangkok, Thailand, July 12-15, 2007
11. Qi, Y., Zhao, X., and Sheu, C., "Aligning supply chain strategy with competitive strategy: Evidence from Chinese manufacturers", The proceeding of Academy of Management 2007 Annual Meeting in Philadelphia, PA, August 3-8, 2007
12. Qi, Y. and Zhao, X., "Product characteristics, supply chain strategy, and firm performance: An exploratory analysis", The proceeding of 37th annual meeting of Decision Sciences Institute in San Antonio, USA, November 18-21, 2006
13. Qi, Y. and Zhao, X., "Moderating effect of environmental uncertainty on supply chain strategy formulation and implementation", The proceeding of 11th annual conference of Asia Pacific Decision Sciences Institute in Hong Kong, June 14-18, 2006.
14. Qi, Y, Zhao, X. and Yeung, H.Y.J., "Lean and agile practices in supply chain management: a critical review", The proceeding of 35th annual meeting of Decision Sciences Institute in Boston, USA, November 20-24, 2004

15. Qi, Y., Zhao, X. and Lee, T.S., “The Impact of Operations Priorities on Business Performance: An Empirical Study in China”, The proceeding of 7th Asia Pacific annual meeting of Decision Sciences Institute in Shanghai, China, July 2-5, 2003
16. Zhao, X., Sum, C.C., Lee, T. S., Zhang, H. and Qi, Y. “A taxonomy of Operation Priorities in China”. The Second International Conference on Electronic Business in Taipei, December 11-13, 2002

3. **WORKING PAPERS**

1. Qi, Y., Huo, B. and Wang, Z., “Developing operations strategies in the supply chain context”, Polishing stage.
2. Zhang, M., Qi, Y., Zhao, X., and Duray, R., “Achieve higher financial performance through complementary assets of mass customization”, Polishing stage.
3. Qi, Y. and Zhang, M., “Performance Impact of Supply Chain Strategy and Mass Customization Practices: Evidence from China”, Polishing stage.
4. Wang, Z., Huo, B., Qi, Y. and Zhao, X., “Enablers of supplier integration and supply chain innovation: A resource-based view”, Polishing stage.
5. Eckerd, S., Boyer, K., and Qi, Y., “A Cross-Cultural Comparison of Transactional Psychological Contract Violations”, Polishing stage.
6. Marne, L.A., David, R.K., Zhao, X. and Qi, Y., “Managing environmental dynamism in china: firm conduct as a mediator of the effects of uncertainty on performance”, Polishing Stage
7. Qi, Y., Shen, L., and Han, Y., “Which culture matters: National or Facility? An Investigation of Moderating effect of culture on innovation investment efficiency”, Writing stage
8. Qi, Y., Shen, L., and Han, Y., “Make supply chain innovation success: The mediating role of firm’s cognitive capital on the influence of supply chain integration on innovation”

PROFESSIONAL EXPERIENCE

Curriculum Development:

- Management Theory for Doctor Students
- Research Methodology in Social Sciences for Honor Degree Students

Student Supervising and Mentoring:

- Supervise 40 students of Grade 2009
- 2007 to present, Supervise 4 Mphil Students and 15 MBA\IMBA students

PROFESSIONAL DEVELOPMENT

WORKSHOPS

2008/07, Case Teaching and Writing Workshop, Jointly organized by School of Economics and Management, Tsinghua University and Richard Ivey School of Business, the University of Western Ontario

CONFERENCES

- The 7th International Conference of Operations and Supply Chain Management, Shanghai, China, 2013
- The 6th International Conference of Operations and Supply Chain Management, Xi'an, China, 2012
- The 5th International Conference of Operations and Supply Chain Management, Beijing, China, 2010
- The 3rd International Conference of Operations and Supply Chain Management, Wuhan, China, 2009
- The 39th annual meeting of Decision Sciences Institute in Baltimore, Maryland, USA, 2008
- The 13th annual conference of APDSI in Brisbane, Australia, 2008
- The 12th annual conference of APDSI and 9th international DSI in Bangkok, Thailand, 2007
- The 37th annual meeting of Decision Sciences Institute in San Antonio, USA, 2006
- The 11th annual conference of Asia Pacific Decision Sciences Institute in Hong Kong, 2006.
- The 35th annual meeting of Decision Sciences Institute in Boston, USA, 2004
- The 7th Asia Pacific annual meeting of Decision Sciences Institute in Shanghai, China, July 2-5, 2003

OTHER EXPERIENCE

- Member of Editorial Review Board of *Journal of Operations Management*
- Reviewers of several academic journals
- Member of Chinese Society for Management Modernization