

ODED SHENKAR

Ford Motor Company Chair in Global Business Management

Fisher College of Business, Ohio State University

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Language: English, Hebrew, French, some Chinese

Member: Academy of International Business (AIB)

Academy of Management (AOM)

International Association of Chinese Management Researchers (IACMR)

Education

1981 Ph.D., Columbia University, New York: Sociology, with Committee Members from the Graduate School of Business & the East-Asian Institute.

Specialization: organization theory and comparative management with an emphasis on China

Dissertation title: The Confucian Ethic and the Spirit of Bureaucracy

1979 M. Phil., Columbia University

1978 Msc.soc. Sociology, The Hebrew University of Jerusalem (cum-laude)

1976 B.A., East-Asian (Chinese and Japanese) Studies and Sociology, The Hebrew University of Jerusalem (cum-laude)

Academic experience

1999-present Ford Motor Company Chair in Global Business Management, Fisher College of Business, Ohio State University (also affiliated with the Center for Chinese Studies and the Center for Near Eastern Studies)

1990-1999 Professor of International Management, College of Business Administration & Center for Chinese Studies, University of Hawaii

1996-1999 Professor and Director, International Business Program, Graduate School of Business, Tel-Aviv University

1992-1995 Associate Professor, Graduate School of Business, Tel-Aviv University

1987-1992 Senior Lecturer, Graduate School of Business, Faculty of Management,

Tel-Aviv University

- 1983-1987 Lecturer, Graduate School of Business, Tel-Aviv University
- 1982-1983 Lecturer, Department of Industrial Engineering & Management, Ben-Gurion University
- 1981-1982 Lecturer, Graduate School of Public Administration, New York University
- 1977-1981 Researcher, the Truman Institute, the Hebrew University of Jerusalem
- Visiting positions held at the Chinese University of Hong Kong; Hong Kong University of Science & Technology; International University of Japan; Judge Institute of Management Studies, the University of Cambridge; Guanghua School of Management, Peking University; the University of International Business and Economics (Beijing, China), and the Hebrew University of Jerusalem, among many others.

Professional experience

Senior Editor: Management and Organization Review [2008-present]

Consulting Editor: Management and Organization Review [2004-2007]

Member of Editorial Boards

Academy of Management Executive [2000-2006]

China Review International (Advisory Board) [1995-1997]

Human Relations [1999 –2006]

International Journal of Cross-Cultural Management [launch (2000 - present]

Journal of International Business Studies [1994 - 2008]

Journal of International Management [2000 - 2004]

Journal of Management Inquiry (Dialog) [1995 - present]

Management and Organization Review [2004-present]

Management International Review [1993 - present]

Multinational Business Review [2003 – present]

Organization Studies [1993 - 2006]

Sage Series in International Business [1996 - 1999]

Thunderbird International Business Review [1998 – 1999; 2006 - present]

Manuscripts Refereed for (alphabetical order):

Academy of Management Review

Academy of Management Journal
Administrative Science Quarterly
American Economic Review
Applied Psychology: An International Review
Asia-Pacific Journal of Management
Business Review International
Canadian Journal of Administrative Sciences
Hong Kong Journal of Business Management
Human Relations
Human Systems Management
International Journal of Cross-Cultural Management
International Studies of Management and Organization
International Journal of Manpower Management
Journal of Cross-cultural Psychology
Journal of International Business Studies
Journal of International Management
Journal of Management Studies
Journal of World Business
Management and Organization Review
Management International Review
Management Learning
Management Science
Organization Science
Organization Studies

Administrative experience

2000-present International Business Area Head, Fisher College of Business, Ohio State University
2007-2009 Vice President and Board Member, Academy of International Business
2006-2008 Executive Board Member, International Association of Chinese Management Researchers (IACMR)

- 2007-2008 Executive Committee member, Fisher College of Business, Ohio State University
- 2006-2007 Mershon Institute, Oversight Committee Member, Ohio State University
- 1996-1999 International Business Area Head, Director of international exchange programs, Tel-Aviv University.
- 1985-2011 Vast corporate Experience including seats on Advisory Boards and work with Boards of Directors, CEOs and senior corporate officers
- 1985-2011 Vast policy experience, including multiple appearances before the US-China Economic and Security Review Commission of the US Congress and interactions with US governors and legislators

