

## **Barry Wright**

**Associate Professor, Faculty of Business, Brock University, Canada**

Barry Wright is an Associate Professor in the Faculty of Business. Dr. Wright's research centres primarily on change and its influence on organizational members. Specifically, his research interests focus on leadership issues, small business use of information technology, and enacting organizational change. He has provided consultation to a number of organizations including: Sobeys, Bank of Montreal, Price Waterhouse Coopers, and the Insurance Bureau of Canada. With a Ph.D. in Management from Queen's University, Barry enjoys being married and a father, coaching sports, a trip to the art gallery, travelling, and a good laugh.

### **Research**

---

---

Leadership, Change,

### **Publications**

---

---

#### **Journal Articles**

[Julien, M.](#), [Zinni, D.](#) and [Wright, B.](#). *Keeper of the drums: Female Aboriginal leadership and the salience of gender*, *Advancing Women in Leadership*, Summer, 2008.

[Julien, M.](#), [Wright, B.](#) and [Zinni, D.](#). *Stories from the Circle: Leadership Lessons Learned from Aboriginal Leaders.*, *Leadership Quarterly*. Volume 21, Number 1, February, 2010.

[Wright, B.A.](#) and Galea, C.. *Sex, Roles and Justice: A Study of Gender as a Predictor of Fairness in Decision Making*, *Woman and Management Review*. Volume 14, 1999.

[Wright, B.A.](#) and Barling, J.. *The Executioners' Song: Listening to Downsizers Reflect on their Experiences*, *Canadian Journal of Administrative Sciences*. Volume 15, 1998.

#### **Books Authored**

Schermerhorn, John and [Wright, B.](#). *Management Fundamentals*; (first). Wiley, Mississauga, Ontario, 2007. (500 pages).

#### **Book Chapters / Sections**

Diochon, Monica and [Wright, Barry](#). *Small Business and Information Technology: Research Techniques and International Case Studies* - Chapter: The Triple E Effect and Information Technology Adoption in Eastern Canadian Small Businesses: Business as Usual?. Editors: Stephen Burgess and Gordon Hunter. Heidelberg Press, Heidelberg, Australia, 2005.

Hunter, G., Diochon, M., Pugsley, D. and [Wright, B.A.](#). *Managing Information Technology in Small Business: Challenges and Solutions* - Chapter: Unique Challenges for Small Business Adoption of Information Technology: The Case of the Nova Scotia Ten. Editors: Stephen Burgess. Idea Group Publishing, Hershey, Pennsylvania, 2002.

### **Conference Proceedings and Presentations**

[Julien, M.](#), [Zinni, D.](#) and [Wright, B.](#). *Indigenous Peoples and Management Scholarship: The Unexplored Research Agenda*. - ASAC, Regina, Saskatchewan, May, 2010.

Gillis, Lynne and [Wright, Barry](#). *The Promotion of Prescription Drugs: Influencing Physicians Choice Behaviour*. - Administrative Science Association of Canada, Quebec City, Quebec, June, 2004.

[Wright, B.](#), Mahaffey, T., MacAulay, K. and Hynes, T.. *Interpreting Spirituality: A Thematic Exercise to Realize Common Dimensions*. - Administrative Science Association of Canada, Quebec City, Quebec, June, 2004.

[Cullen, C.](#), [Kaciak, E.](#), [Bramble, L.](#), [Wright, B.](#), Seaman, A. and Williams, J.. *Winter Wine Tourist in Canada's Niagara Region* - The 3rd International Wine Business & Marketing Conference, Montpellier, France, July, 2006.

Seaman, Alfred, Williams, JJ, [Wright, B.](#) and [Cullen, C.](#). *Mindful Managing in the Wine Industry: Responding to the Terroir* - Wine Business & Marketing Research, Montpellier, France, Summer, 2006.

[Wright, B.](#), Bramble, Linda, [Cullen, C.](#) and Seaman, Alfred. *Winery Proprietors' Leadership Approach: The Niagara Perspective* - Wine in the World: markets, tourism and globalization, Florence, Italy, Summer, 2006.

[Julien, M.](#), [Wright, B.](#) and [Zinni, D.](#). *Aboriginal Network Groups: Examining the Return on Inclusion* - ASAC 2005, Toronto, Ontario, Spring, 2005.

[Julien, M.](#), [Wright, B.](#) and [Zinni, D.](#). *Songs from the Circle: Leadership Lessons Learned from Aboriginal Leaders* - Gender, Work and Organization, Staffordshire, England, June, 2005.

