## Shi Jun, Senior Partner of Allpku Management Consulting Group

MBA in Tsinghua University, and vice-chairman of MBA Homecoming of Tsinghua University.

Serving now as a senior partner of Allpku Management Consulting Group;

Member of China Youth Entrepreneurs Association and committee member of MBA in China Youth Entrepreneurs Association;

Vice-president of marketing in a subsidiary company of a motor corporation;

The relevant consulting projects mainly include: design of organization structure and HR system of China State Construction, design of strategy, organization and HR system of Anhui Province Wenergy Company Limited, design of strategy, organization structure and chain operation of Chuanjude Group, and development of strategy, organization structure and chain operation management system;

He has published several articles on corporate culture, chain operation and HR, received various media interviews and offered training for relevant enterprises in the field of HR, corporate culture, chain operation, marketing and brand building.