

Sam N. Basu

Sam N. Basu is tenured professor of finance and the former dean of the Cotsakos College of Business at William Paterson University. Prior to coming to William Paterson in 2006, he was attached to California State University as a tenured professor of finance between 1988 and 2006. He also was the interim dean of the college of Business and Economics there (2003-05) and associate dean (2003-05) as well as the co-director of the Smith Center for Private Enterprise studies (1991-1997). Dr. Basu has over 35 academic and professional publications and a book “Strategic Commercial Bank Management” , published by John Wiley (1995), a book well received by the banking community in the US and abroad. He was a Fulbright Scholar in India in 2000-01 on the topic of Economic Deregulation in India.

In addition to his academic career, Dr. Basu has had a long and varied involvement with business and industry. He worked a planning engineer with a unit of Alcan Aluminium; a corporate finance officer at first and then Vice President and Manager of Strategic Planning at Wells Fargo Bank; a senior vice president and corporate officer at Merabank (Arizona) and a senior consultant with the global consulting firm Booz, Allen and Hamilton. He was also a member of the founding group of an offshore fiber optics company. He has been an independent consultant in areas of Banking, Financial Advisory work and Valuation and the intersection of Strategy and Finance.

A truly global professional, Dr. Basu has had working/teaching/consulting experience in North America, Europe, including China and India, as well as Latin America. He is multilingual and multicultural and has led diverse global teams in a variety of projects.