ACADEMIC HONORS

- 2011 Decade Best Paper Award, Journal of International Business Studies
- 2010 Two Outstanding Paper Awards, Emerald Literary Network
- 2010 Keynote speaker, China Goes Global Conference, Kennedy School, Harvard University
- 2010 Honorary Professorship, Xi'an Jiaotong University (China)
- 2010 Honorary Professorship, Xi'an University of Architecture & Technologies (China)
- 2009 Two Best Paper Nominations at the Academy of International Business Annual Meeting, San-Diego, California.
- 2006 Academy of International Business: Elected Vice President, Program Chair and Member of the Executive Board
- 2004 Academy of International Business: Elected Fellow
- 2002 The International Association of Chinese Management Research: Elected Representative-at-Large
- 2002 International Journal of Organizations Research: Appointed Consulting Editor
- 2002 The Hong Kong institute of Business Studies, Lingnan University (Hong Kong): Appointed member of the Advisory Board.
- 2002 The Conference Board: Invited to join the newly formed Council for

Business Development and Integration Executives

- 2001 Journal of Business Research: Rated first among Chinese management scholars based on top journal publications.
- 2000 The Conference Board: Invited to join the Working Group on mergers & acquisitions.
- 2000 Center for Human Resources and Strategic Development, Zhejiang University: Appointed member of the Academic Advisory Board.
- 1999 Hang Lung Center for Organizational Research at the Hong Kong University of Science and Technology: Appointed to the Academic Board.
- 1997 Journal of International Management: Ranked as one of the top 30 scholars in international strategy.
- 1997 INFORMS Committee Review of *Organization Science*: Ranked as one of the 289 most prolific top journal authors in management over the past ten years.
- 1995 The Judge Institute of Management, University of Cambridge: Appointed first Arthur Andersen Visiting Fellow.
- 1995 Lingnan College, Hong Kong: Appointed Visiting Examiner in Management.
- 1994-1997 The Chinese University of Hong Kong: Appointed External Examiner of Undergraduate Programs in Management.
- 1978 Columbia University: Received distinction in Organization Theory
- 1977-1981 Truman Institute: Awarded Research Fellowships to study comparative modernization processes in China, Japan and Korea.
- 1975-1977 Hebrew University: Awarded Graduate Fellowships.

MEDIA APPEARANCES

Print Publications

The Wall Street Journal

The Asian Wall Street Journal

The Wall Street Journal Europe

The Wall Street Journal Transcripts

New York Times

The Financial Times

Los Angeles Times

The Chicago Tribune

USA Today

The Boston Globe

Dallas Morning News

San Jose Mercury

International Herald Tribune

Daily Mail (UK)

L' Express (France)

Liberation (France)

Business Times (France)

Guardian (UK)

The Independent (UK)

Irish Times (Ireland)

Die Welt (Germany)

Business Week

Forbes

The Economist

Time Magazine

Chief Executive Magazine

Xinhua (China's News Agency)

The China Business Weekly

The China Daily

Nikkei Financial Daily (Japan)

Economic Times (India)

