

Academic Vitae

NAME: Yu LI

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PRESENT UNIVERSITY POSITION AND DEPARTMENT:

Department of Management

University of International Business and Economics, China

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Visiting Scholar, Rice University, 2007 -2009

Ph.D. in Strategy, Peking University, 2009

Title of Dissertation: Agglomeration Effects, Firm Behavior and Firm Performance

M.A. in Economics, Dongbei University of Finance & Economics, 2002

B.A. in Economics, Henan University of Finance & Economics, 1998

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

2009- University of International Business and Economics

1998-1999 Zhengzhou Economic Development Company

RESEARCH INTERESTS

- FDI Spillover and MNEs in Emerging Markets
- Cluster/Agglomeration Effects and Firm Competitive Advantage
- The Internationalization of MNEs from Emerging Markets
- Entrepreneurship and New Venture Strategy in China

TEACHING INTERESTS

Strategic Management, International Business and Globalization, Special issue in Emerging Market

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

1. Information asymmetry and outward FDI from China (with Anthea Zhang). Under preparation for journal submission.
2. Does cluster matter? (with Changqi Wu), Under preparation for journal submission.
3. Agglomeration economies and FDI productivity in China: Firm heterogeneity and cluster heterogeneity (with Anthea Zhang). Under preparation for journal submission.
4. The determinants of outward FDI from China: The role of agglomeration effects. (with Changqi Wu).
5. Does home country matter? (with Changqi Wu), Under preparation for journal submission.
6. Are returnees really different? (with Li-An Zhou), Under data analysis.
7. Advantages of the coexistence of multiple clusters, (with Anthea Zhang). Under data analysis.
8. How do emerging market firms raise equity finance during strategic change (With Hao Cui, and Changqi Wu), Under data analysis.

9. Culture distance and the internationalization of Chinese firms (with Yuping Zeng). Under data analysis.

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

1. Agglomeration Effects and Firm Competitive Advantage: The Role of Heterogeneity and Multiple Embeddedness, National Natural Science Foundation of China 2011-2013
2. The Effects of Global Strategy and Global Industry on Firm Competitive Advantage, University of International Business and Economics, 2010
3. Research on the Transformation-Upgrading Strategy and Competitive Advantage of Chinese Firms, National Natural Science Foundation of China, 2014-2018
4. The Collusive Behavior of Joint Ventures: Evidence from China's Automobile Industry, National Natural Science Foundation of China, 2012 -2014
5. Theoretical and empirical study on the reverse technological spillover overseas of Chinese transnational corporation R&D institutions——Based on appliance and communication manufacturing industries, National Natural Science Foundation of China, 2012-2015
6. Research on the Strategic Mode of Chinese International Brands. 2010-2012
7. Research on International HRM Policy and Practices of China "Going Global Firms, National Social Science Foundation of China, 2012-2014
8. The Research of Influence and Policy of Executive Compensation Gap on Enterprise's Performance. National Social Science Foundation of China,2011-2014
9. Integration Mechanisms of HRM Practices Under Different Institutional Contexts: The Experience of Chinese MNEs 2012-2015, Chinese SMEs' Growth Report , 2011、2012
10. The Innovation Strategy of China during 12th five-year plan, National Social Science Foundation of China,2011-2013
11. The Internationalization Strategy of Chinese Firms, National Natural Science Foundation of China, 2006-2010

HONORS AND AWARDS

Rice University Research Stipend, 2008
Peking University Scholarship, 2008
Selected as a participant for the International Management Doctoral Consortium, Academy of Management, Anaheim, 2008
China Scholarship Council Scholarship, 2007 (Chinese National Scale)
Selected as a participant for the Doctoral Consortium, Academy of International Business, Indianapolis, 2007

Academy of Internal Business Scholarship, 2007
International Association for Chinese Management Research Grant, 2006
Co-investigator, “Internationalization of Chinese Firms”, Key Project of Natural
Science Foundation of China (NSFC), 2006-
Peking University Scholarship, 2005
Henan University of Finance & Economics Scholarship, 1994-1998

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

Visiting Scholar, Rice University, 2007 -2009

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

GRADUATE LEVEL

Seminar on Research Methods, graduate course, University of International
Business and Economics, 2009-
International Business: Theory and Empirical Research, graduate course,
University of International Business and Economics, 2011-.

