

Academic Vitae

NAME: Zijie Li

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PRESENT UNIVERSITY POSITION AND DEPARTMENT: Professor, Business School

EDUCATION

(Please refer from the most recent degree; please indicate research topics and dissertation topics for Doctoral or higher degrees)

Ph.D. in Economics, 09/2001-07/2004

University of International Business and Economics, Beijing, China

Major: International Trade

Thesis Topic: Ownership, Control Power and authority in the firm

Master in Economics, 09/1996-07/1999

Renmin University of China, Beijing, China

Major: Western Economics

Bachelor in Economics, 09/1992-07/1996

Nanjing Normal University, Beijing, China

Major: Economic Management

GENERAL WORK EXPERIENCE

(Please list here ONLY general information on your work experiences, explanations are required in later items; please follow the examples as you write.)

09/1999-Present: Teacher, Business School, University of International Business and Economics

RESEARCH INTERESTS

1. International Business Administration
2. Joint Venture
3. Enterprise Theory

TEACHING INTERESTS

1. Managerial Economics
2. The Principle of Management
3. International Business
4. Strategy Economics

RESEARCH PROJECTS

(Please include academic research projects, teaching projects and entrepreneurial projects, etc.) Emphasis on the recent 5 years (2008.6-2013.6)

Example:

“The Control Evolution of Sino-Foreign Joint Ventures after Chinese Entering WTO”
2009

Academic innovation team “the internationalization strategy of emerging market firms” 2011

“Research on the Motivation and Pattern of Chinese Enterprises’ FDI” 2013

GRANTS (Emphasis on the recent 5 years 2008.6-2013.6)

1. National Social Science Foundation of China (2012-2013): 150,000 RMB
“Chinese Firms’ Foreign Direct Investment: Motivations and Paths”
Project Director: Li Zijie
2. National Natural Science Foundation of China (2010-2012): 186,000 RMB
“The Study of Relationship between Dynamic Control Improvement and Performance of Joint Venture in the Transition Economy”
Project Director: Li Zijie
3. Social Science Planning Projects of Chinese Ministry of Education(2010-2012): 70,000 RMB
“Knowledge acquisition and China's policy of introducing foreign investment: a control ability perspective”
Project Director: Li Zijie
4. Social Science Planning Projects of Chinese Ministry of Education(2002-2009):30,000 RMB
“The application of Game Theory in the multilateral trading system”
Project Director: Li Zijie
5. National Social Science Foundation of China(2011-2015): 800,000 RMB
“The strategic Layout, main objectives and policies of Chinese new round of opening”
Sub-project Director: Li Zijie
6. National Natural Science Foundation of China (2012-2014): 210,000 RMB
“The Influencing Mechanism of Joint Venture on Oligarchic conspiracy: Empirical Evidence

on Chinese Car Industry”

Primary Participant: Li Zijie

7. National Natural Science Foundation of China(2004-2009): 150,000 RMB

“The technology transfer and multinational enterprise learning strategy-the Practice of China 跨国 and the Experience of India”

Primary Participant: Li Zijie

8. National Natural Science Foundation of China(2004-2008): 100,000 RMB

“The Overall Plan of Domestic Development and International Opening: Premise, Content and Path”

Primary Participant: Li Zijie

HONORS AND AWARDS

1. The New Century Excellent Talents in 2012 2012 (*Awarded by Chinese Ministry of Education*)

2. The Four dimension-Johnson —— 2011 (*Awarded by Chinese MBA Education Committee*)

3. “Transaction Cost Economics” The best introduced book 2008 (*Awarded by the Press and Publication Bureau etc.*)

4. “Enterprise Theory and Corporate Governance” Second Prize at the provincial and ministerial level 2001 (*Awarded by Ministry of Foreign Trade and Economic Cooperation*)

5. “Enterprise Theory and Corporate Governance” Third Prize at the provincial and ministerial level 2001 (*Awarded by AnZijie Award Committee*)

FACULTY EXPERINCES

ACADEMIC VISITING EXPERIENCE

2006, Smith Business School, University of Maryland, Senior visiting scholar

UNIVERSITY ADMINISTRATIVE EXPERIENCE

(Please explain the administrative positions as part of the faculty responsibilities within the university)

Director, Department of Management, International Business School , University of International Business and Economics

TEACHING EXPERIENCE

(Please indicate the complete teaching experiences)

The principle of Management, University of International Business and Economics (06/2001-present)

- Teaching “The principle of management” course in International Business School
Managerial Economics, University of International Business and Economics (06/2001- present)
- Teaching “Managerial Economics” course in International Business School
Strategy Management, University of International Business and Economics (06/2006-present)
- Teaching “Strategy Management” course in International Business School
International Business, University of International Business and Economics (06/2001-present)
- Teaching “International Business” course in International Business School

UNDERGRADUATE LEVEL

PUBLICATIONS

(Please list the publications from the most recent 5 years (2008.6-2013.6) AND the important publications before 2008; follow the categories and examples, write “None” if there is no works for particular category; include those which belong to none of the categories in “Others.”)