The Australian

Russian Journal

Reuters

The Associated Press

The Columbus Dispatch

Business First

Career Times

GRANTS

- 2011 Mershon center, grant to study the impact of national animosity on foreign investment patterns (US\$30,000, with Ilgaz Arikan)
- 2011 OSU CIBER, grant to study imitation in China, Israel, and the United States (US\$5,000)
- 2011 Prosper Foundation, Data Grant Award (\$40,000 equivalent)
- 2010 OSU CIBER Global Competence Award to continue preparation of a culture clustering (US\$4,000)
- 2008 United States – Israel Bi-national Science Foundation, a grant to study learning capabilities and firm performance in Israel’s high tech sector (with Avi Fiegrnbaum and Sara Lev (US\$60,000))
- 2007 OSU CIBER Global Competence Award to study foreign investment in China (US\$6,000, with Mona Makhija)
- 2007 OSU CIBER Global Competence Award to continue preparation of a culture clustering framework (US\$6,000)
- 2006 Hong Kong Research Grant Council (RGC), a grant to study human resource practices and joint venture performance in China (HK\$609,000; with Yaping Gong and Yadong Luo)
- 2006 US Department of Commerce: Helped in preparation of CIBER proposal (US\$1.5 million over four years)
- 2005-6 OSU CIBER Global Competence Award to develop a course on the rise of China (US\$4,500)
- 2005-6 OSU CIBER Global Competence Award to study M&A by Indian and Chinese firms (US\$12,000)
- 2004 State of Ohio, Real Estate Commission: Award to study auctions in real estate (with Ilgaz Arikan) (US\$43,650)

- 2004 OSU CIBER: Global Competence Award to update culture clustering (US\$4,500)
- 2004 OSU CIBER: Global Competence Award to study cross-border merges (with Anil Makhija) (US\$12,000)
- 2003 OSU CIBER: Global Competence Award to study Animosity and Alliances (US\$8,500)
- 2002 Hong Kong Government Research Grant Council: Awarded a grant to study corporate governance in China (with J.T. Li) (HK\$598,000)
- 2002 US Department of Commerce: Participated in submission of CIBER proposal (US\$355,000 per year over four years)
- 2002 The PricewaterhouseCoopers (now IBM) Endowment for The Business of Government: Awarded a grant to study public – private postal alliances (US\$15,000)
- 2001/2 OSU CIBER: Global Competence Award (US\$8,000)
- 2000 OSU CIBER Global Competence Award (US\$5,000)
- 1999 Mershon Center, Ohio State University: Awarded a grant to conduct inter-disciplinary seminar series on strategic alliances (US\$20,000)
- 1998 US Department of Commerce: participated in submission of CIBER proposal (US\$255,000, subsequently raised)
- 1995 University of Hawaii CIBER: Awarded a grant to study Strategic Alliances (with Mike Peng and Jiatao Li, US\$10,000).
- 1993 University of CIBER: Awarded a grant to study investment in China (with J.T. Li, US\$10,000).
- 1991 University of Hawaii-CIBER: Awarded a grant to develop research instrument for cooperative ventures in emerging economies (w/ D. C. Bangert & E. Bailey, US\$10,000).
- 1990 The Chinese University of Hong Kong: Awarded a grant to study foreign direct investment in China (with M.K. Nyaw).
- 1987-8 The Chinese University of Hong Kong: Awarded a grant to study the work values of managers in Hong Kong and Mainland China.
- 1987 The Jerusalem Institute for Israel Studies: Awarded a grant to develop national policy on industrial robots.

- 1987 Israel Institute of Business Research, Tel-Aviv University: Awarded a grant to study the impact of robotic technology on workers and management.
- 1986 Center for Entrepreneurial Studies, New York University: Awarded a grant to study local entrepreneurs in the People's Republic of China and their impact on trade with the U.S. (with S. Ronen).
- 1985 Multinational Enterprises Program, International Labor Office (ILO): Awarded a grant to conduct research on decision-making in international affiliates (with Y. Zeira).
- 1984-6 Israel Institute of Business Research: Awarded a grant to study human resource management in international joint ventures (with Y. Zeira).
- 1983 Israel Institute of Business Research, Tel-Aviv University: Awarded a grant to study the reputation of Israeli banking and insurance (with E. Yuchtman-Yaar).

COURSES TAUGHT

- Chinese Management Systems (MBA; BA)
- Comparative Management and Organization Behavior (MBA)
- Comparative Management Systems: Japan and the US (BA)
- Globalization of the Small Firm (MBA)
- History of Organization Behavior Macro (PhD)
- Human Resources Management (BA)
- International Business (Executive Programs, B.A., MBA, Ph.D.)
- International Business (B.A., MBA, EMBA)
- International Human Resource Management (MBA)
- Introduction to Management (BA; B.Sc.).
- International Management (EMBA)
- Japanese Management Systems (Executive Programs)
- Management Policy (MBA)
- Multinational Business Management (BA)
- Organization Behavior - Macro (MSc.)
- Organization Design (B.A., MBA, EMBA)
- Organization Structures and Processes (MBA)

Organization Theory (MPA)

Organization Theory (Ph.D.)