UNDERGRADUATE LEVEL

Strategic Management, undergraduate course, University of International Business
and Economics, 2009-
International Business, undergraduate course, University of International Business
and Economics, 2010-.

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) **AND** the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

1. Yan Zhang, Yu Li, & Haiyang Li. forthcoming. FDI spillovers over time in an emerging market: the roles of entry tenure and barriers to imitation. Academy of Management Journal.
2. Haiyang Li, Yan Zhang, Yu Li, Li-An Zhou, & Weiyang Zhang. 2012. Returnees versus locals: who performs better in china’s technology entrepreneurship? Strategic Entrepreneurship Journal ,6(3) :257-272.
3. Haiyang Li, Yan Zhang, Yu Li, Li-An Zhou. 2010. FDI spillovers in an emerging market: the role of foreign firms’ country origin diversity and domestic firms’ absorptive capacity. Strategic Management Journal ,31: 969-989.

This paper was cited by e! Science News, Science Centric, FirstScience.com, Physorg.com, and newstin.com.

This paper has been included in a “Virtual Issue on Research in Emerging Economies” in the Wiley Online Library. The URL of the issue is:
http://onlinelibrary.wiley.com/subject/code/000028/homepage/virtual_issue_research_in_emerging_economy_contexts.htm

4. Yu Li, Changqi Wu. 2010. Global strategy: a literature review. Nankai Management Reivew, 2: 40-51.

2. RESEARCH MONOGRAPH

3. BOOK

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

1. Yu Li. Agglomeration Effects and FDI Performance in China: The Role of Dynamic Change of Cluster Heterogeneity. Accepted at **Strategic Management Society** 2012 Special Conference, Guangzhou, December 2012.
2. Yan Zhang, Yu Li, Haiyang Li. FD spillovers over time: The role of foreign firms' entry pattern, intangible assets, and locations. Accepted for presentation at the **Academy of Management** annual meeting, San Antonio, Texas, August 2011.
3. Yan Zhang, Haiyang Li, Yu Li. The role of foreign firm's age and location in knowledge spillovers in an emerging market: A longitudinal study. Accepted for presentation at the **Strategic Management Society** Annual International Conference, Rome, September 2010.
4. Yan Zhang, Haiyang Li, Yu Li, Li-An Zhou. FDI spillovers and domestic firm productivity in an emerging market: The role of competition among FDIs. Accepted for presentation at the **Academy of Management** annual meeting, Anaheim, California, August 2008.
5. Yu Li. Agglomeration effects and firm productivity. Proposal presentation at the doctoral consortium of **Academy of Management**, Anaheim, California, August 2008.
6. Yu Li, Changqi Wu. The performance effects of agglomeration, industry and firm: Evidence from an emerging market. Paper accepted by the **Academy of International Business** annual conference, Indianapolis, June 2007.
7. Yu Li. The performance effects of agglomeration, industry and firm: A multilevel approach. Proposal presentation at the doctoral consortium of **Academy of International Business** annual conference, Indianapolis, June 2007.
8. Changqi Wu, Yu Li. The outward foreign direct investment in extractive industries: The case of China. Paper presented at the **ASEAN-UNCTAD Seminar** on Key Issues of FDI: TNC activities in extractive industries, Hanoi, Viet Nam, 2007.

