

**Marjorie A. Lyles**

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**Professor of International Strategic Management ,  
Indiana University Kelley School of Business**

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**EDUCATION**

PhD, University of Pittsburgh, 1977

MLS, University of Pittsburgh, 1971

BS, Carnegie Mellon University, 1969

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**GENERAL WORK EXPERIENCE**

Visiting Scholar, Copenhagen Business School, Copenhagen, Denmark, Fall 2002

Senior Research Associate, Imagination Lab, Lausanne, Switzerland, 2001

Consultant, Sustainability Development, USAID Project, National Economics University  
School of Business, November 2001-December 2002

Arthur Andersen Distinguished Visiting Professor. The Judge Institute at Cambridge  
University (England), Fall, 1997

Senior Visiting Scholar, St. Gallen University, Institute of Management, St. Gallen,  
Switzerland, Spring, 1997

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**RESEARCH INTERESTS**

International Business and China

International Strategic Management

Management of joint ventures and strategic alliances

Organizational Learning and Knowledge Management

Technology Management

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**TEACHING INTERESTS**

International Business

International Strategic Management

Technology Management

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**RESEARCH PROJECTS**

Dr. Lyles brings more than 30 years of international business research, teaching and

consulting experience to the Kelley School. She was the founding director of the Indiana University Center on Southeast Asia and serves on the International Advisory Board of the American Management association, among many other memberships and appointments. Lyles has also been Visiting Professor and Scholar at Cambridge University (England), St. Gallen University's Institute of Management (Switzerland), Universiti Sains Malaysia, the National Institute of Development Administration (Bangkok), Copenhagen Business School, and the Imagination Lab (Switzerland). At Kelley, Lyles teaches a unique course that allows students to travel to China to consult with Chinese companies transitioning to free market policies and to meet with other businesses in China.

### **HONORS AND AWARDS**

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"The John W. Ryan Award for Distinguished Contributions to International Programs and Studies", 2011

Journal of International Business Studies "Decade Award", 2007

Best paper 2004, Academy of International Business, Stockholm, Sweden

Recognized by Academy of Management Business Policy Division for contributions to field and to the Academy. National Academy Meeting, 2000.

Best Papers 1998, Academy of Management Meeting Proceedings, San Diego.

Best Papers 1997. Strategic Management Society Meeting. Barcelona.

Arthur Andersen Distinguished Visiting Professor. The Judge Institute at Cambridge University (England). Fall, 1997.

Award for Excellence by Editor and Editorial Advisory Board for article "An Analysis of Discrimination Skills as a process of Organizational Learning," in the Learning Organization, 1995

Who's Who of American Women, 1988.

Who's Who in Finance and Industry, 1987.

### **FACULTY EXPERINCES**

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#### *ACADEMIC VISITING EXPERIENCE*

Visiting Scholar, Copenhagen Business School, Copenhagen, Denmark, Fall 2002

Senior Research Associate, Imagination Lab, Lausanne, Switzerland, 2001

Consultant, Sustainability Development, USAID Project, National Economics University  
School of Business, November 2001-December 2002

Arthur Andersen Distinguished Visiting Professor. The Judge Institute at Cambridge  
University (England), Fall, 1997

Senior Visiting Scholar, St. Gallen University, Institute of Management, St. Gallen,  
Switzerland, Spring, 1997

#### *UNIVERSITY ADMINISTRATIVE EXPERIENCE*

Dr. Marjorie Lyles is the OneAmerica Chair in Business Administration and a professor of  
international strategic management at the Indiana University Kelley School of Business,  
Bloomington-Indianapolis.

#### **PUBLICATIONS**

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##### **PEER REVIEW JOURNAL ARTICLE**

Henk W. Volberda , Nicolai J. Foss and Marjorie A. Lyles, 2010. Absorbing the Concept  
of Absorptive Capacity: How to Realize Its Potential in the Organization Field, *Organization  
Science*.

Wade M Danis<sup>1</sup>, Dan S Chiaburu and Marjorie A Lyles, 2010. The impact of managerial  
networking intensity and market-based strategies on firm growth during institutional upheaval:  
A study of small and medium-sized enterprises in a transition economy. *Journal of  
International Business Studies*.

Bent Petersen<sup>1</sup>, Torben Pedersen<sup>1</sup> and Marjorie A Lyles, 2008. Closing knowledge gaps in  
foreign markets, *Journal of International Business Studies*.

Steensma, K., Barden, J. Dhanaraj, C & Lyles M.A., 2008. The Evolution and  
Internationalization of International joint ventures, *Journal of International Business Studies*.

Easterby-Smith, M., Lyles, M. and Tsang, E, 2008. Inter-organizational knowledge transfer:  
current issues and future prospects, *Journal of Management Studies*.

##### **CONFERENCE & MEETING PROCEEDING**

Keynote Speaker, Strategic Management Society Annual Meeting, Cologne, Germany  
October 2008

Keynote Speaker, International Association of Chinese Management Research, Guangzhou,  
China, June 2008.

## **OTHER EXPERIENCE**

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Fellow: Academy of International Business, 2005~now

Chair: Strategic Management Society, 2013~2018

Co-chair Program, Strategic Management Society Annual Meeting, Wash. DC, 2009

Local Arrangements Chairperson, Academy of International Business Annual Meeting, Indianapolis, June 2007. Fellow, Advanced Institute of Management Research, U.K. 2004~2007

Chairperson and Co-chair of Knowledge & Innovation Interest Group, Strategic Management Society, 2002-6

Vice President, Academy of International Business, 2002~4

Member, Executive Committee, Business Policy Division, Academy of Management, 2002~4

Co-Chair, Doctoral Consortia, Business Policy Division, Academy of Management, 2003; Chair in 2004.

Member, International Advisory Committee, American Management Association, 1990-Present.

### Editorial Boards

Consulting Editors Board, Journal of International Business, 2007~

Journal of Enterprising Culture, 1999~

Journal of Asian Case Research, 1999~

Journal of World Business, 1997~2000

Academy of Management Journal, 1989~1990

Journal of Management, 1983~1987.

Academy of Management Review, 1984~1987.

Journal of International Business Studies, 2004~2008

Strategic Management Journal, 2007~

Journal of International Management, 2007~