Rise of the China and it's Global Business Implications (MBA) Sociology of Organizations
(BA)

Strategic Alliances (MBA, PhD, executive programs)

Thesis Advisor to M.Sc. and Ph.D. Students

CONSULTING (sample)

AWT

Battelle

Citigroup

Diamond Power International

Lehman Brothers

Netafim

PIC

State of Hawaii

Strauss- Elite

Syngenta (Zeraim Gdera)

Wal-Mart Stores

PUBLICATIONS

1. BOOKS, EDITED VOLUMES & MONOGRAPHS

- 1.26 Dickson, Henry C., and Shenkar, Oded. *The Great Deleveraging: Economic Growth and Investment Strategies for the Future*. Financial Times Press, 2011 (Chinese edition forthcoming)
- 1.25 Shenkar, Oded, *Copycats: How Smart Companies Use Imitation to Gain a Strategic Edge*. Harvard Business Press, 2010 (simplified Chinese, traditional Chinese, German, Slovak, Thai, Portuguese, Indonesian, and Korean editions forthcoming)
- 1.24 Shenkar, Oded, and Luo, Yadong, **International Business**. Thousand Oaks, CA: Sage Publications, 2008 (second edition)
- 1.23 Shenkar, Oded, **The Chinese Century**, Wharton School Publishing, 2006 (revised

paperback edition)

- 1.22 Shenkar, Oded, and Reuer, Jeff (Editors), **The Handbook for Strategic Alliances**. Thousand Oaks, CA: Sage, 2005
- 1.21 Yehezkel, Orly, and Shenkar, Oded, **International Management**. Tel-Aviv, Israel: The Open University, 2005 (in Hebrew)
- 1.20 Shenkar, Oded, **The Chinese Century**. Wharton School Publishing, 2004 (Also published in twelve foreign language editions)
- 1.19 Punnett, Betty Jane and Shenkar, Oded, **Handbook for International Management Research** (second edition). Ann Arbor, Michigan: The University of Michigan Press, 2004
- 1.18 Shenkar, Oded, and Luo, Yadong, **International Business**. Hoboken, NJ: John Wiley, 2004
- 1.17 Shenkar, Oded, **Public-Private Strategic Partnerships: The US Postal Service-Federal Express Alliance**. IBM Endowment for the Business of Government, 2003
- 1.16 Shenkar, Oded and Lewicki, Roy (Senior Editors), **Olin: an American Insurance Company in China** (Negotiation Simulation, written by Maureen McGuire), 2003
- 1.15 Shenkar, Oded, and Feigenbaum, Avi (coordinators). Country Close-Up: Israel, **Academy of Management Executive**, vol. 15, No. 1, 2001
- 1.14 Shenkar, Oded, and Bruton, Garry (coordinators). Country Close-Up: China, **Academy of Management Executive**, vol. 14, No. 1, 2000
- 1.13 Shenkar, Oded, and Serapio, Manuel G. (Editors). Tamed Tigers: Restructuring, Liberalization, and Changing Business Systems in the East Asian Economies. Special Issue of **Management International Review**, Volume 39, No. 4, 1999
- 1.12 Punnet, Betty Jane, and Shenkar, Oded (Editors). **Handbook for International Management Research**. Oxford, U.K.: Blackwell, 1996
- 1.11 Shenkar, Oded (Editor). **Global Perspectives on Human Resource Management**. New York, NY: Prentice Hall, 1995.
- 1.10 Punnet, Betty Jane, and Shenkar, Oded (Editors). International Management Research. Special double Issue of **International Studies of Management and**

Organization, Vol. 2, 1994.