Diochon, M. and [Wright, B.A.](#). *Information Technology in Small Business: An Overlooked Opportunity* - International Conference of the Information Resources Management Association, Hershey, Pennsylvania, May, 2003.

[Wright, B.A.](#) and Applin, H.. *Examining the Benefits of Cooperative Education: A Literature Review and Long Interview Summary* - Administrative Science Association of Canada, Halifax, Nova Scotia, July, 2003.

Hynes, T., MacAulay, K., Mahaffey, T. and [Wright, B.A.](#). *Modelling Higher Education Effects on Student Spirituality* - Administrative Science Association of Canada, Winnipeg, Manitoba, May, 2002.

Mahaffey, T., MacAulay, K. and [Wright, B.A.](#). *A study of Head Restraint Use: Preliminary Findings and Implications for a Public Awareness Campaign* - 32nd Annual Atlantic Schools of Business Conference, Antigonish, Nova Scotia, November, 2002.

[Wright, B.A.](#) and Mahaffey, T.. *Compensation Change and the Salesforce Question: A Model and Reflection.* - Administrative Science Association of Canada, Winnipeg, Manitoba, May, 2002.

Diochon, M., Pugsley, D., Reitsma, R. and [Wright, B.A.](#). *The Triple E Effect and IT Adoption in Small Business* - 19 th Conference of the Canadian Council for Small Business and Entrepreneurship, Quebec City, Quebec, October, 2001.

McNeil, S. and [Wright, B.A.](#). *Examining the Rise of Spirituality in the Workplace* - Administrative Science Association of Canada, London, Ontario, June, 2001.

[Wright, B.A.](#), Leroy, M. and Oxner, M.. *Job Satisfaction: An Empirical Study of Entry Level Accountants* - Atlantic Schools of Business, Halifax, Nova Scotia, October, 2001.

[Wright, B.A.](#), McNeil, S. and McQuarrie, F.. *Spirituality at Work: Initiating the Conversation* - Administrative Science Association of Canada, London, Ontario, June, 2001.

Hynes, T., MacAulay, K., Mahaffey, T. and [Wright, B.A.](#). *Student Connectedness: A Measure of Student Spirituality* - Atlantic Schools of Business, St. John's, Newfoundland, November, 2000.

Hynes, T., Mahaffey, T., MacAulay, K. and [Wright, B.A.](#). *A Theoretical Model of Campus Spirituality* - Society of Teaching and Learning in Higher Education, St. Catharines, Ontario, June, 2000.

Hynes, T., Mahaffey, T., MacAulay, K. and [Wright, B.A.](#). *An Act Frequency Approach to Student Spirituality* - Society of Teaching and Learning in Higher Education, St. Catharines, Ontario, June, 2000.

[Wright, B.A.](#), Hynes, T., MacAulay, K. and Mahaffey, T.. *Interpreting the Essence of Spirituality: An Exercise in Interconnection* - Administrative Science Association of Canada, Montreal, Quebec, July, 2000.

[Wright, B.A.](#), Pugsley, M., Diochon, M. and Hunter, G.. *Information Technology and Small Business: Listening to Voices from the Field* - Administrative Science Association of Canada, Montreal, Quebec, July, 2000.

[Wright, B.A.](#) and Galea, C.. *Sex, Roles and Justice: A Study of Psychosocial Equivalence* - Administrative Science Association of Canada, Saint John, New Brunswick, June, 1999.

[Wright, B.A.](#). *Bad News Affects the Teller: An Examination of the Outcome Effects of Downsizing on Decision-Makers* - Administrative Science Association of Canada, Saskatoon, Saskatchewan, May, 1998.

[Wright, B.A.](#) and Galea, C.. *Combining Moral Orientation and Justice Theory: Fairness Lessons for the Decision-Maker* - Atlantic Schools of Business, Wolfville, Nova Scotia, October, 1998.

[Wright, B.A.](#) and Barling, J.. *The Executioners' Song: Listening to Downsizers Reflect on their Experiences* - Academy of Management Association, Boston, Massachusetts, August, 1997.

### **Other Publications**

[Zinni, D.](#), [Wright, B.](#) and [Julien, M.](#). *Want to retain aboriginal employees? Try a networking group*. HR Professional. HRPAO: Toronto, Ontario, August, 2005.

[Zinni, D.](#), [Wright, B.](#) and [Julien, M.](#). *International Alliance for Human Resources Research*. *Want to retain aboriginal employees? Try a networking group*. York University: Toronto, Ontario, July, 2005.