1. This paper was cited by *World Investment Report 2007: Transnational Corporations, Extractive Industries and Development*. (Page 204)

9. Yu Li, Changqi Wu. Agglomeration effect, location advantage and location choice of FDI from developing countries: The case of China, Paper presented at the **Academy of International Business Annual Conference**, Beijing, 2006.
10. Yu Li, Changqi Wu. Does home country matter? Paper presented at the **Academy of International Business Annual Conference**, Beijing, 2006.
11. Yu Li, Changqi Wu. Agglomeration effect, location advantage and location choice of Chinese outward FDI, Paper presented at 2006 Chinese forum of **International Association for Chinese Management Research**, Nanjing, 2006.

5. CASES or a SET of CASES

- The internationalization of Media (2008)
- The internationalization of CIMC (2008)
- The internationalization of ZTE (2007)
- The internationalization of TCL (2007)
- Cross-Border Mergers and Acquisitions of Wanxiang Group (2006)
- Cross-Border Acquisitions of SMTCL in German (2006)
- The internationalization of PetroChina (Cases for State-owned Assets Supervision and Administration Commission of the State Council, 2005)
- The internationalization of SamSung Group (Cases for State-owned Assets Supervision and Administration Commission of the State Council, 2005)

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. "Entrepreneurial Experiences" includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. "Consulting Experiences" refers to the paid knowledge and information consultancy to achieve business goals. "Significant participation in business professional associations" includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. "Community Services" indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

Shangdong Datang Telecom Company

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

MEMBER Academy of Management
Academy of International Business
International Association for Chinese Management Research
(IACMR)
Strategic Management Society

CUMMUNITY SERVICES

**(Please indicate faculty responsibilities except teaching and research responsibilities:
e.g. curriculum development, dissertation defense, faculty interview, academic
committee membership, etc.)**

2013 dissertation defense Peking University

2013 dissertation proposal defense Peking University

2010-2013 faculty interview, University of International Business and Economics

PROFESSIONAL DEVELOPMENT

**(Please indicate the professional activities, especially those within the most recent 5
years (2007-2011); write "None" if no activity is referred.)**

SYMPOSIUMS

SEMINARS

ASEAN-UNCTAD Seminar on Key Issues of FDI: TNC activities in extractive industries, Hanoi, Viet Nam, 2007.

Seminars on Research Method, University of International Business and Economics, 2012, 2013

WORKSHOPS

2012 Guanghai-Cisco Workshop

MEETINGS

CONFERENCES

Strategic Management Society 2012 Special Conference, Guangzhou, December 2012.

Academy of Management annual meeting, San Antonio, Texas, August 2011.

Strategic Management Society Annual International Conference, Rome, September 2010.

Academy of Management annual meeting, Anaheim, California, August 2008.

Doctoral consortium of **Academy of Management**, Anaheim, California, August 2008.

Academy of International Business annual conference, Indianapolis, June 2007.

Doctoral consortium of **Academy of International Business** annual conference, Indianapolis, June 2007.

Academy of International Business Annual Conference, Beijing, 2006.

Academy of International Business Annual Conference, Beijing, 2006.

Chinese forum of **International Association for Chinese Management Research**, Nanjing, 2006.

OTHER EXPERIENCE

(Please indicate any experience which is not included in “Faculty Experience,” “Professional Experience,” or “Professional Development.”)

Ad hoc REVIEWER

- Academy of Management Journal
- Journal of Business Review
- Management and Organization Review
- Multinational Business Review

- Strategic Management Society Special Conference
- Academy of Management Annual Meeting
- Academy of International Business Annual Meeting
- IACMR Annual Meeting

SERVICE

1. Reporter, IACMR, 2008
2. Volunteer, Academy of International Business 2007
3. Organizer and coordinator, Chinese Doctoral Consortium, Academy of International Business, March-June 2006
4. Data collector, World Business Database, Ministry of Commerce of the People’s Republic of China, 2006
5. Coordinator , “Internationalization of Chinese firms”, Key Project of Natural Science Foundation of China (NSFC), since 2006
6. Teaching assistant, Frontiers of Management, Doctoral-level Course, Guanghua School of Management, Peking University, 2004