- 1.9 Shenkar, Oded. **From Beijing to Jerusalem: Pitfalls of a Hybrid Economy**. Institute for Advanced Strategic and Political Studies, Jerusalem, Israel (Monograph in Hebrew and English), 1994.
- 1.8 Fass, Yaacov, with Raz, Yaacov, Ben-Yossef, Abraham, Shenkar, Oded, alpeter, Reuven, and Blumenthal, Tuvia. **The Japan Business Guide**. Tel-Aviv: Israel Export Institute, 1993 (in Hebrew).
- 1.7 Kelley, Lane and Shenkar, Oded (Editors). **International Business in China**. London: Routledge, 1993 (Routledge's Series in International Business).
- 1.6 Shenkar, Oded (Editor). **Organization and Management in China 1979-1990**. Armonk, NY: M.E. Sharpe, 1991 (based on 1.4 and 1.5). Reviewed in the China Quarterly, the Journal of Chinese Studies: A Quarterly Review, and the Journal of Business History, among others.
- 1.5 Shenkar, Oded (Editor). Management in China: Foreign Affiliates and Trade. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 2, Summer, 1990.
- 1.4 Shenkar, Oded (Editor). Management in China: Domestic Challenges. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 1, Spring, 1990.
- 1.3 Zeira, Yoram and Shenkar, Oded (Editors). Human Resource Management in International Joint Ventures. Special Issue of **Management International Review**, Spring 1990.
- 1.2 Ronen, Simcha and Shenkar, Oded. **Entrepreneurship in a Planned Economy: The Case of the People's Republic of China**. Center for Entrepreneurial Studies, New York University, 1987 (Monograph).
- 1.1 Zeira, Yoram and Shenkar, Oded. **Patterns of Decision Making in Wholly Owned Subsidiaries and International Joint Ventures**: The International Labor Office, Geneva, 1986 (Working Paper Series).

2. JOURNAL ARTICLES

- 3.97 Ma, Rong, Huang, Yen-Chih, and Shenkar, Oded, Social Networks and Opportunity Recognition: A Cultural Comparison between Taiwan and the United States, *Strategic Management Journal* (forthcoming 2011).
- 3.96 Luo, Yadong, and Shenkar, Oded, Toward a Perspective of Friction in International Business. Lead article in ***Journal of International Management***, 17, 2011, 1-14.
- 3.95 Shenkar, Miriam, and Shenkar, Oded, Labor Conflict on the National Stage: Metaphorical Lenses in Israel Teachers' Strike. ***Comparative Education Review***, May 2011.
- 3.94 Shenkar, Oded, Copycats: how smart companies use imitation to gain a strategic edge. ***Strategic Direction***, Viewpoint Section, 26 (10), 2010, 3-5.
- 3.93 Shenkar, Oded, Imitation Strategy, ***Harvard Business Review*** [Chinese Edition], Interview Format, September 2010.
- 3.92 Shenkar, Oded, Imitate More, Innovate Less. ***Harvard Business Review***, Defend Your Research (Interview Format) Section, April 2010, 28-29.
- 3.91 Shenkar, Oded, and Arikan, Ilgaz, Business as International Politics: Drawing Insights from nation-State to Inter-Firm Alliances. Lead article in ***Business and Politics***, 11 (4), 2009, 1-31.
- 3.90 Shenkar, Oded, Becoming Multinational: Challenges for Chinese Firms. ***Journal of Chinese economic and Foreign Trade Studies***, 2 (3), 2009, 149-162.
- 3.89 Yeheskel, Orly and Shenkar, Oded, Knowledge Flows in International Business: A JIBS Citation Analysis. ***EuroMed Journal of Business***, 4 (2), 2009, 111-126. Also to appear as a chapter in S. Mariano, M. Mirghani and M. Qadir (eds.), *The Role of Expatriates in MNC's Knowledge Mobilization* (forthcoming).
- 3.88 Lee, Seung-Hyun, Shenkar, Oded, and Li, J.T., Cultural Distance, Investment Flow, and Control in Cross-Border Cooperation (Research Note), ***Strategic Management Journal***, 29 (10), 2008, 1117-1125.
- 3.87 Shenkar, Oded, Luo, Yadong and Yeheskel, Orly, From Distance to Friction: Substituting