1. PEER REVIEW JOURNAL ARTICLE

1. Zijie Li et.al, “ Experiential Driver of Sequential FDI Entry Modes in Emerging Economy Firms: An Empirical Study of Chinese Listed Companies in Manufacturing Industry” *Journal of Management*, forthcoming, the first author
2. Zijie Li et.al, “Modeling the Strategic Mutation of International Joint Ventures: Insights from 494 International Joint Ventures. Chinese Management Studies(SSCI) ,2013,3, the first author
3. Zijie Li et.al, “THE CONTINGENT VALUE OF CEO POLITICAL CONNECTIONS: A STUDY ON IPO PERFORMANCE IN CHINA” *Asia Pacific Journal of Management* (SSCI) 2012,4, the first author
4. Zijie Li et.al, “Institutional Environment and International Joint Venture’s Strategic Mutation: An Institutional Perspective”, *Management World*,2011,10, the first author
5. Zijie Li et.al, “The Influencing Mechanism of Trust on Knowledge Acquisition”, *Management World*,2010,8, the first author
6. Zijie Li et.al, “Market Environment, Control Ability and the Transition of Enterprise Property Rights System” *Management World*,2005,8, the first author
7. Zijie Li et.al, “A Knowledge-Attribution Based on Study of Dynamic Evolution on Joint Venture-Case of BMW-Briilliance”, *China Industrial Economics* ,2009,2, the first author
8. Zijie Li et.al, “the Property Right Perspective of Competitive Strategy” *China Industrial Economics* ,2006,9, the first author

9. Zijie Li et.al, "Internationalization Experience and Going Global—An Empirical Research on Listed Companies in Chinese Electronics- -information Industry" *China Soft Science*, 2010,9,
10. Zijie Li et.al, "Management Control and the Joint Venture Performance: the Mediating Effect of Trust and Communication" *Economic Science*, 2010,5, the first author
11. Zijie Li et.al "National Cultural distance, Organizational Cultural Distance and Enterprise Performance: an Empirical Research on Sino-Foreign Joint Ventures." *Finance & Trade Economics*, 2010,9, the first author
12. Zijie Li et.al, "The evolution of control in joint ventures: A literature review" *Science of Science and Management of S. & T.* 2011,3, the first author
13. Jianfeng Wu, Zijie Li et.al., "Competitive Density, Legitimacy and Enterprise Survival-Evidence Based on Zhongguancun Science Park" *Economic Science*, 2009,5, the second author
14. Zijie Li et.al, "The Evolution and Reflection of Regional Opening-up Strategy in China" *Social Science in Yunnan*, 2010,5, the first author
15. Zijie Li et.al., "A Property Right Analysis Mechanism of Strategic Management" *Modernization of Management*, 2010,1, the first author
16. Zijie Li et.al, "Features, Problems and Solutions to Chinese Enterprise Oversea Acquisition under Financial Crisis". *Inquiry into Economic Issues*, 2010,4
17. Zijie Li et.al, "A Game Theory Analysis of Joint Venture" *Modernization of Management*, 2008,4, the first author
18. Libo Fan, Zijie Li et.al "Dynamic Environment and Competitive Advantage" *Journal of International Trade*, the second author
19. Zijie Li et.al., Knowledge complexity, learning capability and joint venture instability MASS 2009 2009.9
20. Zijie Li et.al., International Expansion Strategy of Firms in China: An empirical study on information technology industry ICSSSM ' 2010.6
 Zijie Li et.al., Cultural Differences and Performance: An Empirical Research on International Joint Ventures in China MASS 2010.8
 Zijie Li et.al., Inter-partner credible threat in international joint ventures: An infinitely repeated prisoner's dilemma model BEIM 2011 2011.8

2. RESEARCH MONOGRAPH

Zijie Li, 2010. "Control Evolution of Sino-Foreign Joint Venture" Chinese Economics Press.

3. BOOK

Zijie Li, 2007/2012 "Managerial Economics" Tsinghua University Press

Zijie Li et.al, 2008/2012 "New Managerial Economics" China Market Press

Zijie Li (Interpret), 2008 "Transaction Cost Economics" People's Publishing House

Zijie Li (Interpret), 2009 "Supervision Today!" , China Renmin University Press

4. CONFERENCE & MEETING PROCEEDING (PUBLISHED or NOT, Pls list out if have ever been invited to be the speaker or emcee)

5. CASES or a SET of CASES

PROFESSIONAL EXPERIENCE

(Please indicate all working experiences in addition to Academic Visiting/University Administrative/Teaching experiences; especially professional experiences within the most recent 5 years. “Entrepreneurial Experiences” includes both full-time and part-time positions, e.g. permanent positions, trainer, etc. “Consulting Experiences” refers to the paid knowledge and information consultancy to achieve business goals. “Significant participation in business professional associations” includes service in commercial or uncommercial associations, participation in related issues and direct contact with business and other organizational leaders. “Community Services” indicates the faculty responsibilities in addition to teaching and researching activities, such as curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

ENTREPRENEURIAL EXPERIENCES

CONSULTING EXPERIENCES

PARTICIPATION IN BUSINESS PROFESSIONAL ASSOCIATIONS

CUMMUNITY SERVICES

(Please indicate faculty responsibilities except teaching and research responsibilities: e.g. curriculum development, dissertation defense, faculty interview, academic committee membership, etc.)

Courses Development and Improvement:

- Modifying the course design of Management Department

Supervising and Mentoring Students:

- Supervisor of two undergraduate research programs (about 20 students)
- Supervised over 50 undergraduate with their Bachelor's Degree Thesis

PROFESSIONAL DEVELOPMENT

(Please indicate the professional activities, especially those within the most recent 5 years (2007-2011); write "None" if no activity is referred.)

SYMPOSIUMS

SEMINARS

WORKSHOPS

MEETINGS

CONFERENCES

OTHER EXPERIENCE

(Please indicate any experience which is not included in "Faculty Experience," "Professional Experience," or "Professional Development.")