

Denis Morisset

Prof. Denis Morisset has been teaching marketing, business administration and directing LVMH professional training programme, IHMI programme (MBA in hotel and tourism) in ESSEC since Sept. 2004. Working in the luxury industry for over two decades, Morisset writes himself an outstanding resume of once worked as COO of Ralph Lauren (Europe), CEO of Pierre Balmain, CEO of Giorgio Armani (France) with his profession and dedication.

Prof. Denis Morisset' s research partner in UIBE is Prof. Tang Guliang.