- Metaphors and Redirecting intercultural research, **Academy of Management Review**, 33 (4), 2008, 905-923. Special Theory Forum on “International Management: Critique and New Directions”.
- 3.86 Luo, Yadong, Shenkar, Oded, and Hareh, Gunani, Control-Cooperation Interfaces in Global Strategic Alliances: A Situational Typology and Strategic Responses, **Journal of International Business Studies**, 39 (3), 2008, 428-453.
- 3.85 Brock, David, Shenkar, Oded, Shoham, Amir, and Siskocick, Ilene C., National culture and expatriate deployment, **Journal of International Business Studies**, 39 (3), 2008, 1-18.
- 3.84 Gong, Yaping, Shenkar, Oded, Luo, Yandong, and Nyaw, Mee-Kau, Do multiple parents help or hinder international joint venture performance? The mediating roles of contract completeness and partner cooperation, **Strategic Management Journal**, 28 (10), 2007, 1021-1034.
- 3.83 Selmer, Jan, Chiu, Randy K., and Shenkar, Oded, Cultural Distance Asymmetry in Expatriate Adjustment, **Cross Cultural Management**, 14 (2), 2007, 150-160.
- 3.82 Luo, Yadong, and Shenkar, Oded, The Multinational Corporation as a Multilingual Community: Language and Organization in a Global Context. Lead article in the **Journal of International Business Studies**, 37 (3), 2006, 321-339.
- 3.81 Shenkar, Oded, China’s Economic Rise and the New Geopolitics, **International Journal**, 61 (2), 2006, 313-319 [Invited].
- 3.80 Gong, Yaping, Shenkar, Oded, Luo, Yadong and Nyaw, Mee-kau, Human Resources and International Joint Venture Performance: A System Perspective. Lead article in the **Journal of International Business Studies**, 36 (5), 2005, 505-518, Number 1 SSRN downloads in its category.
- 3.79 Shenkar, Oded, China, Economics and FDI: Reflections on “Selling China” (a commentary), **Management and Organization Review**, 1 (2), 2005, 315-318.
- 3.78 Tan, Justin, Luo, Yadong, and Shenkar, Oded, Entrepreneurial strategies in a transitional economy: Chinese state and non-state enterprises compared and contrasted. **International Journal of Entrepreneurship and Innovation Management**, 5(5/6), 2005, 518-539, top ten SSRN downloads in its category.

- 3.77 Makhija, Mona, and Shenkar, Oded, The Role of National Context in the Metanational Perspective of International Strategy: A Commentary, **Advances in International Management**, 16 (2004), (Special Issue on Theories of the Multinational Enterprise: Diversity, Complexity and Relevance), 67-82.
- 3.76 Shenkar, Oded, One more time: International Business in a Global Economy. **Journal of International Business Studies**, 35 (2), 2004, 161-171.
- 3.75 Reuer, Jeff, Shenkar, Oded, and Ragozzino, Roberto, Mitigating Risk in International Mergers and Acquisitions: The Role of Contingent Payouts. Lead Article in the **Journal of International Business Studies**, 35, (1), 2004, 19-22.
- 3.74 Li, Jiatao, and Shenkar, Oded, Knowledge Search and Governance Choice: International Joint Ventures in the People's Republic of China, **Management International Review**, 43 (3), (Special Issue 2003), 91-109.
- 3.73 Ellis, Shmuel, Almor, Tamar and Shenkar, Oded, Structural Contingency Revisited: Toward a Dynamic System Model. **Emergence**, 4 (4), 2003, 51-85.
- 3.72 Xu, Dean, and Shenkar, Oded, Institutional Distance and the Multinational Enterprise, **Academy of Management Review**, 27 (4), 2002, 608-618.
- 3.71.1 Luo, Yadong, Shenkar, Oded, and Nyaw, Mee-Kau, Overcoming the Liability of Foreignness: Contracts versus Guanxi. **Journal of International Management**, 8 (October 2002), 283-300.
- Showcased as "Blending cultural business styles" in **Sloan Management Review** Intelligence section (Fall 2002), 12-13.
- 3.70 Peng, Mike W. and Shenkar, Oded, Joint Venture Dissolution as Corporate Divorce. The **Academy of Management Executive**, 16 (2), 2002, 92-105.
- 3.69 Shenkar, Oded, and Yan, Aimin, Failure as a Consequence of partner Politics: Learning from the Life and Death of an International Joint Venture. **Human Relations**, 55 (5), 2002, 565-601.
- 3.68 Gong, Yaping, Shenkar, Oded, Luo, Yadong, and Nyaw, Mee-Kau, Role Conflict and Role Ambiguity of International Joint Ventures' CEOs: A Transaction Cost Perspective. Lead article in the **Journal of Applied Psychology**, 86 (4), 2001, 1-10.
- 3.67 Shenkar, Oded, Cultural Distance Revisited: Towards a More Rigorous

- Conceptualization and Measurement of Cultural Differences. Lead article in the **Journal of International Business Studies**, 32 (3), 2001, 1-17. Decade Paper Award, Journal of International Business Studies, 2011.
- Reprinted in B.J. Punnett and O. Shenkar, **Handbook for International Management Research**. Ann Arbor: University of Michigan Press, 2004, second edition, 168-188.
- 3.66 Salk, Jane E., and Shenkar, Oded, Social Identity in an International joint Venture: An Exploratory Case Study. **Organization Science**, 32 (3), (March/April 2001), 161-178.
- 3.65 Yehekel, Orly, Zeira, Yoram, Shenkar, Oded and Newburry, William, Parent-Company Dissimilarity and Equity international Joint Venture Effectiveness. Lead article in **Journal of International Management**, 7 (2), (Spring 2001), 81-104.
- 3.64 Yehekel, Orly, Shenkar, Oded, Fiegenbaum, Avi and Cohen, Ezra, Cooperative Wealth Creation: Strategic Alliances in Israeli Medical Technology Ventures. **Academy of Management Executive** (Special Issue on Wealth Creation), 15 (1), (February 2001), 16-24.
- 3.63 Luo, Yadong, Shenkar, Oded and Nyaw, Mee-Kau, A Dual Parent Perspective on Control and Performance in International Joint ventures: Lessons from a Developing Economy. **Journal of International Business Studies**, special Issue on “The Impact of Developing Economies and Economies in Transition on the Future of International Business”, 32 (1), 2001, 41-58.
- 3.62 Peng, Mike W., Lu, Yuan, Shenkar, Oded, and Wang, Denis, Treasures in the China house: A Review of Management and Organizational Research on Greater China. **Journal of Business Research**, 52 (2), 2001, 2001, 95-110 (Lead article in special issue on Doing Business in China).
- 3.61 Shenkar, Oded, On the Integration of Comparative and International Management: Comments on Child’s Essay. **Advances in International Comparative Management**, 13, 2000, 107-112.
- 3.60 Shenkar, Oded, and Li, Jiatao, Skill possession and Search among Prospective Partners in International Cooperative Ventures. **Organization Science**, 10 (2), 1999,

134-143.

- 3.59 Serapio, Manuel G. and Shenkar, Oded, Reflections on the Asian Crisis. **Management International Review** (Introduction to Special Issue), 1999, 3-12.
- 3.58 Luo, Yadong, Tan, J. Justin, and Shenkar, Oded, Strategic Responses to Competitive Pressure: The Case of Township and Village Enterprises in China. **Asia Pacific Journal of Management** 15 (1998), 33-50.
Reprinted in Lane Kelley and Yadong Luo (Eds). **China 2000: Emerging business issues**. Thousand Oaks, CA: Sage, 1999, 3-23.
- 3.57 Shenkar, Oded, Ronen, Simcha, Sheffy, Arella, and Chow, Irene Hau-siu, The Role Structure of Chinese Managers, **Human Relations**, 51 (1), January 1998, 51-72.
- 3.56 Shenkar, Oded, and Yuchtman-Yaar, Ephraim: Reputation, Image, Prestige and Goodwill: An Interdisciplinary Approach to Organizational Standing. **Human Relations**, 50 (11), November 1997, 1361-1382.
- 3.55 Barkema, Harry, Shenkar, Oded, Vermeulen, Freek A.M. and Bell, John H.J. Working abroad, working with others: How firms learn to operate international joint ventures. **Academy of Management Journal** (Research Forum on Alliances and Networks), 40 (2), 1997, 426-442.
Reprinted in Jeffrey Reuer (Editor), *Strategic Alliances: Theory and Evidence*. Exford, UK: Oxford University Press, 2004.
- 3.54 Shenkar, Oded, The Firm as a Total Institution: Reflections on the Chinese State Enterprise. Lead article in **Organization Studies**, 17 (6), 1996, 885-907.
- 3.53 Barnard, Mark, and Shenkar, Oded. The Return of the Red Eye Disease: Wage Inequality in the People's Republic of China. **The Social Science Journal**, 34 (1), 1996, 57-70.
- 3.52 Weber, Yaakov, Shenkar, Oded, and Raveh, Adi. National versus Corporate Cultural Fit in Mergers and Acquisitions: An Exploratory Study. **Management Science**, 42 (8), 1996, 1215-1227.
- 3.51 Ellis, Shmuel, and Shenkar, Oded. Death of the "Organization Man": Temporal Relations in Strategic Alliances. **The International Executive**, 38 (1), 1996, 537-553.

- 3.50 Shenkar, Oded, and Yuchtman-Yaar, Ephraim. Applying Non Parametric Methodology to the Study of Corporate Reputation. **Quality and Quantity**, 30, 1996, 371-388
- 3.49 Shenkar, Oded, Aranya, Nissim, and Almor, Tamar. Construct Dimensions in the Contingency Model: An Analysis Based on Metric and Non-Metric Multivariate Instruments. **Human Relations**, 48 (5), 1995, 559-580.
- 3.48 Globerson, Shlomo, Shalev, Iris, and Shenkar, Oded. The Impact of Technological Change in Service Companies. **IEEE Transactions on Engineering Management**, August 1995
- 3.47 Thomas, Anisya, Shenkar, Oded, and Clarke, Linda. The Globalization of Our Mental Maps: 25 Years of JIBS Coverage. Lead article in the anniversary issue of the **Journal of International Business Studies**, 25 (4), 1994, 675-686.
- 3.46 Tallman, Stephen B., and Shenkar, Oded. A Managerial Decision Model of International Cooperative Venture Formation. **Journal of International Business Studies**, Vol. 25, No. 1, 1994, pp. 91-114. Reprinted in Paul W. Beamish (Editor), **Strategic Alliances**. Cheltenham, UK: Edward Elgar Press; and in Heidi Vernon-Wortzel & Lawrence Wortzel, **Strategic Management in a Global Economy**, 1996 (3rd Edition).
- 3.45 Shenkar, Oded, and von Glinow, Mary Ann. Paradoxes of Organizational Theory and Research: Using the Case of China to Illustrate National Contingency. **Management Science**, Special Issue on the Universality of Management Science, 40 (2), 1994, 56-71. Ranked among most cited articles on Chinese management in Tsui & Lau, 2002.
- 3.44 Shenkar, Oded. Raising the Bamboo Screen: International Management Research in the People's Republic of China. **International Studies of Management and Organization**, Special Issue on International Management Research, 1994, 9-34.
- 2.43 Shenkar, Oded, and Nyaw, Mee-kau. How to Run a Successful Joint Venture in China. **Advances in Chinese Industrial Studies, Vol. 4: Joint Ventures in the People's Republic of China**, 4, 1994, 273-283.
- 3.42 Palia, Aspy, Shenkar, Oded, and Qiu, Mangmang. Joint Ventures in the PRC: The

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